MICHIGAN ALLIED POULTRY INDUSTRIES

Secure Your Sponsorship today at
mipoultry.com/sponsorship

Annual Sponsorship Opportunities

	BRONZE $1,500	SILVER $2,500	GOLD $3,500	PLATINUM $5,000
Annual MAPI Membership Included	✓	✓	✓	✓
Identified as sponsor in annual MAPI directory *The corresponding sponsor level icon will appear next to your organization's listing. The directory is delivered to all members (digitally, print optional)*	✓	✓	✓	✓
Logo recognition in MAPI's Poultry Footnotes email newsletter for the calendar year *Email sent out once a month January – December.*	✓	✓	✓	✓
Organic Post on social media (Facebook & Instagram) *Organization shoutout on MAPI social channels (Facebook & Instagram)*	✓ *combined shoutout*	✓ *highlight*	✓ *highlight*	✓ *highlight*
Ad in the Membership Directory *Size & placements vary based on sponsor level and availability.*		✓ *half-page ad*	✓ *full-page ad*	✓ *full-page ad, prime placement*
Paid Ad on social media (Facebook & Instagram) *A paid ad to reach Michigan residents interested in agriculture on Facebook & Instagram*		✓ *4-day ad*	✓ *7-day ad*	✓ *two 7-day ads*
Logo on MAPI website home page for the calendar year			✓	✓
Additional digital ad on the MAPI website *Placements vary*				✓
Opportunity to host a MAPI webinar *Within the calendar year, topic must be approved*				✓
Sponsor Highlight in MAPI's Poultry Footnotes Email Newsletter 1x per year *A feature spotlight piece including photos and additional information about the sponsor*				✓
Premium Visibility at Winter Seminar *Expanded booth space and chance to speak at the Winter Seminar or present to the MAPI Board of Directors*				✓

SPONSOR AN UPCOMING EVENT

2027 WINTER Poultry SEMINAR

Sponsor the 2027 Seminar

Lunch Sponsor: $1,000
Recognition at event and in the seminar program

Break Sponsor: $500
Recognition at event and in seminar program

Reception Sponsor: $1,000
Recognition at the event, highlighted at new reception space, at the bar, call-out on social media, and in the seminar program

Vendor Booth Sponsor: $500
Recognition at event and in seminar program, vendor booth

2027 MAPI
GOLF OUTING

Sponsor the 2027 Golf Outing

Team Sponsor: $600
Entry for 4 players plus recognition in digital program

Drink Cart Sponsor: $500
Company recognition on drink cart, in the program, and all golfers receive a drink ticket for one canned beverage

Event Sponsor: $500
Maximum recognition at event (banners, program, social, etc.)

Hole Sponsor: $200
Company recognition on hole and in digital program

Lunch Sponsor: $300
Recognition in the digital & print program, company recognition near lunch tables

Company Tent/Table at Hole: $350
Meet and greet players with a table on one of the holes plus get recognition in digital & print program

LOCK IN YOUR SPONSORSHIP
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