



Meisner For Business

The London Meisner Company



The London Meisner Company

Unlocking Presence, Precision, and Performance

In the fast-paced corporate environment, too many professionals operate from a place of **performance anxiety, internal distraction, and habitual response**. The Meisner technique re-centres them. It brings individuals out of their heads and into the moment: sharpening awareness, deepening listening, and enhancing the ability to respond with clarity and precision.

At The London Meisner Company, we bring a **powerful methodology, rooted in decades of actor training and refined for the corporate world**, into the heart of your business operations. Our approach is designed to **elevate the way your salespeople, executives, and client-facing teams communicate, connect, and close**.





Why Presence Matters in Business

Clients don't just want to be heard; **they want to be understood**. Meisner-based training builds real-time responsiveness by refining the listener's focus on what is actually being said, not what they assume is being said. Through our methodology, your team will learn to:

- **Close deals more effectively** by responding directly to the actual concern, not the assumed objection
- Speak and respond in a way that lands with **clarity, confidence, and empathy**
- Listen with absolute specificity to client **needs and emotional cues**
- Identify reluctance or resistance not as rejection, but as a signal to **explore further**

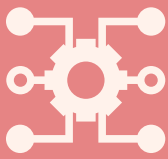
The Meisner approach helps your team be fully attuned to both clients and colleagues. It fosters a culture of connection and immediacy, which strengthens communication and collaboration across departments.

Why It Works

This isn't theatre training. It's human training, grounded in principles that enhance how we connect, collaborate, and influence. Meisner's methodology empowers your team to **read the room, adapt their approach, and communicate** in ways that create trust and deliver results.

Bringing The London Meisner Company into your business isn't just a workshop. **It's an investment in culture, communication, and performance.**

Tailored Benefits Across Key Sectors



For Tech

In the tech sector, where **innovation often outpaces communication**, Meisner training equips teams with the skills to translate complex ideas into human connection. Developers, product managers, and customer-facing teams become **more present in collaboration**, more responsive to feedback, and more aligned across departments. Whether pitching to stakeholders or navigating high-pressure product cycles, Meisner techniques help tech professionals **speak with clarity, listen with intent**, and foster trust across both internal and external relationships.

For Law

Legal professionals must navigate **nuance, precision, and high-stakes communication daily**. Meisner work sharpens the ability to **listen with complete attention**, respond with specificity, and remain fully present, even under pressure. From client consultations to courtroom delivery, the technique enhances the clarity, empathy, and authority needed to advocate persuasively and **build stronger relationships** with both clients and colleagues.



For Finance

In finance, **trust is everything**. Whether it's a client advisory meeting, a high-level negotiation, or an internal strategy session, the ability to **read a room, respond to subtle cues, and communicate clearly under pressure** is invaluable. Meisner training helps financial professionals **stay composed, responsive, and tuned in**. It turns uncertainty into insight, and hesitation into opportunity.

Corporate Offerings



Duration

Full day (6 hours + breaks)

Ideal For

All-staff off-sites, executive development, leadership transformation

Focus

Presence, communication agility, and emotional intelligence across all levels of the organisation

The Presence Advantage: Corporate Seminars

An energising introduction to the Meisner approach. Perfect for leadership events, annual meetings, or sales conferences. This seminar delivers practical tools in an inspiring, dynamic format that gets your team thinking and feeling differently.

Session Schedule

Time	Segment	Objective
Opening Session: The Presence Advantage (All Staff)		
09:00–10:30	Keynote: The Power of Presence	Fast-paced, engaging talk with live demos (20–25 min)
	Meisner Repetition Demo	Volunteer-driven exercise showing real-time emotional listening
	Guided Group Repetition (Pairs/Triads)	Builds connection, attention, and active listening
	Application Debrief	How presence improves communication and trust at work
10:30–10:45	Break	Reset and recharge
10:45–12:15	Breakout A: C-Level Executive Intensive	Theme: Executive Clarity, Gravitas, Strategic Communication
	Repetition Under Pressure	Staying grounded in high-stakes leadership settings
	Command Presence Role-Play	Simulations of board meetings, media appearances, or internal conflict
	Breakout B: Managers & Supervisors	Theme: Day-to-Day Leadership Presence
	Repetition for Listening & Leadership	Adapted for performance reviews, delegation
12:15–13:00	Conflict Role-Play	Practice for common people-management challenges
	Lunch	Informal connection, reset; optional 1:1 executive coaching
Cross-Functional Application Lab (Mixed Group)		
13:00–14:15	Live Team Dynamics Practice	Small group simulations using Meisner-style awareness and feedback loops
	Managing Emotions in Real Time	Emotional regulation techniques tied to leadership communication
	Rapid Feedback Rounds	Peers and facilitators offer direct observations on presence and tone
14:15–14:30	Closing Circle: Group Integration	What changed? One takeaway. Presence commitment (verbal or written)
14:30–15:00	End of Day Takeaways	Presence Toolkit PDF, optional coaching or quarterly refreshers



Morning Activation Workshops

Start the day with presence. These 60 to 90 minute workshop-style sessions are designed to kickstart clarity, responsiveness, and confidence before key meetings or sales engagements.

Session Schedule

Time	Segment	Objective
09:00–09:10	Welcome & Briefing	Context setting, goals, participant check-in
09:10–09:25	Awareness Warm-Up	Breath, body, and focus activation
09:25–09:50	Core Meisner Repetition Exercise	Deep listening and real-time response
09:50–10:10	Paired Practice: Presence Under Pressure	Simulated conversations / challenges
10:10–10:25	Integration: Work Relevance Debrief	Mapping learnings to day-to-day scenarios
10:25–10:30	Wrap-Up & Takeaways	Key learnings, optional reflection prompt

Duration

60–90 minutes

Ideal For

Team meetings, sales kickoffs, leadership warm-ups

Focus

Boosting energy, alignment, and focus through presence and listening

Alternate

60-minute format removes the “Paired Practice” segment and shortens each section slightly.



Lunch & Learn: The Listening Lab

These interactive midday sessions focus on the art of deep listening and rapid response. Participants engage in fun, revealing exercises that unlock new levels of awareness and communication precision.

Session Schedule

Time	Segment	Objective
12:00–12:05	Welcome & Introduction	Set tone and objectives for the session
12:05–12:20	Core Exercise: Observational Listening	Build awareness of others’ signals
12:20–12:35	Reactive Dialogue Practice	Practice communication agility
12:35–12:50	Scenario Simulation (Optional Roles)	Practice client, team, or leadership context
12:50–13:00	Group Reflection & Q&A	Extract insights, identify workplace relevance

Duration

60 minutes

Ideal For

Midday engagement, learning breaks, internal development

Focus

An energising introduction to the Meisner approach.

Note

Ideal for hybrid teams or teams with shorter attention spans. Designed to spark curiosity, not overwhelm.



Duration

3 hours

Ideal For

Sales teams, leadership groups, client services

Focus

Deep training in presence, performance, and communication under pressure

Half-Day Focused Team Intensive

Half-day immersive experience for sales teams, client services departments, or leadership groups. These workshops integrate Meisner exercises into real-world business scenarios to reinforce application, adaptability, and measurable outcomes.

Session Schedule

Time	Segment	Objective
09:00–09:20	Welcome & Team Alignment	Introductions, expectations, energy check-in
09:20–09:40	Body–Voice–Focus Activation	Presence and clarity in delivery
09:40–10:15	Repetition Work	Develop spontaneity and real-time connection
10:15–10:30	Break	Mental and physical refresh
10:30–11:15	Roleplay & Scenario Work	Application to sales, leadership, service
11:15–11:45	Feedback, Peer Reflection, Refinement	Peer learning and coached iteration
11:45–12:00	Takeaways & Next Steps	Commitment to practice, team wrap-up



Duration

6 hours (plus breaks)

Ideal For

Strategic off-sites, deep-dive team transformation

Focus

Full-spectrum communication upgrade — from awareness to action

Note

Highly recommended for leadership teams or departments undergoing change or upskilling.

Full-Day Focused Team Intensive

Full-day immersive experience for sales teams, client services departments, or leadership groups. These workshops integrate Meisner exercises into real-world business scenarios to reinforce application, adaptability, and measurable outcomes.

Session Schedule

Time	Segment	Objective
09:00–09:20	Welcome, Objectives & Agreements	Set goals, ensure psychological safety
09:20–09:50	Group Activation	Build focus and team cohesion
09:50–10:30	Foundational Meisner Work	Core communication practice
10:30–10:45	Break	
10:45–11:30	Emotional Agility & Influence Exercises	Presence under stress, building trust
11:30–12:30	Scenario Labs (e.g., Sales, Conflict, Feedback)	Real-world application
12:30–13:30	Lunch Break	Informal connection, reset
13:30–14:30	Advanced Simulation & Playback	High-stakes simulations with coaching
14:30–15:00	Integration: Team Feedback & Learning Loop	Real-time reflection and group insight
15:00–15:30	Action Planning & Wrap-Up	Practical next steps, Q&A, individual goals

Session Comparison



Session	Duration	Ideal Form	Focus	Outline
The Presence Advantage: Corporate Seminars	Full day (6 hours + breaks)	All-staff off-sites, executive development, leadership transformation	Presence, communication agility, and emotional intelligence across all levels of the organisation	An energising introduction to the Meisner approach. Perfect for leadership events, annual meetings, or sales conferences. This seminar delivers practical tools in an inspiring, dynamic format that gets your team thinking and feeling differently.
Morning Activation Workshops	60–90 minutes	Build focus and team cohesion	Boosting energy, alignment, and focus through presence and listening	Start the day with presence. These 60 to 90 minute workshop-style sessions are designed to kickstart clarity, responsiveness, and confidence before key meetings or sales engagements.
Lunch & Learn: The Listening Lab	60 minutes	Core communication practice	An energising introduction to the Meisner approach.	These interactive midday sessions focus on the art of deep listening and rapid response. Participants engage in fun, revealing exercises that unlock new levels of awareness and communication precision.
Half-Day Focused Team Intensive	3 hours	Real-world application	Sales teams, leadership groups, client services	Half-day immersive experience for sales teams, client services departments, or leadership groups. These workshops integrate Meisner exercises into real-world business scenarios to reinforce application, adaptability, and measurable outcomes.
Full-Day Focused Team Intensive	6 hours (+ breaks)	High-stakes simulations with coaching	Strategic off-sites, deep-dive team transformation	Full-day immersive experience for sales teams, client services departments, or leadership groups. These workshops integrate Meisner exercises into real-world business scenarios to reinforce application, adaptability, and measurable outcomes.