

PROBLEM — THE HIDDEN CHALLENGES FIRST-HOME BUYERS FACE

PROBLEM STATEMENT:

First-home buyers are expected to negotiate life-changing real estate deals with little or no professional support — leaving them exposed to legal traps, unfavourable terms, and emotional overpayment.



OFFER — THE HOUSEME LEGAL SYSTEM

HouseMe Legal isn't just conveyancing. It's a full **legal partnership** via a unique customer support and advice system.

The Three Ps System

- Prepare for the Climb
- Potential Homes & Progress
- Peak Summited

▶ **Video Explanation:**
[Three Ps: Preparation,](#)
[Progress and Peak](#)

PREPARE FOR THE CLIMB — PRE-OFFER STRATEGY & SUPPORT

Pre-Offer Assistance (like a buyer's agent with legal expertise):



- Free initial review
- Customer strategy session
- Negotiation advice
- Unlimited Zoom calls, guides, and live Q&A
- No charge for this phase

"Think of us as your legal buyer's agent: we help you inspect the mountain before you even start climbing it — so you know the safest and smartest path up."

POTENTIAL HOMES / PROGRESS — CONTRACT & DUE DILIGENCE



- In-depth document review
- Handling KiwiSaver withdrawals, finance requirements, LIM and title explanations.
- Transparent pricing

PEAK SUMMITED — SETTLEMENT AND HOME OWNERSHIP

- Final documentation and registration
- Invoice only at settlement day
- Line-item breakdown of fixed fees and disbursements



POINT OF VIEW — OUR BELIEF ABOUT THE HOME BUYING JOURNEY

HouseMe Legal's Point of View:

"First-home buyers shouldn't be expected to 'go it alone' when negotiating hundreds of thousands of dollars on purchasing a property. You deserve a legal partner acting like a buyer's agent, with expert review and a negotiation strategy before you even commit to a property."

WHY CUSTOMERS CHOOSE HOUSEME LEGAL



5 Star Reviews on Google



Strategic Pre-Offer Help=Huge Trust Builder



Legal Sherpas, Not Paper Pushers



Market Differentiation



Fixed Fees = Budget Predictability



Emotional and Tactical Alignment

