



Thomas F Dittmer

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Principal Product Designer streamlining workflows for global organizations like eBay and Tripadvisor. I unify design and engineering teams to reduce code bloat and expedite planning cycles.

- Increased Tripadvisor development throughput by 83% with automated design system pipelines.
- Minimized eBay code bloat by 80%, saving \$700k in operational costs.
- Reduced Keurig go-to-market lead-time from weeks to days.

Tripadvisor *Needham, MA • Nov 2023 – Nov 2025*

Lead Product Designer Atlas Design System

- Boosted development throughput by 83% by deploying automated token workflows.
- Increased design efficiency by 32% by architecting a sub-component library for user-facing AI experiences.
- Achieved 99% cross-platform consistency by overhauling component and token libraries
- Shaped executive product strategy by using qualitative insights from system adopters.

eBay *Boston, MA (Remote) • Sep 2022 – Nov 2023*

Staff Product Designer Core AI

- Recovered \$700k and reduced code bloat by 80% by centralizing eBay's camera library.
- Led strategy for a \$100M GMV line, cut planning cycles by 75% across 3 squads, and saved \$460k annually.

Tripadvisor *Needham, MA • Jan 2016 – Aug 2022*

Senior Product Designer Design System, Hotels & Vacation Rentals *Sep 2019 - Aug 2022*

- Pioneered the Tripadvisor Design System, reducing product development lifecycles by 51%.
- Optimized Hotels & Vacation Packages funnel, achieving a +60% revenue spike and +36% funnel growth.
- Modernized Vacation Rental UI with pricing and calendar features, driving \$905k in incremental revenue.

UX/UI Designer II Hotels & Experiences *Dec 2018 - Sep 2019*

- Drove 3% increase in booking value for Hotels and 8% conversion for Experiences Checkout

UX/UI Designer Hotels & Vacation Rentals *Jan 2016 - Dec 2018*

- Increased bookings by 25% and CTR by 10% through user-centric pricing transparency and UI/UX features.

Keurig Green Mountain *Burlington, MA • Apr 2012 – Jan 2016*

Interim Art Director *Feb 2015 - Jan 2016*

- Led a 5-person Digital Creative Group, ensuring brand consistency across 3 key business channels.

Senior Interactive Designer *Feb 2015 – Jan 2016*

- Reduced go-to-market lead-time from weeks to days by engineering a new campaign framework.
- Partnered with the Innovation Team to prototype UI for next-gen WiFi brewers (aka SMART ecosystem).

UX Designer *Apr 2012 - Feb 2015*

- Partnered with Brand Managers to launch K2.0, Kold, Rivo brewers generating \$1.5B revenue.

Education: Syracuse University, Bachelor of Industrial Design

Competencies: Agentic design & development, design systems architecture, prototype workflows, Figma, Google Antigravity, Cursor, GitHub Copilot, Supernova, Webflow, Adobe