

STUDENT STAFF ROLE PROFILE

At the Guild, student staff don't just support what we do, you shape it. This paid role gives you the chance to get involved in meaningful work, build real experience, and make a difference to student life at Exeter.

Role:	Student Blogger
Working hours:	4 hours per week, term-time
Pay:	£14.12 an hour
Supported by:	Communications Manager, Marketing Coordinator and Student Blogger Team Leader

What you'll be doing

- Write blog posts, scripts, articles and web copy for the website
- Create content for emails, web pages, screens and printed materials
- Help plan content around key student moments, events and campaigns
- Upload content to the website and other digital platforms
- Proofread and edit content to keep it clear, accurate and on-brand
- Research what's working at other SUs to bring fresh ideas

What you'll gain

- A portfolio of published content that you can share on your CV or LinkedIn
- Hands-on experience in writing in a consistent brand voice
- Skills in proofreading, copywriting, content and SEO awareness
- Practice working to a brief and meeting deadlines
- Confidence using tools like content management systems and email platforms
- Strong real-world experience for future job applications and interviews

Skills you need

- Some writing experience – blog posts, uni projects or personal pieces all count
- A good eye for detail and an interest in proofreading and editing
- Strong attention to detail
- Able to follow a brief, meet deadlines and work with light-touch guidance
- A feel for what students care about and how to communicate it clearly
- Confident reaching out to students for quotes, stories and ideas
- Happy to be the face or voice of content where needed

Key dates

- Shortlisting: 22 August
- Group Interviews: 25 – 28 August
- Start date: 15 September

