



MICHIGAN ALLIED
POULTRY INDUSTRIES



Secure Your Sponsorship today at

mipoultry.com/sponsorship

Annual Sponsorship Opportunities

	 \$1,500	 \$2,500	 \$3,500	 \$5,000
Annual MAPI Membership Included	✓	✓	✓	✓
Identified as sponsor in annual MAPI directory <i>The corresponding sponsor level icon will appear next to your organization's listing. The directory is delivered to all members (digitally, print optional)</i>	✓	✓	✓	✓
Logo recognition in MAPI's Poultry Footnotes email newsletter for the calendar year <i>Email sent out once a month January - December.</i>	✓	✓	✓	✓
Organic Post on social media (Facebook & Instagram) <i>Organization shoutout on MAPI social channels (Facebook & Instagram)</i>	 <i>combined shoutout</i>	 <i>highlight</i>	 <i>highlight</i>	 <i>highlight</i>
Ad in the Membership Directory <i>Size & placements vary based on sponsor level and availability.</i>		 <i>half-page ad</i>	 <i>full-page ad</i>	 <i>full-page ad, prime placement</i>
Paid Ad on social media (Facebook & Instagram) <i>A paid ad to reach Michigan residents interested in agriculture on Facebook & Instagram</i>		 <i>4-day ad</i>	 <i>7-day ad</i>	 <i>two 7-day ads</i>
Logo on MAPI website home page for the calendar year			✓	✓
Additional digital ad on the MAPI website <i>Placements vary</i>				✓
Opportunity to host a MAPI webinar <i>Within the calendar year, topic must be approved</i>				✓
Sponsor Highlight in MAPI's Poultry Footnotes Email Newsletter 1x per year <i>A feature spotlight piece including photos and additional information about the sponsor</i>				✓
Premium Visibility at Winter Seminar <i>Expanded booth space and chance to speak at the Winter Seminar or present to the MAPI Board of Directors</i>				✓