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EXPERIENCE

UX / UI Designer @ Freelance

FEB 2022 - PRESENT (FREELANCE REMOTE)

- Using Webflow to help client design, illustrate, and develop website
- Design Hi-Fi wireframes, dashboards, and menus for web using Figma and work with developer to realize client's business needs

UX / UI Designer @ H10.AI

APRIL 2023 - SEPT 2023 (CONTRACT PART TIME REMOTE)

- Completed complex rapid Hi-Fi wireframing and prototyping less than a week
- Solved data analysis's pain point by decluttering information noise and introducing an interactive personalization experience to increase data accessibility and navigation

UX / UI Designer For Food Oasis Project @ Hackforla

APRIL 2022 - SEPT 2023 (PART TIME REMOTE)

- Collaborated with design lead, UX researcher, developer, and project manager to enhance usability of the web app system's email validation dashboard
- Usability test with Figma prototype revealed 9/10 users were able to effectively use the advanced filter system with my improved trends for information hierarchy, interaction design, and overall accessibility

UI / Multimedia Designer @ Bizfield Accelerator

SEPT 2020 - JAN 2022 (FULL TIME HYBRID)

- Increased website traffic by 20% by Improving website UI with new visual elements and redesign information hierarchy

Shopify Website Designer/Manager @ Zani Culture

SEPT 2018 - JAN 2019 (PART TIME ONSITE)

- Design website, manage online monthly sales data, and enhance digital image

EDUCATION

Online Product Management @ Brainstation

FEBRUARY 2021 - MARCH 2021 (BOOTCAMP)

Online UX/UI Design @ Springboard

MARCH 2020 - JULY 2020 (BOOTCAMP)

Interactive of Arts & Technology @ Simon Fraser University

JAN 2012 - JUN 2016 (MULTIMEDIA DESIGN MAJOR)

DESIGN

- User Flow
- Journey Mapping
- Wireframe
- Social Media Marketing
- SEO
- Graphic Design
- Human Centred Design
- Mobile / Web Design
- Information Architecture
- Flat & Isometric Illustration
- Motion Graphic
- Prototype & Mockup
- UX/UI Design
- Style Guide & Design System
- User Research

APPLICATION

- | | |
|--------------------|-------|
| • Figma | ★★★★★ |
| • Illustrator | ★★★★★ |
| • Photoshop | ★★★★★ |
| • After Effects | ★★★★☆ |
| • Canva | ★★★★☆ |
| • Webflow | ★★★★☆ |
| • Wix | ★★★★☆ |
| • Wordpress | ★★★★☆ |
| • Shopify | ★★★★☆ |
| • Procreate | ★★★★☆ |
| • Google Workspace | ★★★★☆ |
| • HTML5 | ★★★☆☆ |
| • CSS3 | ★★★☆☆ |
| • Javascript | ★★★☆☆ |
| • Unity 3D | ★★★☆☆ |