

DAILY MARKET NOTE

Muse Taxed the Banks Semis Kept the *Bid*

Tuesday was AI disruption versus AI stack, not a broad risk-on day.

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Meta's Muse taxed habit. Semiconductors bought another Nasdaq high. Tuesday was AI disruption versus AI stack, not a broad risk-on day.

MUSE HIT THE INERTIA TRADER

Bloomberg's headline, "Muse drags stocks that depend on consumer inertia", explains the bank dump better than "financials just lagged." Muse shops, switches, and cancels. Investors marked down franchises built on habit: banks, wealth managers, insurers, OTAs.

JPMorgan -3.4%. Schwab -6.1%. Allstate near -5.5% in the same wave. Dow 51,863.69 (-0.36%). **XLF paid the disruption tax.**

Semis took the other side. SOX +2.06% to 12,689.82 -27 of 30 up; memory led (SanDisk, Micron, Seagate). Nasdaq 27,244.28 (+0.45%), a second straight record. Chips collect the AI-stack / "superintelligence" bid. **Banks pay when an agent lowers switching costs. That is the Tuesday split.**

UNGA

Trump's UNGA address still mattered for oil and optionality: Iran framed as deal-or-annihilate, Venezuela in the mix, AI cast as "superintelligence." Sideline U.S.-Iran talks helped Brent settle \$99.25 (-1.09%), fifth down day, first close under \$100 since Sep 8. Diplomacy discounted crude. The speech did not close the force file. Enough said, the tape's main story was Muse versus semis, not Turtle Bay.

PRICE ACTION

- Brent \$99.25, -1.09% (first settle under \$100 since Sep 8)
- Nasdaq 27,244.28, +0.45% (2nd straight record)
- S&P 7,764.64, flat (~0.4% below August peak)
- Dow 51,863.69, -0.36%
- SOX +2.06% to 12,689.82
- 10y ~4.94%, -1 bp; 2y auction ~4.79% (\$69bn; highest stop since May 2024)
- JPM -3.4%; SCHW -6.1%; Allstate ~-5.5%
- Bitcoin ~\$86,670

SCORECARD: LEADERSHIP VS INERTIA

Leadership vs Inertia — Tue Sep 22, 2026 (UNGA + Muse)

Sleeve	Read	Verdict
UNGA / Oil	Brent \$99.25 (-1.09%) — first settle <\$100 since Sep 8; diplomacy discount after U.S.-Iran talks	Relief, not regime
AI stack / Semis	SOX +2.06% to 12,689.82; 27 of 30 up; memory led; Nasdaq 2nd record	Superintelligence bid
Muse / Inertia	JPM -3.4%; SCHW -6.1%; Allstate ~-5.5%; OTAs soft — AI that shops/switches/cancels	Disruption tax
Banks / Dow	Dow 51,863.69 (-0.36%); XLF lag as XLK/XLF ratio jumps	Inertia sold
Front end / 2y	\$69bn 2y stopped ~4.79% (highest since May 2024); tepid cover	Hawkish drag
QQQ vs SPY	QQQ/SPY ratio higher on the session — Nasdaq leadership without breadth escort	RS confirms split

source: Keensights

THE TAPE AT A GLANCE

Tape at a glance — confirmed Sep 22, 2026 close

	Level	Move
S&P 500	7,764.64	flat (−0.06 pt; still ~0.4% below Aug record)
Nasdaq	27,244.28	+0.45% (2nd consecutive record close)
Dow	51,863.69	−0.36%
Russell 2000	2,889.92	+0.51%
SOX	12,689.82	+2.06%
US 10-year	~4.94%	−1 bp (verified close ~4.939%)
2y auction	~4.79%	\$69bn stop; highest since May 2024
Brent	\$99.25 settle	−1.09% (5th down day; first settle <\$100 since Sep 8)
Bitcoin	~\$86,670	Coinbase spot ~1:19 AM ET Wed; still elevated

source: Keensights

Front end still tight: roughly even odds on an October hike after a merely average two-year stop. Oil eased; credit did not rewrite policy.

WHO'S GETTING PROMOTED

Fresh 50-day EMA cross (within 3 sessions), above 20-day EMA, RSI(14) > 60 -Tue Sep 22 (4 hits):

Screener hits — Tue Sep 22, 2026 (fresh 50-EMA cross, above EMA20, RSI>60)

Ticker	Company	Close	RSI	50-EMA cross	% vs EMA20	% vs EMA50
MPWR	Monolithic Power Systems	\$1,380.62	63.38	today	+10.87%	+6.66%
ADI	Analog Devices	\$390.37	62.88	2 sessions ago	+5.37%	+4.39%
AKAM	Akamai Technologies	\$118.34	60.59	1 session ago	+7.80%	+4.48%
ETN	Eaton Corporation	\$442.49	60.52	2 sessions ago	+6.34%	+6.72%

MPWR, ADI, AKAM, ETN -screen hits, not recommendations. Stress-test them against XLK winning while XLF stays under Muse's tax.

QQQ LEADERSHIP RESUMING & TECH LEADS BANKS

QQQ/SPY — Relative Strength (Daily)



XLK/XLF — Tech vs Financials (Daily)



QQQ/SPY rose-leadership, not breadth. XLK/XLF jumped-tech over financials in one line. Same story as the cash tape.

WHAT TO WATCH

- Flash PMIs today -soft activity / contained prices keep the oil-led calm; sticky prices keep the front end hard and test AI multiples alone.
- Trump-Xi Thursday -substance vs atmosphere for Asia tech beta.
- Brent hold near \$99 -reclaim of \$105 reprises duration and the still-open Iran optionality UNGA left on the table.

BOTTOM LINE

Muse sold the banks. Semis printed the high. Oil took a UNGA-linked diplomacy discount under \$100 without retiring force optionality. S&P still short of August. Leadership can extend only while the inertia tax on XLF stays a sector story, not a risk-off contagion.

We don't fight the tape. We also don't confuse a one-day AI scare with a finished regime.

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