



LINIE DESIGN

HANDMADE RUGS

PRESS RELEASE

JUNE 2026



PALETTE MUSE

3DAYSOFDESIGN 2026



THE EXHIBITION

PALETTE MUSE

At this year's 3daysofdesign, Linie Design presents Palette Muse – an immersive exhibition built around a new rug collection of the same name. Bringing together handmade rugs and mouth-blown glass sculptures, designed by Urd Moll Gundermann, the exhibition explores the intersection of colour, materiality and artistic expression.

Rooted in an intuitive, process-driven practice, Palette Muse unfolds as a journey from spontaneous sketch to tactile form, exploring how colour, texture and composition shape both object and atmosphere. Driven by a fascination with the emotional power of colour, Urd Moll Gundermann developed a series of instinctive sketches that formed the foundation of the collection's visual identity. What began as drawn explorations evolved into woven surfaces and sculptural elements, extending the works from paper into space.

Colours become threads, lines become rhythm, and layered yarns create surfaces rich in texture and depth. Through weaving, tufting and knotting, each rug combines precision with spontaneity, preserving the presence of the hand within a carefully composed framework.







THE EXHIBITION

PALETTE MUSE

Emerging from the same sketch process, a series of mouth-blown glass sculptures extends the collection's visual language into a sculptural dimension. Fluid and organic, the pieces echo the movement of the woven works while introducing new interactions between colour, light and transparency.

Presented together, the rugs and glass sculptures create a sensory landscape where textile and glass exist in continuous dialogue. Curated by the stylist, Pernille Vest, the exhibition unfolds through a fluid spatial arrangement that invites visitors to move intuitively through the space, discovering shifting relationships between texture, reflection and form.

Balancing spontaneity and control, softness and structure, the exhibition offers an immersive experience at the intersection of glass and textiles, where woven and sculptural elements converge and colour remains the enduring poetic force throughout.





THE COLLECTION

PALETTE MUSE

Rooted in a fascination with the emotional force of colour and the tactile richness of materials, the Palette Muse rug collection explores rhythm, pattern and texture through compositions of visual precision and sensorial depth.

Each rug carries a distinct expression, where subtle shifts in tone, yarn and texture create depth and movement across the surface. Hues interact within layered compositions, connected by a recurring thread that allows for variation and contrast across the collection. Handcrafted through weaving, tufting and knotting, natural materials such as wool and linen are combined with hand-spun yarns to create nuanced differences in density and tactility. These processes remain visible within the weave, carrying the movement of the hand and forming a cohesive woven palette.

While Palette Muse is presented as a cohesive collection during 3daysofdesign, individual rug designs will be introduced in greater detail closer to when the collection becomes available.







DESIGNER

URD MOLL GUNDERMANN

Urd Moll Gundermann has a master's degree from The Royal Danish Academy of Fine Arts Schools of Architecture, Design and Conservation, specialising in clothing and textiles. Urd has worked with Danish and foreign companies within fashion, print, textile and industrial design. Her acclaimed designs and illustrations have been exhibited all over the world. She has been working at Linie Design since 2012, where she became Head of Design in 2019. In 2024, she won the Danish Design Award in the category Design of the Year for the collection Watertopia, designed for Linie Design.





CREDITS

THANK YOU

The Palette Muse exhibition is curated by stylist Pernille Vest and presents a collection of handmade rugs and a series of mouth-blown glass sculptures, all designed by Urd Moll Gundermann.

The glass works are created in collaboration with Blæs//Reffen Glass Studio and Holmegaard Glasværksted.

The exhibition further includes works and objects by

STILLING ATELIÉR

MENGEL

SACRECOEUR STUDIO

HANS H. BÆRHOLM

DE LA ESPADA





PR CONTACT

PRESS IMAGES

All images in high and low resolution are available in our image bank: liniedesign.com/presscloud

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ABOUT LINIE DESIGN

Established in 1980, Linie Design is a Danish design house with roots in Scandinavian design. By combining traditional craftsmanship with contemporary aesthetics and uncompromising quality, the design house creates rugs designed to last. Today, Linie Design is one of the largest developers of handcrafted rugs in Europe, sold in over 70 countries, including in its own brand store in Copenhagen.

All rugs are handmade in India by skilled weavers and are primarily crafted from natural materials such as wool, cotton, and linen. Each rug's unique characteristics are defined by the specific weaving, tufting, or knotting technique. Depending on the complexity of the design, a weaver can spend weeks or even months finishing a single rug.

Although Linie Design is deeply rooted in tradition, it is innovation that drives the company forward. By continuously exploring new patterns, materials, and techniques, Linie Design pushes creative boundaries in the development of modern rug design. Today, the design team is led by Head of Design, Urd Moll Gundermann.

Since 2008, Linie Design has been a proud member of Care & Fair, supporting education and development programmes for weaving communities in India. Through its own school, Linie Design fully covers the cost of education for over 340 children. The company's code of conduct reflects its commitment for social responsibility, the environment, and ethical leadership.

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