

Experience

UX Researcher – *Gayborhood Community Events & Ticketing App*

September 2025 - Present

- Collaborated with stakeholders on the end-to-end product design process of a new LGBTQ-targeted community events app, encouraging small business growth and innovation within a billion-dollar industry
- Conducted in-depth user interviews with LGBTQ users, and synthesized findings into user type matrices and personas
- Created prototype Instagram campaigns for further discovery research
- Utilized competitive analysis ([Meetup.com](https://www.meetup.com), Eventbrite, Facebook Events) and user research findings to scope an events and ticketing app that serves the specific needs of a marginalized community while also making it easy to discover local events

Cafe Supervisor – *Top Pot Doughnuts & Coffee*

October 2023 - May 2025

- Managed day-to-day cafe operations and team coordination in at the Issaquah location, the highest-traffic location outside of the Seattle area
- Optimized store performance and reliability through sales data and resource management

Freelance Content Designer – *hi5.agency*

February - November 2022

- Created digital assets for multiple Nike ad campaigns and for Blizzard Entertainment
- Advised fellow designers on Figma best practices

Education

Boston University College of Communications, Boston MA

Bachelor of Arts in Film & Television

Skills

UX Research Skills: Discovery interviews, user testing, affinity clustering, personas, user types, journey maps, prototyping, stakeholder management, product management, project management,

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concept ideation, wireframing

UX Research Tools: Figma, FigJam, Notion, Miro, Zoom, Google Forms, UserTesting

UX Design Skills: Design systems, component design, interaction design, branding, atomic design, wireframing, prototyping, UX workflows, site maps, user scenarios, requirements gathering, responsive design

UX Design Tools: Figma, FigJam, Notion, Microsoft Office, Adobe Creative Suite