

Press Release

**FRITZ  
HANSEN**



### **3DAYSOFDESIGN**

Presenting Fritz Hansen Sound Club at  
3daysofdesign 2026

A multi-space installation connecting sound, craft  
and design.

**Embargo June 10, 2026**



May 2026

# 3DAYSOFDDESIGN

## Presenting Fritz Hansen Sound Club at 3daysofdesign 2026

For 3daysofdesign 2026, Fritz Hansen presents Sound Club, a multi-space installation exploring how sound shapes the way furniture, light and materials are experienced in space. Set across the listening lounge, courtyard and Flagship Store, it considers how these elements define the character of a space.

“Sound plays a direct role in how we experience space. It shapes how we move, where we pause, and how we relate to furniture, light and materials. With Fritz Hansen Sound Club, we explore how these elements work together to define the character of a space, and how this way of thinking continues to shape our design today,” says Els Van Hoorebeeck, Creative Director at Fritz Hansen.

The installation unfolds as a sequence of three connected spaces. A dedicated installation space developed with Japanese audio brand Technics brings together two distinct listening spaces. In the lounge, guests can sit in Fritz Hansen soft seating while the premiere of Fritz Hansen’s new podcast series is played openly into the room.



Adjacent to this, a listening bar presents a more focused encounter with sound. Here, special limited-edition KAISER idell™ lamps and Technics turntables in matching burgundy are set atop original Fritz Hansen Bauhaus-style tables drawn from the archive. In the low-lit, analogue setting of this listening bar, visitors can take a seat, put on headphones and listen to an exclusive vinyl produced for Fritz Hansen featuring original music composed for the event by Kim C (Oviduct) and William de Waal (Willone). Together, the two spaces frame listening as both a social and individual experience.

In the courtyard kiosk, live DJ sessions provide a calm soundtrack for the day, while the Fritz Hansen Outdoor Collection invites guests to relax and enjoy freshly baked goods, lunch and refreshments by Sonny.



Inside the Flagship Store, the Autumn 2026 Novelties are presented as part of the Fritz Hansen Sound Club installation. Set to the recordings of tools, materials and handcraft behind Fritz Hansen's furniture, new designs are presented, including a new member of the KAISER idell™ lighting family, an update by Cecilie Manz, an expansion of the NO2™ Recycle series by Japanese design studio nendo, and a new interpretation of the Superellipse™.

#### **KAISER idell™ at 90**

To mark the 90th anniversary of the KAISER idell™ 6631-T Luxus table lamp, Fritz Hansen, in collaboration with Technics, introduces coordinated limited editions of the iconic Bauhaus lamp alongside a Technics turntable. Presented in a shared deep burgundy finish, the two designs bring light and sound into a unified visual expression.

Originally designed by Christian Dell, the KAISER idell™ table lamp reflects a design approach grounded in precision, proportion and function. The introduction of a new wall lamp extends the KAISER idell series.

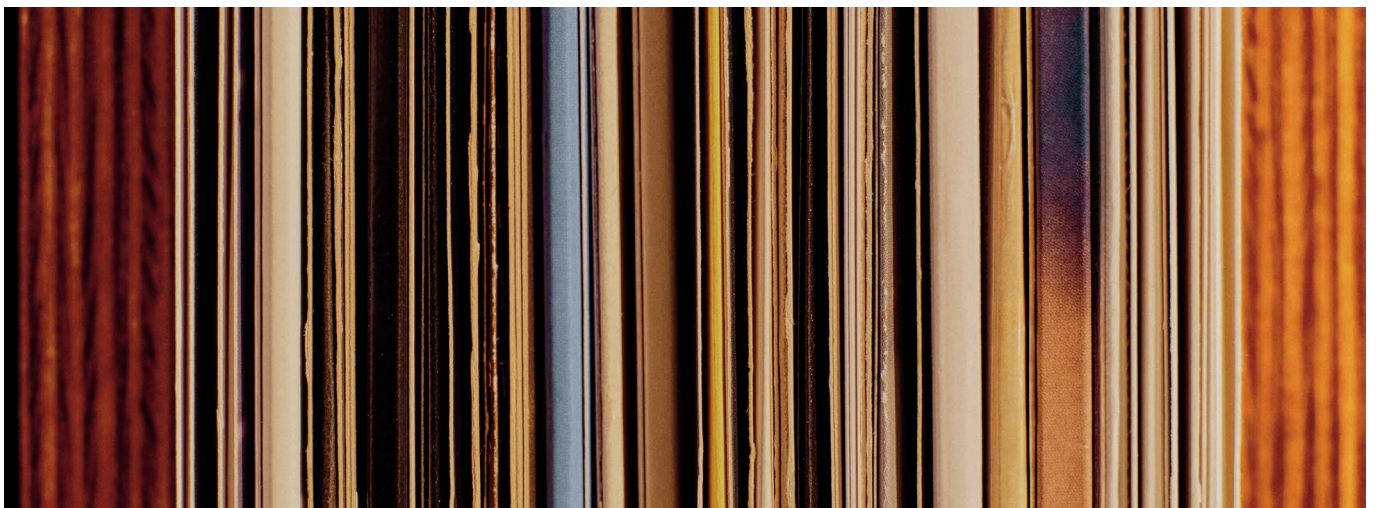
#### **Event Facts**

**Location:** Fritz Hansen Sound Club, Løvestræde 5, Copenhagen

**Dates:** 10–12 June 2026

**Opening hours:** 10:00–18:00

**Press preview:** 10 June, 09:00



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### **About Fritz Hansen**

Founded in Denmark in 1872, Fritz Hansen plays an active role in the evolution of Danish design, shaping a legacy of craftsmanship, quality, and innovation. Throughout its history, the company has worked closely with visionary designers and architects to shape lasting designs that have stood the test of time.

From Arne Jacobsen and Poul Kjærholm to contemporary talents like Cecilie Manz, Piero Lissoni, and Jaime Hayon, each collaboration contributes to an ongoing dialogue between heritage and innovation - united by a dedication to enduring design made to pass on to the next generation. Today, Fritz Hansen's collections span indoor and outdoor furniture, lighting, and objects, brought to life in homes, workplaces, and hospitality spaces around the world.

For more information, visit [fritzhansen.com](https://www.fritzhansen.com).