

Lexi Traylor

User Experience (UX) Designer

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[Portfolio](#) • [LinkedIn](#)

Technically advanced quick learner pursuing a UX/UI certificate backed with a design background, prototyping skills, customer service expertise, and cross-functional team collaboration abilities. Talent improving user experience via design and usability best practices, as well as conduct user research and testing to validate design recommendations. Rapidly adapt to new technologies with proficiency in UI design, prototyping, personas, user flows, journey mapping, usability testing, user interviews, wireframing, and user research. Capable of assessing requirements from product and stakeholders to develop final pixel-perfect deliverables; illustrate design ideas using wireframes, process flows, and site maps. Possess an exceptional attention-to-detail, manage project pipeline to launch designs in time, and build out multi-version comps for user testing.

Education

UX/UI Certificate, MAR – DEC 2021

Thinkful, Remote

- Created mobile-first responsive applications, while learning industry best practices, from ideation to deployment.
- Met with my mentor, a UX professional currently working in the field, 45 minutes every week for feedback, next steps, and advice.

Bachelor of Fine Arts, SEP 2008 – AUG 2013

Savannah College of Art & Design, Savannah, GA

- Graduated Magna Cum Laude with a BFA in Photography
- Dean's List 2008-2013
- Annual Artistic & Academic Scholarship
- Relevant courses: Web Design, Graphic Design, Advertising, Color Theory, Business Practices

Technical Proficiencies

Figma, Sketch, Adobe Creative Suite, InVision, Axure, Marvel, Framer, Usability Hub, Maze, Zoom, Webflow, HTML5, CSS3, JavaScript

Recent Projects

Spot's Spot — [Case Study](#) • [Prototype](#)

AUG – OCT 2021

- Acted as sole UX/UI designer and user researcher for a mobile app that helps dog owners find dog friendly places, events, explore nearby, and read/write reviews.
- Developed paper prototypes for quick iterations; executed user testing via Maze; and utilized Figma for high-fidelity wireframing and prototyping.

A2B — [Case Study](#) • [Prototype](#)

MAY – JUN 2021

- Served as solo UX/UI designer and user researcher for a mobile app that helps bus riders view live ETAs of their bus, see bus location on a map, explore nearby bus routes, and plan future trips.
- Acquired user data from Google Forms; leveraged Figma for wireframing and prototyping; conducted user interviews and testing via Zoom and Usability Hub.

Professional Experience

Shine Distillery & Grill, Portland, OR

JUL 2019 – Present

Bartender

- Collaborated with fellow team members to create custom cocktails each season.
- Demonstrated exceptional performance and work ethic while keeping calm under a fast-paced environment, facilitating customers, and guiding them through the menu to ensure utmost satisfaction.

Lexi Traylor Photography, Portland, OR

AUG 2013 – Present

Self-Employed

- Executed a wide range of duties as lead photographer for shoots on location and in the studio, adhering to brand guidelines; editing and retouching images in Lightroom and Photoshop; and presenting digital library to clients.
- Used effective communication to interact with clients to arrange a budget, discuss deadlines, review invoices, and select images.