

EXPERTISE FOR ANIMALS



2025 Annual Report

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Legal Notice

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01 Introduction

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We are pleased to present the activity report of Expertise for Animals gGmbH for the year 2025.

As a non-profit organization, we are committed to advancing animal welfare and animal rights based on scientific evidence. Our goal is to support the work of the animal advocacy movements.

To that end, we provide evidence-based information on nonhuman animals.

This report offers a comprehensive overview of our projects, activities, and achievements over the past year.

It not only documents our accomplishments to date, but also provides an outlook on future challenges and opportunities.

We embrace these with commitment to further advance our work and actively shape societal change.

Expertise for Animals advocates for a world in which all sentient beings have the freedom to live a self-determined life and are valued and respected as individuals.

This report demonstrates how we are moving closer to our vision.

We thank all supporters who make it possible for us to make a positive impact for nonhuman animals.

Eva Seifert und Marietheres Reinke



02

Corporate Legal Structure

02 Corporate Legal Structure

Expertise for Animals is a non-profit limited liability company (gGmbH).

The shareholders are Marietheres Reinke, Eva Seifert, and Sophie-Madlin Langner. Marietheres Reinke holds 49 percent of the company shares, Eva Seifert holds 49 percent, and Sophie-Madlin Langner holds 2 percent.

Expertise for Animals gGmbH was founded on September 1, 2021, and registered in the commercial register on November 18, 2021.

Therefore, the year 2025 represents the fourth full financial year.

The CEOs Marietheres Reinke and Eva Seifert, as well as the Executive Employee Sophie-Madlin Langner are authorized to represent the company. The executive employee's authorized signatory power (Prokura) expired on September 18, 2025. Any two of the CEOs may represent the gGmbH jointly.

03

Guiding Principles

03 Guiding Principles

Our guiding principles form the foundation of our organization and at the same time embody our organizational culture.

They define the purpose and identity of Expertise for Animals, describe our core values, and provide a framework within which we make decisions as well as plan and implement activities. This ensures consistent and impactful action.

At the same time, we are committed to continuously reviewing and adapting our guiding principles to meet evolving demands and challenges. This way, they remain not only relevant and effective but also continue to serve as a solid foundation for our work, authentically reflecting our values and beliefs.

03.01 Our Vision

Our vision is a world in which all sentient beings have the freedom to live a self-determined life and are valued and respected as individuals.

For this reason, we promote a shift in values toward a society that fundamentally recognizes nonhuman animals rather than subordinating them to human interests.

03.02 Our Mission

As an interface between scientific research and animal advocacy movements, Expertise for Animals provides well-founded information on nonhuman animals.

Through our expert consulting, we empower stakeholders to apply current and recognized scientific findings strategically, enabling them to conduct their work effectively and based on facts.

03.03 Our Key Audiences

We support national and international organizations as well as stakeholders in the animal welfare and animal rights movements. In addition, we advise journalists, media professionals, and decision-makers.

We also assist other experts, think tanks, scientific institutions, and researchers working in the field of human–animal relations. Our freely accessible knowledge resources inform the interested public.

In addition, we provide online knowledge and information resources that support our target groups in their work in a well-founded and effective manner.

Through carefully researched and prepared content, we contribute to sustainably enhancing the quality and credibility of campaigns, petitions, advocacy efforts, and other animal protection initiatives.

03.04 Our Work

As a non-profit organization, we provide comprehensive consulting to the animal advocacy movements and related stakeholders.

Our work includes producing expert analyses and preparing scientific findings, as well as promoting interdisciplinary networking.

03.05 Our Methods

We place great importance on high-quality knowledge management. We develop our expertise through thorough research, literature review, and sound analyses.

In addition, we engage in regular exchange with other experts to continuously expand our know-how.

Quality management and evaluation are integral parts of our work, which we continuously reflect upon and systematically integrate.

03.06 Our Core Values

We aim not only to pursue new strategic paths but also to foster a progressive organizational culture from the very beginning.

It is important to us to cultivate a work culture that puts people—with their skills and interests—at the center.

We work according to the following core values:

1. Anti-speciesism: We take an anti-speciesist position. We see our work as part of movements that reject all forms of oppression of humans and nonhuman animals and strive for a free and fair society for all.

2. Perspectives: Our aim is to understand the perspectives of nonhuman animals in the best possible way in order to represent them in their interests.

3. Transparency: We work critically, knowledge- and source-based. In our organization we pay attention to transparency.

4. Continuous Learning: We constantly educate ourselves and expand our skills and knowledge. This means that we are always at the cutting edge of science.

5. Networking: We see networking and exchange with others, also interdisciplinary, as an enrichment and essential part of our work, so that we strive for mutual support and joint projects.

6. Participation: We pay attention to an inclusive, non-discriminatory and barrier-free organisation and communication.

7. Criticism: We strive to reflect, accept criticism and practice self-criticism, especially in places where we produce and reproduce discriminatory structures in our work.



04

Activities of Expertise for Animals gGmbH in 2025

04 Activities of Expertise for Animals gGmbH in 2025

In 2025, Expertise for Animals carried out a wide range of activities and projects to raise awareness about the serious abuses in animal farming and to provide targeted support to the animal advocacy movements.

04.01 Consulting

In 2025, we actively pursued our mission of strengthening animal movements through numerous consulting activities, both paid and pro bono.

Through this work, Expertise for Animals contributed to evidence-based education and awareness on animal welfare issues and supported an informed public and professional debate on animal farming.

We supported organizations, individual advocates, and media representatives with our professional expertise and many years of experience in the NGO sector in order to contribute strategically and effectively to animal welfare and animal rights.

Some of these projects are still in the implementation phase and will be published as part of our partners' campaigns over the coming months. Below is a selection of completed or already publicly communicated projects.

The following provides an overview of selected examples of our work.

04.01.01 Animal Rights Watch e.V.

We conducted a veterinary analysis of extensive video footage from welfare label pig farming systems in Germany and prepared an expert statement entitled "Why the Housing System Label Does Not Do Justice to Pigs."

We identified recurring deficiencies in key areas of animal welfare, including inadequate medical care for injured animals, poor hygiene conditions in the facilities, a lack of properly structured retreat and enrichment opportunities, as well as signs of behavioral disorders and chronic stress.

Our assessment showed that these problems should not be understood as isolated cases, but rather as systemic issues occurring across different housing categories.

Our veterinarian Sophie-Madlin Langner participated in the press conference accompanying the release of the investigation into misleading animal welfare claims. She provided journalists with professional assessments and veterinary background information to support accurate and evidence-based reporting.

More information can be found [on our blog](#). Further details about the investigation conducted by Animal Rights Watch e.V. are available [here](#).

Our analysis is currently only available in German:

expertiseforanimals.com/informationen-artikel/tierarztliche-stellungnahme-zur-haltungsform-kennzeichnung



04.01.02 Verein gegen Tierfabriken

We provided veterinary expertise and advisory support to the Austrian organization Verein gegen Tierfabriken on the issue of White Striping in broiler chickens.

The organization examined a sample of 296 chicken meat packages from all major supermarket chains across Austria. A total of 91% of chicken meat from conventional farming systems showed signs of White Striping.

White Striping refers to degenerative changes in the muscle tissue and is a symptom of extreme selective breeding. Selection for rapid growth and high body weight causes significant suffering and severe health impairments in broiler chickens.

More informationen can be found [on our blog](#). [Here you can find the report](#) by Verein gegen Tierfabriken e.V.

04.01.03 Uncover e.V.

We analyzed image and video material provided to Uncover e.V. concerning piglet killing practices in several German pig breeding facilities.

The expert assessments prepared by Expertise for Animals supported Uncover's work, particularly in the areas of press and public relations.

The findings of the analysis were scientifically contextualized and publicly communicated by our veterinarians, including through an in-depth [interview](#) [in German].

More informationen can be found [on our blog](#). [Here you can read the report by](#) Uncover e.V.

Watch the Video now:
[youtube.com](https://www.youtube.com)



04.01.04 ANINOVA

We prepared an ethological expert report analyzing video footage from a turkey fattening facility. In this assessment, we concluded that the animals were subjected to persistent husbandry practices incompatible with animal welfare standards, in which essential behavioral and physiological needs were not met over extended periods of time.

Some of the identified deficiencies constituted violations of legal minimum animal welfare requirements. The report was prepared in the context of a complaint filed by ANINOVA against the discontinuation of criminal proceedings concerning alleged animal cruelty at a turkey farming facility in the district of Kleve.

Read more [here](#) [in German].

04.01.05 Albert Schweitzer Foundation

We supported the Albert Schweitzer Foundation in revising and updating their background article on sows used in piglet production.

Through our contribution, we helped ensure that the article remains a reliable and scientifically grounded source of information for the general public and for the foundation's animal welfare advocacy work.

The article on breeding sows can be found [here](#) [in German].



04.01.06 Qualzucht-Evidenz Netzwerk (QUEN)

The Qualzucht-Evidenz Netzwerk (QUEN) provides comprehensive information on breeding-related visible and hidden defects in nonhuman animals.

The information database primarily supports veterinary authorities, courts, political decision-makers, and legislators.

In 2025, we contributed to the drafting of several fact sheets on breeding-related defects and associated welfare problems.

More information about the Qualzucht-Evidenz Netzwerk can be found [here](#).

04.02 Development of Information Resources

During the reporting period, we published a scientific expert report of more than 220 pages on the legal minimum requirements for broiler chicken farming in Germany.

With our report "Protection for Broiler Chickens? An Expert Report on the Legal Minimum Requirements in Germany", we provide a well-founded basis for professional, political, and public discussions on industrial broiler farming.

Based on an extensive review of current scientific literature, the report analyzes the effects of the existing husbandry regulations and identifies significant deficiencies in the protection of broiler chickens from pain, suffering, and health impairments.

The publication documents, among other things, animal welfare-related diseases and the consequences of breeding-related growth burdens in broiler chickens.

The expert report had already been submitted to the client, kremer | werner rechtsanwälte [www.kremer-werner.de] in May 2024 and was published in 2025.

Read the report now [in German]:
[expertiseforanimals.com/informationen-artikel/fachgutachten-reicht-der-gesetzliche-schutz-fur-masthuhner-aus](https://www.expertiseforanimals.com/informationen-artikel/fachgutachten-reicht-der-gesetzliche-schutz-fur-masthuhner-aus)



In April 2025, our biologist Eva Seifert gave a talk at the [Chimera Veg Fest](#) in Brescia, Italy. She spoke to an international audience about the negative impacts of high-performance breeding in so-called broiler chickens.

In our blog, we cover relevant developments in animal welfare policy. In 2025, we also reported again on the situation of Berlin's State Animal Welfare Commissioner Dr. Kathrin Herrmann.

Together with other organizations, we also advocated for the continuation of the position of the German Federal Animal Welfare Commissioner. We participated in an open letter calling for the preservation of the office and thereby supported an independent, science-based representation of animal welfare interests in federal policy.

04.03 Analysis of Photo and Video Material

In 2025, Expertise for Animals supported several organizations and activists in analyzing photo and video footage of farmed animals.

This type of footage is an essential tool for animal advocacy movements to make conditions in so-called animal agriculture visible. Through our expertise, we are able to carefully assess and professionally contextualize this material.



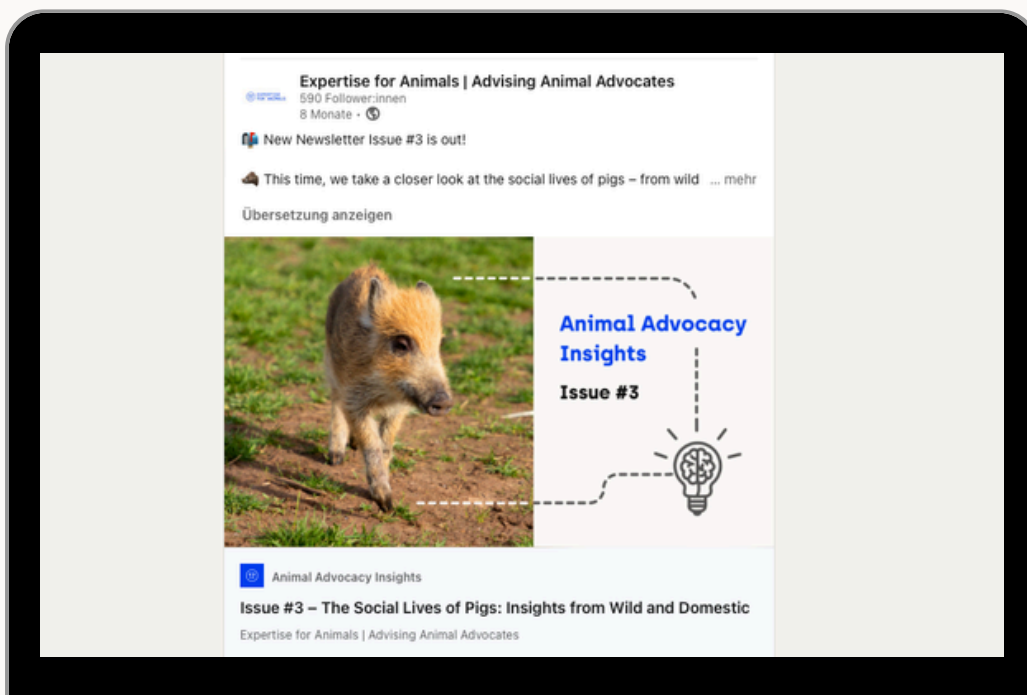
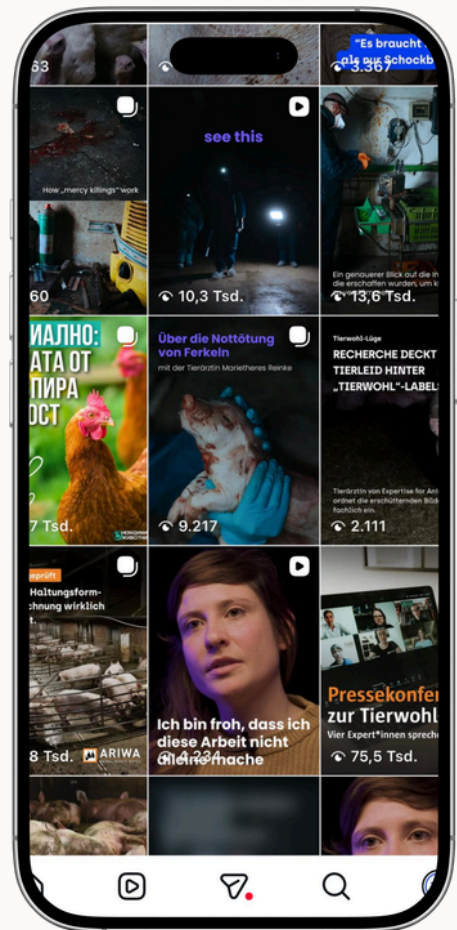
Foto: Animal Rights Watch e.V.

04.04 Public Relations

In 2025, we further expanded our social media channels on Instagram and LinkedIn.

By the end of 2025, we had over 1,800 followers on Instagram and nearly 500 followers on LinkedIn. On Instagram, we reached significantly more people than in the previous year, particularly through collaborations with Animal Rights Watch e.V., Verein gegen Tierfabriken, Nevidimi zhivotni, and the account "Der Schlachthof Prozess."

On LinkedIn, we publish both a German- and an English-language newsletter.



04.05 Networking

As part of our networking and public outreach activities, Expertise for Animals participated in various animal welfare events during the reporting year. This included a discussion with State Secretary Prof. Dr. Dr. Markus Schick on the topic of animal transport, as well as the political autumn reception of the animal welfare foundation VIER PFOTEN.

In autumn, Marietheres Reinke attended the Care Conference in Warsaw. In November, Marietheres Reinke and Eva Seifert gave a presentation on the work of Expertise for Animals at the Animal Rights Congress in Vienna.

These formats provided opportunities for professional exchange, the strengthening of existing collaborations, and increased visibility of our work in the field of science-based education and advocacy.



05

Further Training and Continuing Education

05 Further Training and Continuing Education

As part of mandatory continuing veterinary education, Marietheres Reinke, Sophie-Madlin Langner, and Stephanie Kowalski attended several selected events in 2025 that were of particular professional relevance to the work of Expertise for Animals. The topics covered ranged from current animal welfare law issues to scientific developments in the field of animal use.



The image shows a laptop screen displaying a seminar advertisement. The advertisement is for an online seminar titled "Update Influenza beim Schwein". It features a graphic of a pig's snout and a 3D model of an influenza virus particle. The text on the screen provides details about the seminar, including the speakers, duration, and accreditation.

Update Influenza beim Schwein

Neue Monitoringansätze und gezieltes Impfmanagement // Für Tierärzte

Referenten: Dr. Julia Stadler und Dr. Monika Köchling

Online-Seminar
Dauer: ca. 90 min
Verfügbarkeit: **1 Jahr** ab Buchungsdatum

ATF-Anerkennung: **2 Stunden**
(genehmigt bis 13.03.2027)
Geeignet zur Fortschreibung der Fortbildungspflicht gemäß § 7 Abs. 2 SchHaltHygV

06

Human Resources and Organizational Development

06 Human Resources and Organizational Development

The year 2025 presented particular challenges for Expertise for Animals. Due to limited financial resources, it was not possible to permanently fund all existing positions.

As a result, the team had to be reduced from late summer 2025 onwards. For the remainder of the calendar year, Marietheres Reinke worked as the only full-time employee on an interim basis.

Despite the reduction in staff, the organization was able to continue fulfilling its core activities, particularly in the areas of scientific analysis, expert consulting, and support for partner organizations.

The experience gained during this period is being used to sustainably improve organizational planning, funding strategy, and team structure for the coming years.

07

Finance and Accounting

07 Finance and Accounting

07.01 Accounting and Financial Reporting

Eva Seifert and Marietheres Reinke are responsible for bookkeeping. In this regard, we work together with the external accounting firm Herrmann & Herrmann.

The firm prepared the annual financial statements, including the balance sheet. The figures under sections 7.02 and 7.03 are taken from the annual financial statements prepared by Herrmann & Herrmann.



7.02 Statement of Assets

Assets	2021	2022	2023	2024	2025
I. Intangible assets (e.g., software)	4.071,00 €	2.591,00 €	1.111,00 €	1,00 €	1,00 €
II. Inventories, receivables, and other assets	0,00 €	2.550,00 €	4.516,21 €	180,00 €	180,00 €
III. Cash and Cash Equivalents	8.657,54	54.084,74 €	84.674,34 €	18.770,30 €	105.174,90 €
Other assets	0,00 €	0,00 €	2.077,86 €	72.776,05 €	72.776,05 €
Total assets	12.728,54 €	59.225,74 €	92.379,41 €	91.727,35 €	178.131,95 €

Liabilities	2021	2022	2023	2024	2025
I. Subscribed capital	12.500,00 €	12.500,00 €	12.500,00 €	12.500,00 €	12.500,00 €
II. Retained earnings (profit/loss carried forward)	0,00 €	1.646,46 €	42.214,57 €	70.132,14 €	70.132,14 €
III. Net income for the year	1.646,46 €	43.861,03 €	27.917,57 €	-72.776,05 €	90.617,85 €
IV. Provisions	1.875,00 €	875,00 €	875,00 €	2.000,00 €	2.000,00 €
V. Liabilities	0,00 €	3.636,17 €	8.872,27 €	7.095,21 €	2.881,96
VI. Deficit not covered by equity	-	-	-	72.776,05 €	-
Total Liabilities	12.728,54 €	59.225,74 €	92.379,41 €	91.727,35 €	178.131,95 €

7.03 Revenues and Expenses

Revenues	2021	2022	2023	2024	2025
Donations	30,00 €	0,00 €	732,56 €	2.725,62 €	110.434,72 €
Grants	0,00 €	89.447,66 €	131.991,98 €	30.000,00 €	
Paid consultations	3.270,00 €	31.925,00 €	48.158,74 €	77.838,81 €	42.017,86 €
Other	-	-	5.538,46 €	1.564,39 €	-
Total	3.300,00 €	121.372,66 €	186.421,74 €	112.128,82 €	152.452,58 €

Expenses	2021	2022	2023	2024	2025
Personnel costs	0,00 €	57.995,61 €	132.219,33 €	164.759,40 €	85.599,05 €
Other costs	4.946,46 €	19.516,03 €	23.344,07 €	13.805,50 €	8.085,40 €
Total	4.946,46 €	77.511,64 €	155.563,40 €	177.975,45 €	93.684,45 €

08

Planning and Outlook

08 Planning and Outlook

Given the current staffing situation, Expertise for Animals will focus in the coming year on securing the continued existence of the organization.

This includes, in particular, ensuring the long-term funding of the existing position as well as building additional support structures. The aim is to continue maintaining a high level of expertise in scientific analysis and the support of partner organizations, while strengthening organizational stability in a sustainable way.

At the end of 2025, we were able to secure funding for a white paper on carbon dioxide stunning of pigs in slaughter, which is planned for publication in spring 2026.

Expertise for Animals gGmbH is financially secured until the end of 2026. For 2026, we are planning revenues of approximately €150,000 and expenditures of around €130,000.





EXPERTISE
FOR ANIMALS