

## EXPERIENCE

### Sacramento Kings

#### Visual Designer

JUL 2025 - PRESENT

Creating high-volume of compelling visual content for both Sacramento Kings and the Kings Team Store, including social media graphics, marketing materials, and event signage. Working heavily cross-functionally with marketing and e-commerce teams to deliver consistent brand messaging for the Kings Team Store.

#### Junior Visual Designer

JUN 2023 - JUL 2025

Split time between visual design and graphic design projects. Supported the e-commerce team with UI design, campaign launches, photoshoots, and art direction for the team store. Designed a wide range of assets from custom touring artist artwork to full arena visuals, and promotional materials for various events.

#### Graphic Design Intern

OCT 2022 - JUN 2023

Supported the creative team in producing digital, print, and social media assets. Additional production assistance with UI updates for app, websites and email marketing. Designed promotional materials and game day graphics consistent with brand guidelines.

### Japanese American Memorial Pilgrimages

#### Contract Designer

OCT 2022 - PRESENT

Developed event brand/identities, created print, digital, and social media assets for events/programs related to the preservation and empowerment of Japanese American history and culture.

### UC Davis Center for Regional Change

#### Graphic Designer

AUG 2021 - OCT 2022

Developed content for social media channels, various community research projects, project briefs, and campaigns such as the 15th Year Anniversary and Annual Crowdfunding. Created project reports and toolkits for state office following specific ADA accessibility guidelines.

### Oakland Spiders Pro Ultimate (AUDL)

#### Graphic Designer

MAR 2022 - SEP 2022

Designed all marketing content for Oakland's Premier Professional Ultimate team including social assets, paid ads, and print materials. Worked closely with team GM to grow fan base and develop visual identity.

### Title Nine

#### Digital Design Intern

JUN 2021 - AUG 2021

Created email newsletter designs based on extensive research hot-spot testing, assisted with various marketing materials, and led a new product launch campaign across multiple digital touch-points.

### UC Davis Club Ultimate

#### Designer + Merchandise Coordinator

SEP 2020 - JUN 2023

Managed all social accounts significantly increasing interactions. Curated and designed all social media content, developed brand identity, redesigned team jerseys, merchandise, and implemented a web refresh.

## SKILLS

**DESIGN** Campaign development, brand identity, web + mobile ui, layout, vector illustration, front-end Shopify, photo manipulation, photo

**TOOLS** Adobe Suite, Figma, Webflow, Shopify, Microsoft Suite, Javascript & CSS

## EDUCATION

**Bachelor of Arts in Design**  
*Minors in Psychology + Public Health*

University of California, Davis  
SEPT 2019 - JUNE 2023