

INTRODUCING DEDALO: A NEW RUG COLLECTION IN COLLABORATION WITH THE DESIGN DUO STUDIOUTTE.

[+] ABOUT THE COLLECTION

Rooted in a dialogue between architecture, geometry, and textile craftsmanship, Dedalo investigates the expressive potential of structure through three distinct weave constructions: Hydra, Cardo, and Cnosso. Each design explores a different relationship between knotted surfaces, geometrical compositions, and embroidered threads.



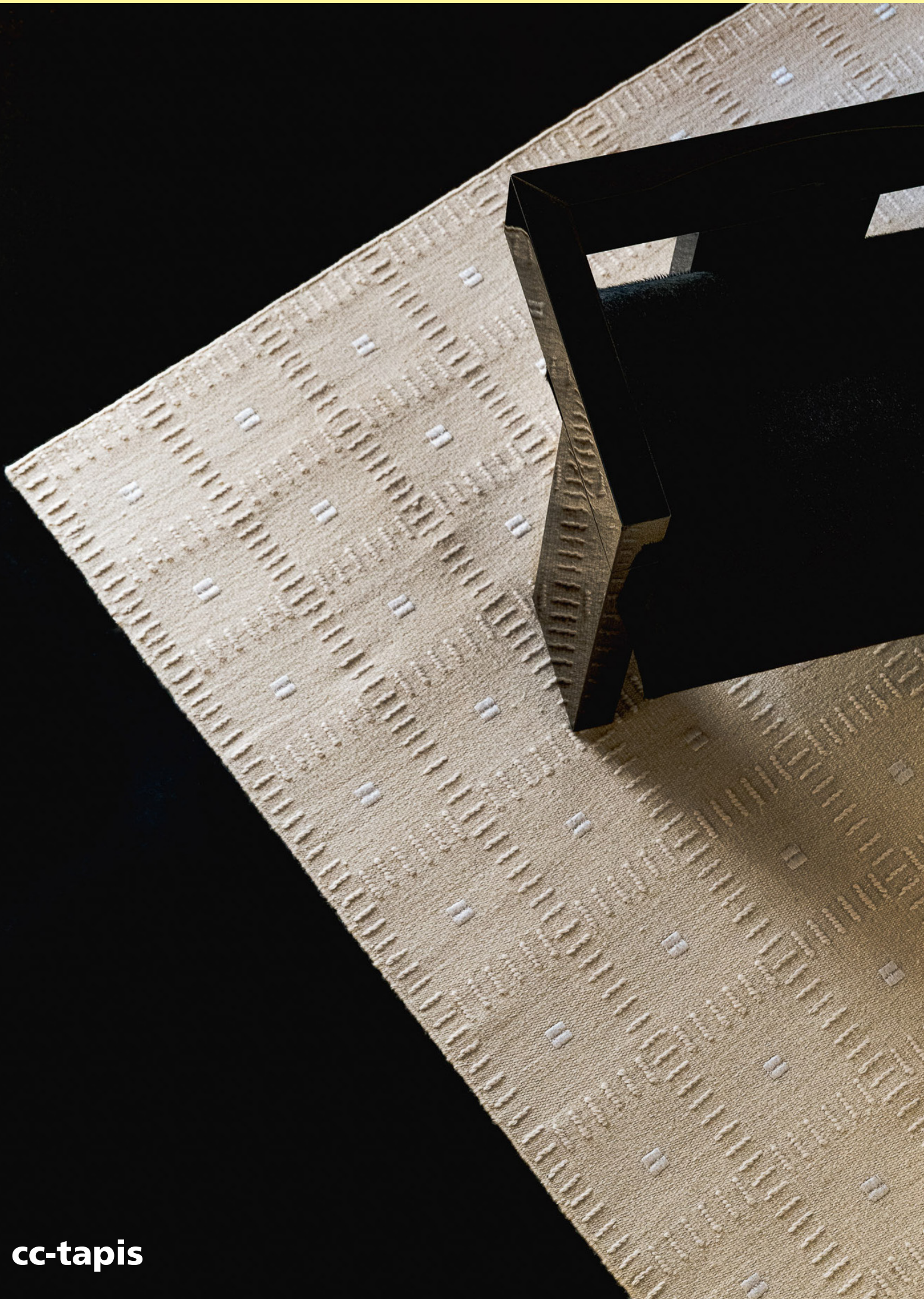
Drawing inspiration from historical architectural motifs and ornamental systems, the collection translates these references into their most essential forms. Grids, pathways, and modular patterns shift and repeat across the surface, forming rhythmic configurations that emphasize continuity, and recurrence. Here, ornament and repetition converge as a shared logic, echoing the recurring gesture at the core of all textile practices, where meaning and form emerge through the quiet persistence of reiteration.

The chromatic palette is built around five tones — brown, ivory, mustard, and black — tested across multiple combinations.

Handloom techniques, hand-embroidered details, and knotted constructions coexist within the collection, contributing to the making of each piece.

Photos by Andrea Venturini





STUDIOUTTE



[+] ABOUT THE DESIGNERS

Stablished in 2020 by Guglielmo Giagnotti and Patrizio Gola, studioutte is a Milan-based multidisciplinary practice for interior architecture, decoration and furniture.

The vision of studioutte is distinctly Italian yet an integrated, harmonious reality. Its hybrid design is composed of vernacular architecture research and influences across various regional practices.

Through a clear, expressive approach that eludes reiterated and extreme elements, the aim is purity, a concentration into a primitive essence. A warm assertiveness meets an animistic devotion for objects and interiors. Reaching beyond the formality of simplicity, ideas are distilled into essential, poetic forms and spaces.



[+] ABOUT THE EXHIBITION

In the context of 3daysofdesign, cc-tapis takes part in the third edition of Design / Dialogue, an exclusive exhibition organized by Ark Journal that brings together leading international brands in a highly curated setting shaped by conversation, exchange, and cultural relevance. It operates as a premium platform at the intersection of design, art, and architecture, aiming to elevate and promote design both nationally and internationally, while offering participating brands strong visibility within an editorial and curatorial framework.

Led by the curatorial team of Ark Journal and developed in collaboration with Pernille Vest, the exhibition invites exhibitors to contribute to the creation of a cohesive and immersive environment. Each participant is encouraged to present works that feel authentic and meaningful, embedded within a unified spatial narrative with strong artistic resonance.



cc-tapis

CC-TAPIS IS A CONTEMPORARY RUG COMPANY BASED IN MILAN, AIMING TO BRING ITS IMAGINATIVE APPROACH, BESPOKE ATTITUDE AND COLLABORATIVE ETHOS TO EACH AND EVERY PROJECT

[+] ABOUT CC-TAPIS

Founded in 2011, today cc-tapis has a catalog that includes a wide range of rugs designed in partnership with forward-thinking creatives and brands. This model allows the company to constantly explore new aesthetics and manufacturing solutions, in a process of continuous research and cross-pollination.

The majority of cc-tapis' collections are handmade in the company's ateliers in Nepal and India, where high-quality raw materials such as Himalayan wool, pure silk and linen are shaped by master artisans, following a centuries-old craftsmanship tradition. Smaller productions are carried out in Italy, where cc-tapis keeps pushing the limits of what is considered possible in the realms of rug-making through modern technologies like robotufting.

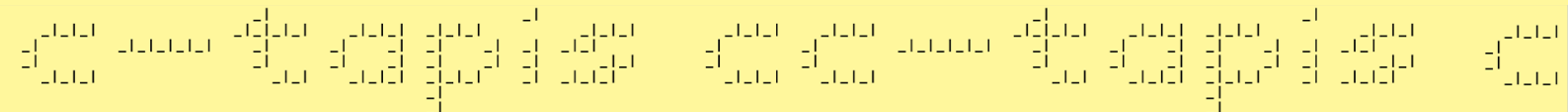
Over the years, the company has developed a substantial know-how in creating custom rugs for specific projects. Today, this ability makes cc-tapis a leader in bespoke services for companies and professionals working in the contract and residential sectors.

Far from mass production, cc-tapis aims to offer a tailored service to those who understand and enjoy a high-end product which contains the story of an ageless culture.

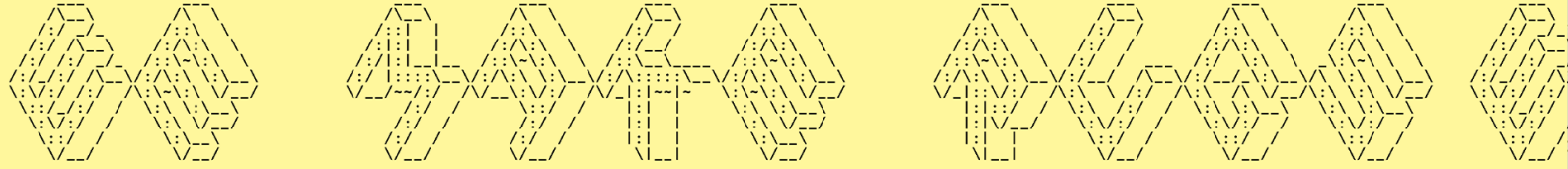
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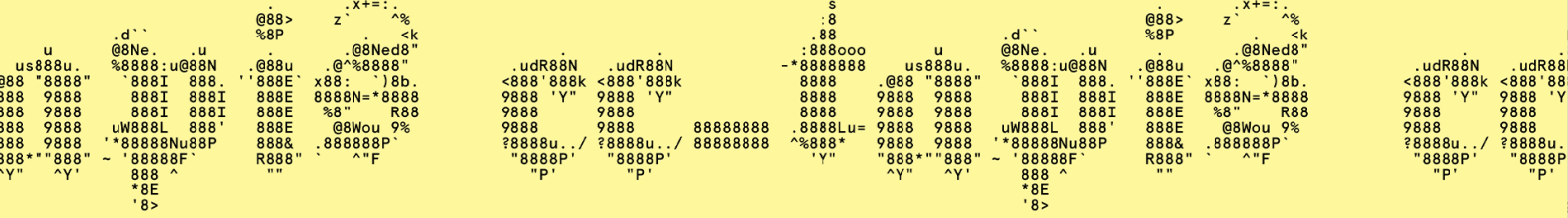
CC-TAPIS SHOWROOM
piazza Santo Stefano, 10
20122 — Milano, IT
www.cc-tapis.com



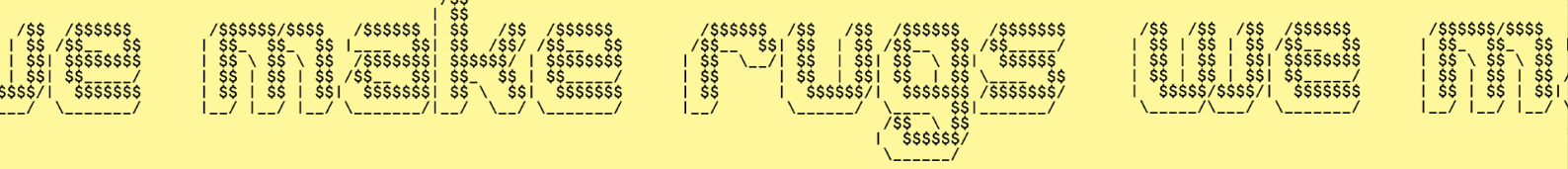
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