



PRESS RELEASE

**Dinesen Unveils Transformed
Gallery Space in Copenhagen
Showroom, Designed by
Office Kim Lenschow**

Dinesen

Dinesen Gallery

A new spatial framework for experiencing wood in unexpected ways.

Dinesen announces the completion of Dinesen Gallery—a transformed exhibition space within its Copenhagen Showroom, designed by the architectural studio Office Kim Lenschow. The project reimagines the showroom as a living, breathing sequence of spatial experiences that put wood at the centre of every encounter.

The transformation has been designed to function simultaneously as an exhibition space, a place for conversation, and a working showroom, within a flexible framework that reflects Dinesen's ongoing dialogue between heritage and contemporary design culture.

ARCHITECTURE: ROOMS WITHIN A ROOM

Office Kim Lenschow approached the project with a clear ambition: not simply to display products, but to create spatial conditions in which architecture, craftsmanship, and atmosphere could coexist.

Central to the transformation are the new wall-and-ceiling cladding solutions. Large sliding walls of Dinesen's engineered Layers planks loosely divide the gallery, responding to the existing floor plan and enabling the space to shift seamlessly between functions.



Dinesen Gallery

The entryway immerses visitors in floor-to-ceiling Oak, creating a moment of spatial compression and intensity before opening onto the broader showroom floor. A continuous wooden flow follows you, with each passageway clad in Oak, transitioning to Douglas as you turn and move back towards the exit, colours shifting from deep golden tones to lighter nuances.

The back space is turned into a merged sample and meeting room rising on a podium, with white-finished Pine walls and floors lining the interior.

Press release



“The vision was to create several rooms within a room that allow for both grand perspectives and intimate moments.”

— Kim Lenschow, Founder and Architect, Office Kim Lenschow



PARTNERS

Blø: Wall paint. BA OS 01 Titanium by Barber Osgerby

Kvadrat: Really, Textile Felt, Wool Natural

LEGIO Architectural Solutions: Lighting design and custom-made lighting solutions

Viabizzuno: Lighting fixtures and systems:

Arcoled 2710 mm by Mario Nanni
Aure by Snøhetta
Candela di Vals by Peter Zumthor
Cilindro parete 210 by Mario Nanni
Cono di Bey by Peter Zumthor
Ecomini Traccia by Mario Nanni
LED + Cover Microtraccia by Mario Nanni + Antonio Barbieri
Lettotraccia by Mario Nanni + Antonio Barbieri
Microtraccia by Mario Nanni + Antonio Barbieri
M 1 Micro Scomparsa Totale by Mario Nanni + Antonio Barbieri
N55 Soffitto by Mario Nanni + Kengo Kuma
RSM system Incasso 30x370 by Mario Nanni
Silere soffitto by Mario Nanni
Trentotto 19° by Mario Nanni
Trentotto 32° by Mario Nanni + Antonio Barbieri

Vahle: Custom-made sliding doors with Layers top lamella in Dinesen Oak Classic, Douglas Classic and Douglas Classic

Artwork: Malte Frej

WALL CLADDING

Entry: Layers Oak Classic, 19 mm x 300 mm, 3 m.
Finish: Natural Oil
Sliding doors: Layers top lamella Oak Classic, Douglas Classic and Douglas Natural, 6 mm.
Finish: Natural Oil, Light Oil, and White Oil
Pine Natural, Curated Widths, 35 mm x 150 – 350 mm, ca. 3 m. Finish: White Oil

CEILING CLADDING

Douglas Classic, unfinished

DINESEN GALLERY SHOWCASES WORKS BY MALTE FREJ

Alongside the architectural transformation, Dinesen Gallery hosts a selection of works by Danish artist Malte Frej. Working primarily with wood, the traces of hand and tool are left deliberately visible as part of each work's narrative. The works on display span drawing, sculpture, basketry, and functional objects, drawing on vernacular craft, folk art, and rural culture.

The following works are presented in the Gallery:

CABIN FEVER, 2026

Framed drawings and ash/oak axe handles. A meditation on material culture and the hand-made object, bridging drawing and sculptural form.

NYE SPOR, I KENDT JORD, 2026

Salix viminalis (common osier) baskets. Woven from a traditional Danish basketry material, these works honour a vernacular craft tradition while occupying space as silent, considered sculpture.

SELECTION FROM SKUESTYKKE, 2025

Hand-carved spoons in maple, birch, plum, sea buckthorn, beech, cherry, alder, rowan, lilac, hawthorn, pear, and apple wood. Each spoon is carved from a named wood species, making the work both a survey of local material diversity and a celebration of the individual hand.

Frej's presence in the Gallery affirms Dinesen's commitment to artists and makers for whom wood is not merely a medium but a living cultural material.

ABOUT DINESEN

Dinesen is Denmark's leading manufacturer of exclusive wooden flooring.

Founded in 1898 and family-owned for five generations, the company is known for its excellence in craftsmanship, commitment to sustainability, and design integrity. Working with international architects and designers, Dinesen delivers bespoke wood solutions for private homes, cultural institutions, and iconic buildings around the world. www.dinesen.com/en

ABOUT OFFICE LENSCHOW

Office Kim Lenschow is a Copenhagen-based architectural practice founded by Kim Lenschow. The studio works across architecture, interiors, and spatial design, with a focus on material authenticity, atmosphere, and the relationship between structure and experience. Known for a considered and collaborative approach, the office has developed a body of work that balances conceptual rigour with sensory warmth. www.kimlenschow.com

ABOUT MALTE FREJ

Malte Frej Linnebjerg (b. 1996, Denmark) lives and works in Ramløse, Denmark. He graduated from the Funen Art Academy in 2025 and the Royal Danish Academy of Fine Arts (2023–2024). His practice exists at the intersection of contemporary art and traditional craftsmanship, working primarily with wood and drawing upon manual labour and historical techniques. Inspired by vernacular crafts, folk art, and rural culture, Frej's work ranges from sculpture and functional objects to larger spatial installations. www.maltefrej.com

ADDRESS

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PHOTOGRAPHY CREDITS

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DOWNLOAD IMAGES

WHERE TO ENCOUNTER DINESEN DURING 3DAYSOFDDESIGN 2026, 10-12 JUNE

- Dinesen Apartment by John Pawson with Hans Grohe and AXOR

Dinesen Showroom
Søtorvet 5, 1371 Copenhagen

- Earth | Tree by Kengo Kuma & Associates

Copenhagen Contemporary
Refshalevej 173A, 1432 Copenhagen

- This Is Not a Forest by Archival, in collaboration with Dinesen Lab, DAC, and Studio Pneuma

Danish Architecture Center (DAC)
Brygghuspladsen 10, 1473 Copenhagen

- Objects May Vary & TAKT
TAKT Showroom
Nygårdsvej 19, 2100 Copenhagen