

EMILEY KIGHT

(480) 845-8495 • emskight@gmail.com • emileykight.com

Product & UI Design

Translating design systems, DesignOps, frameworks, and AI to operationalize scalable product delivery

Skills: Product Design • AI • UI/UX Design • Design Systems • DesignOps • Graphic Design • Marketing

Technologies: Figma Suite • Adobe Suite • Claude • HTML/CSS • GitHub • Jira • Zeroheight • Builder.io

Work Experience

RYNO Strategic Solutions; Phoenix, AZ

Oct 2023 - Present

Product & UI Designer

- Developed design system architecture and scalable token frameworks to reduce website launch time by 20%
- Defined and built design token system to align Figma values with CSS, significantly reducing dev build time
- Developed modular design framework using nested components, enabling flexibility within system-defined constraints
- Operationalized Figma values for CSS export, enabling upload to environments to eliminate manual style recreation
- Integrated client data workflows in Figma, accelerating early-stage prototyping and approval
- Identified operational inefficiencies in the design process and led targeted workflow improvements across the team
- Designed UI for high-touch clients, including rapid interface/prototypes, design iterations, and feedback cycles
- Contributed to strategic product initiatives while balancing active client delivery priorities

McCarthy Lawyer; Scottsdale, AZ

Feb 2023 - Oct 2023

UX Strategist

- Achieved user registration goal of 50,000 with newly-launched product
- Collaborated with cross-functional teams to establish information architecture for new product
- Analysis of heatmap following registration page changes showed increase in conversion rate of 410%
- Conducted 4 usability studies that were crucial in improving sign-up experience and removing pain points
- Designed wireframes, prototypes, and high-fidelity mockups to communicate designs to development team

The Emiley Company; Phoenix, AZ

Jan 2022 - Feb 2023

Contract UI/UX Designer

- Redesigned non-profit website, resulting in a 25% increase in task completion rate
- Streamlined user onboarding process for a SaaS platform, contributing to a 40% decrease in bounce rate
- Created interactive prototypes for a new website, enabling clients to secure additional funding

V Digital Services; Phoenix, AZ

Sep 2020 - Jan 2022

Senior Digital Account Manager

- Designed detailed wireframes for efficient user flows, achieving intuitive product experiences
- Presented goal-driven digital strategies to stakeholders, leading to boosted profits
- Utilized analytics to measure and enhance user experience, driving continuous improvement efforts
- Pioneered the implementation of a streamlined knowledge base, optimizing processes and collaboration

Pilates Tempe; Tempe, AZ

Sep 2015 - Sept 2020

Marketing Manager

- Designed a product from start to finish, resulting in user error reduction & 15% improvement in engagement
- Conducted extensive user research and schedule data analysis, resulting in an attendance increase of 22%
- Built design system for website, style guide for marketing team, and business manual for employees

EDUCATION AND CERTIFICATIONS

Education: Southwest Minnesota State University, Marketing & Culinary, May 2012

Certifications: Professional Certificate Google UX Design; Foundations of Project Management Certificate