

STUDENT STAFF ROLE PROFILE

At the Guild, student staff don't just support what we do, you shape it. This paid role gives you the chance to get involved in meaningful work, build real experience, and make a difference to student life at Exeter.

Role:	Student Blogger Team Leader
Working hours:	6 hours per week, term-time
Pay:	£16.15 an hour
Supported by:	Communications Manager & Marketing Coordinator

What you'll be doing

- Coordinate the student blogging team, including planning shifts, managing work and supporting with brief writing
- Support onboarding and be a peer mentor for new team members
- Help plan content around key student moments, events and campaigns
- Write and create content for blogs, emails, web pages, screens and printed materials
- Upload content to the website and other digital platforms
- Proofread and edit content to keep it clear, accurate and on-brand
- Research what's working at other SUs to bring fresh ideas
- Lead on content scheme: student outreach, brief setting, payments and feedback
- Help track what content performs well and support the team to improve
- Work with the Student Media Assistant to store and organise content effectively

What you'll gain

- Hands-on leadership experience in a creative team
- Skills in content creation, briefing, mentoring and coordination
- Real-world experience managing deadlines, shifts and projects
- Insight into content planning, delivery and performance tracking
- Confidence in communicating with different teams and supporting your peers
- A portfolio of published content that you can share on your CV or LinkedIn
- Hands-on experience in writing in a consistent brand voice
- Confidence using tools like content management systems and email platforms

Skills you need

- Experience writing content
- Comfortable supporting others, giving feedback and helping keep content on-brand and accessible
- Organised and reliable with strong time management
- Strong attention to detail including proofreading and editing
- Ideas driven to push our content approach forward
- Able to follow a brief, meet deadlines and work with light-touch guidance
- Confident reaching out to students for quotes, stories and ideas
- Happy to be the face or voice of content where needed





Key dates

- Shortlisting: 22 August
- Group Interviews: 25 – 28 August
- Start date: 15 September

