

PRESS RELEASE - THE LABORATORY BY PRADO

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prado

prado believes a home should become a place where functionality disappears and only the experience of the space remains.

prado provides advanced solutions for home technology such as light and ventilation, quietly disappearing into the architecture to bring calm to the spaces we live in. Founded in 2020, prado removes the visual noise from living spaces, leaving only what matters.

The laboratory brings together prado's four maisons, united by the belief that the future of homes is not defined by more technology, but by better integration. Maison Vervloet has been mastering the craft of architectural hardware since 1905. Atelier Luxus brings the same standard to switches and sockets, while rond extends the prado philosophy to the wall itself.

During 3daysofdesign, prado returns to Bredgade 27 with a new installation built around the light + ventilation mini, transforming fragmented functions into one refined spatial experience. Maison Vervloet, Atelier Luxus and rond complete the laboratory: invisible home technology and handcrafted architectural hardware, united in one space.

the laboratory
by prado

10 – 12 june
10:00 – 18:00

bredgade 27
3daysofdesign



BOILERPLATES

ABOUT PRADO

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prado offers advanced solutions for home technology such as light, ventilation & motion detectors, quietly disappearing into the architecture to bring calm to the spaces we live in. Founded in 2020, prado removes the visual noise from living spaces, leaving only what matters. No unnecessary elements, just the essentials of a refined interior, working in seamless harmony. Manufactured to the highest luxury standards, prado is designed for those who believe that true comfort lies in what is absent as much as what is present. prado works with prestigious projects across Europe, the Middle East, and the United States.

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ABOUT ATELIER LUXUS

ATELIER LUXUS

Atelier Luxus, based in the province of Liège, Belgium, represents luxury switches, sockets, and related solutions in which noble materials and artisanal craftsmanship meet the latest technology. For more than 30 years, Atelier Luxus has embodied excellence in the design and manufacture of high-end electrical hardware. The brand combines bespoke design with uncompromising quality standards and a dedication to Belgian craftsmanship, creating timeless products that enhance elegance and refinement in interiors.

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ABOUT VERVLOET

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Vervloet, based in Brussels and holder of the Royal Warrant, is a world leader in luxury brass and bronze hardware. Since 1905, Vervloet has mastered the precious craft of architectural hardware. With more than 45,000 designs, Vervloet is the ultimate reference in luxury door handles and knobs. Masters in brass and bronze craft each piece in Brussels, adorning private residences, palaces, and grand hotels worldwide. In addition to historical styles, the brand "Maison Vervloet" collaborates with designers such as Vincent Van Duysen, Bruno Epicum, and Glenn Sestig through "Studio Vervloet," a benchmark in contemporary craftsmanship.

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ABOUT ROND

rond

rond, acquired by prado in 2022, is the Belgian brand that pioneered minimalist wall sockets and switches, allowing walls to remain as pure as the light itself. The designs are clean and understated, created to blend seamlessly into the architecture so that more important elements can shine. rond represents a new standard of refinement in everyday interactions, crafted from high-quality materials and designed to harmonize with the most sophisticated interiors. While prado brings calm to ceilings through invisible technology, rond does the same for walls and floors. prado's vision of creating intelligent, aesthetically refined solutions aligns perfectly with rond's philosophy.

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