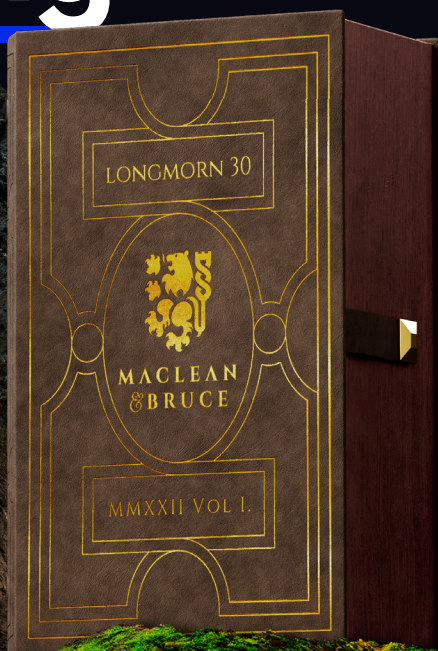


machair

Brands worth bragging about



Machair Creative
www.machair.uk

0141 212 7583
studio@machair.uk

About The Company

We are a strategic branding studio. Designers, Marketers and Strategists who challenge the status quo, champion individuality, and push boundaries.

As the Scottish Edge Marketing Partner, we take the boring out of branding. We craft communication and design ideas that delight our clients so they can steal attention, blow away their competition, and avoid being one-of-many. Brands don't stand still, they need to keep evolving. We create and develop brands that help our clients avoid being one of the many.

In the modern age, brands have become homogeneous and beige. Everyone is an **innovative, authentic, family business.**

Businesses want to **cut through the noise** and fight for attention but are afraid of the sound of their voice. We're here to change that. To show there is power in being individual, to break down barriers, and to lift business owners, giving them the confidence to be who they are. Embrace what makes you unique, defeat conformity, carve your path, stand up and scream **we are here**, and make yourself be heard.

Get The Edge

If you want to create an **edge** and get ahead of your competitors you need a strong brand. Investing in your brand, and growing your brand equity will improve the Return on Investment.

Machair Creative will help you grow your brand, increase your profitability and maximise your brand equity.

As Scottish Edge's Marketing Partner we have created a Brand subscription offer, only available to Scottish Edge associated companies, that will give you the support you need to build your brand.

LEVEL 01

The Brand New Starter

One Month, One Fee

£3,750 (Usually £6,000)

INCLUDES:

Initial Discovery Meeting
Desk Research on Competitors
Full Brand Workshop
Brand Strategy

LEVEL 02

The Brand Starter Plus

6 Month Rolling Contract

£4,000 pm (Usually £7,000)

INCLUDES:

Initial Discovery Meeting
Desk Research on Competitors
Full Brand Workshop
Brand Strategy
Brand Design
Brand Guidelines Document
12 month Content Action Plan
Monthly Marketing Support
(12 hours pm)

LEVEL 03

The Brand Maximiser

6 Month Rolling Contract

£5,000 pm (Usually £8,000)

INCLUDES:

Initial Discovery Meeting
Desk Research on Competitors
Full Brand Workshop
Brand Strategy
Brand Guidelines Document
12 month Content Action Plan
Monthly Marketing Support
(15 hours pm)
Monthly Design support
(20 hours pm of services
including graphic design, web
design, animation, video)

Contact us now

studio@machair.uk

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0141 212 7583

machair



Proudly based in Scotland

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Visit our website for more of our work →

