

STUDENT STAFF ROLE PROFILE

At the Guild, student staff don't just support what we do, you shape it. This paid role gives you the chance to get involved in meaningful work, build real experience, and make a difference to student life at Exeter.

Role:	Student Ideator
Working hours:	2.5 hours per month, term-time
Pay:	£35 voucher per month
Supported by:	Communications Manager & Design Manager

What you'll be doing

- Take part in monthly marketing ideation sessions with the Guild's marketing team and representatives from our student facing teams
- Share ideas, experiences, and feedback to help shape inclusive, student-led campaigns
- Bring your lived experience to offer honest insights into what matters to you and your peers
- Help us make sure our messaging and marketing touchpoints land well and reflects the full student community
- Highlight issues or trends you're seeing in student life that we should be talking about

What you'll gain

- A voice in shaping real campaigns that reach thousands of students
- Experience in marketing, comms, and creative thinking in a supportive environment
- The chance to collaborate with other students, our marketing team, student representatives and student-facing Guild teams
- Vouchers to say thank you for your time and input

Skills you need

- Willingness to speak up and share your views, whether you are already actively involved in Guild activities or haven't had much to do with us yet
- Openness to listening to different perspectives
- Willingness to listen, reflect, and build on others' ideas
- Creative thinking – from small tweaks to big ideas
- Awareness of what resonates with students – across different communities and experiences
- Curiosity about marketing, communications, or campaign work
- An eye for spotting what feels authentic and what doesn't
- Able to commit 2.5 hours per month to work flexibly
- Ideas driven to push our content approach forward

Key dates

- Shortlisting: 01 September
- Group Interviews: 05 September
- Start date: 29 September

