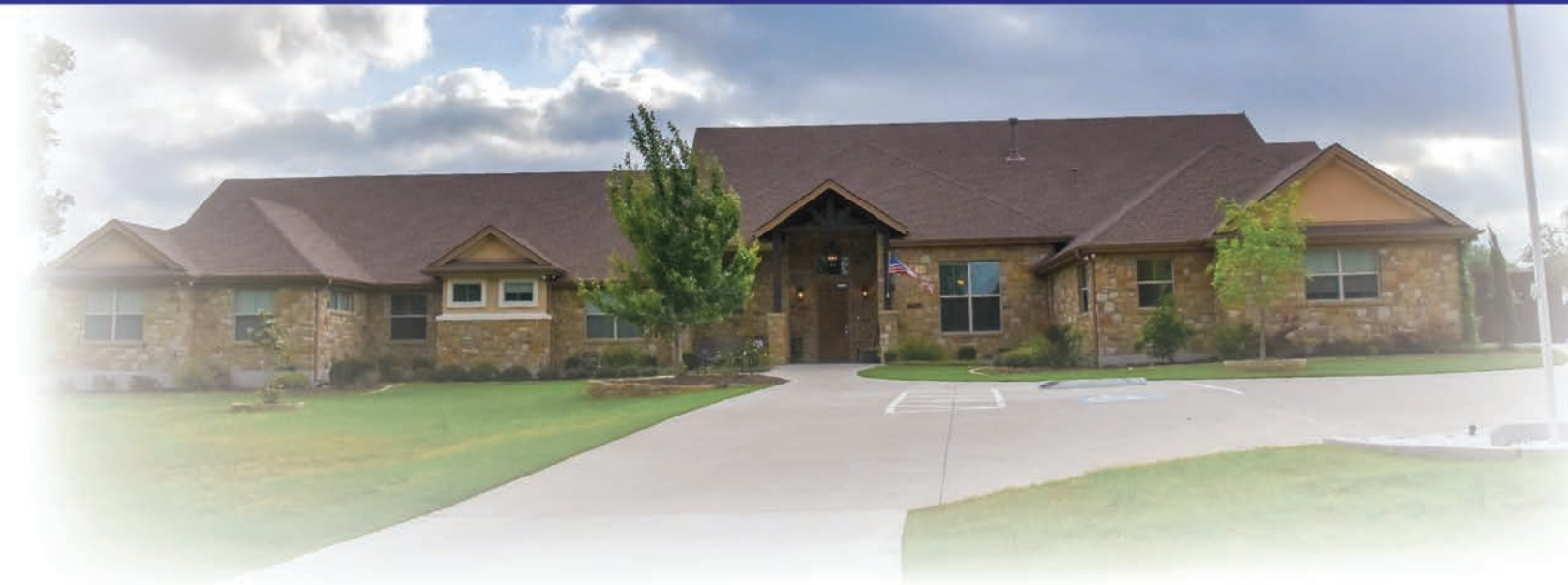


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SURVIVING BEYOND ALL LIMITS

What has that looked like for you? I know from many calls to the association and conversations with providers and state government during this past 18 months, we are all more than excited to say, “I have made it.” That statement is not to disrespect the people that are not here with us today, but to acknowledge a terrific positive that you are here in a world still struggling with fear, naivety, and for some, pure ignorance of the dangers of COVID-19 and continue to have an ability to impact change.

This conference is FALA’s way of inspiring change. Change through knowledge, change through building relationships, and change through empowerment. By Wednesday evening the conference committee and staff hope that through the schedule of events you will be able to check each of them off as done, leaving you with one last task. Pass it on and change the future for someone else!

Enjoy the Conference,
Veronica Catoe, CEO



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Go to your app store and search for FALA. Login with the email address you use for the FALA website. Check your email for your access code, and enter it to continue. You’ll only do this once.

Daily Health Screenings/Temperature Checks

For the health and safety of all, prior to entry into any conference space or event, all registrants and guests will be required to complete a health screening and daily temperature check and wear the daily screening badges provided, along with their conference badge. Thank you to our health screening partner, Accushield.

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8:00 am - 6:00 pm	Conference Registration Desk Open <i>Plaza Foyer</i> <i>Sponsored by: EmpowerMe Wellness</i>
9:00 am - 10:00 am	Morning Coffee Service
8:00 am - 8:00 pm	Daily Health Screening & Temperature Check Kiosks Open <i>Plaza Foyer</i> <i>Sponsored by: Accushield</i>
10:00 am- 11:30 am	OPENING GENERAL SESSION & KEYNOTE SPEAKER <i>Post Pandemic Care Building a Resilient Team Together Kathy Parry</i> <i>Sponsored by: Florida Community Care</i> Not only has the COVID19 crisis transformed the way you work, but changes from technology, regulations, and staffing/retention are all affecting FALA professionals. The ability to apply a disruption-friendly mindset to transitional shifts will be necessary to serve residents, retain personnel and meet budgets. Building a resilience skill set to move through transitions while continuing to stay productive and engaged is imperative to successful organizations.
11:45 am - 12:45 pm	BREAKOUT SESSION 1: <i>Palliative Care vs Curative Care Dr. Mary Busoski</i> <i>Sponsored by: Sunshine Health</i> Take a deeper dive and explore the basics of palliative and curative care approach. In 2006 the term was recognized as its own subspecialty and is a new approach being used to care for individuals suffering with serious illnesses. Industry leaders, family members, and facility caregivers are now tasked with providing care during their most precious moments in life.
11:45 am - 12:45 pm	BREAKOUT SESSION 2: <i>Conquer the Challenges of the ALF Medicaid Maze Julie Kenman</i> <i>Sponsored by: Molecular Lab Partners</i> Attending this presentation will provide attendees knowledge of Medicaid program benefits, forms, contract language, calculations for reimbursement, other facets and trends for Assisted Living communities.

1:00 pm - 2:30 pm	LUNCH AND KEYNOTE SPEAKER <i>Plaza Ballroom G-K</i> <i>Sponsored by: Plastridge Insurance</i> <i>Legislative Panel Discussion - 2022 Session and FALA's Grassroots Involvement Representative Clay Yarborough & Representative David Smith</i>
2:45 pm - 3:45 pm	BREAKOUT SESSION 3: <i>Florida Ballroom A-B</i> <i>Sponsored by: Optum</i> <i>Multi-Sensory Stimulation Rooms for Persons with Dementia: Design-on-a-Dime Kathleen Wessberg</i> Learn how sensory stimulation impacts the person living with dementia and how to set up a room or a space in your community using best practice design principles. Explore a “design on a dime” approach so you can further impact the quality of life of persons with dementia without relying on pharmacology.
2:45 pm - 3:45 pm	BREAKOUT SESSION 4: <i>Orlando Ballroom M-N</i> <i>Sponsored by: LHC Group</i> <i>Best Practices in Executive Compensation for Assisted Living Facilities and Adult Family Care Homes: Attracting, Rewarding, and Retaining Key Talent Cory Grant</i> Losing a talented, highly-skilled key employees to another organization can be devastating to the bottom line, morale, and business continuity. Learn from actual case studies and discover the most effective tools and options for their particular organization, including unique ways to pay for them.
4:15 pm - 5:15 pm	BREAKOUT SESSION 5: <i>Florida Ballroom A-B</i> <i>Sponsored by: Simply Healthcare</i> <i>Reducing the Use of Psychoactive Medications in the Assisted Living Setting Alan Obringer</i> Antipsychotic use has increased again due to COVID and the isolation of residents. This presentation will help facilities understand the impact and provide action steps to reduce the use of these high risk medications.



Monday | August 2nd

4:15 pm - 5:15 pm **BREAKOUT SESSION 6:**
Orlando Ballroom M-N *Trends, Impacts, and Forecast Affecting Food Cost* | Michael Rzepka
Sponsored by: Dining in senior living isn't just about food anymore. Join us as
Power Web Video Michael Rzepka discusses the important trends within the food industry, potential impacts and associated cost.

6:00 pm - 8:00 pm **TRADESHOW AND WELCOME RECEPTION**
Regency Ballroom O-S **SILENT AUCTION OPEN**

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Tuesday | August 3rd

7:30 am - 5:30 pm Conference Registration Desk Open
Plaza Ballroom Foyer *Sponsored by: EmpowerMe Wellness*

8:00 am - 9:00 am Morning Coffee Service

7:30 am - 7:00 pm Daily Health Screening & Temperature Check Kiosks Open
Plaza Ballroom Foyer *Sponsored by: Accushield*

9:00 am - 10:00 am **GENERAL SESSION AND KEYNOTE SPEAKER**
Plaza Ballroom G-K *Lead Out Loud* | Vincent Phipps
Sponsored by: Successful people lead best by adapting to the needs and
VITAS Healthcare communication styles of those they influence. Leadership is more than a title. Leadership is a state of mind and a reflection of the respect you earn and the impact you permeate.

10:15 am - 11:15 am **BREAKOUT SESSION 7:**
Florida Ballroom A-B *Don't Go Bare! The Downside of Not Having Workers*
Sponsored by: *Compensation Insurance* | Jeff Howell & Ricky Strong
One Digital Many employers go without coverage and there are risks involved in making this decision. This presentation will be geared to ALF supervisors, managers, and owners, with a special emphasis on how to avoid common mistakes employers make when dealing with on the job illness or injury.

10:15 am - 11:15 am **BREAKOUT SESSION 8:**
Orlando Ballroom M-N *CBD and Medical Marijuana Use in Health Care* | Rob Leffler
Sponsored by: Cannabis use is growing in today's society. This session will focus on the use of cannabis from a pharmaceutical perspective. In addition to the products that are available as supplements there are also a number of FDA approved products that attendees will be educated on by the end of the session.

11:30 am - 2:30 pm **TRADESHOW AND LUNCH / SILENT AUCTION**
Regency Ballroom O-S



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Surviving Beyond All Limits | Page 11

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2:45 pm - 3:45 pm
Florida Ballroom A-B
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BREAKOUT SESSION 9:
Labor Trends: The Latest in Recruitment & Retention | Brandi Kurtyka

The labor market continues to quickly evolve, delivering new challenges and opportunities to senior care companies. Join myCNAjobs, the largest caregiver network in the nation connecting over 3.9 million people to jobs last year, for the latest look at what’s trending in caregiver and nurse aide recruitment, what’s most important in job search and staying onboard at a company, and how the front-line labor pool is thinking about work.

2:45 pm - 3:45 pm
Orlando Ballroom M-N
Sponsored by:
Huntingdon Behavioral Health

BREAKOUT SESSION 10:
Mental Health is Just as Important as Physical Health: Connect, Connect, and Reconnect | Natalie Kelly

It is vital for good health to connect with others and seek mental health support, if needed. It is critical that our seniors connect with loved ones, mental health counselors, via telephone, video chats, and other telehealth avenues. This presentation will offer best practices of mental health counseling, sharing caregiver training programs on coping skills and stress management, best ways to transition to telehealth services, and different funding opportunities.

4:15 pm - 5:15 pm
Florida Ballroom A-B
Sponsored by:
LHC Group

BREAKOUT SESSION 11:
Overview of Cultural Competent Care for the LGBT Older Adult Community | Stacie Sims

This training offers the opportunity to create a safe environment to learn more about the LGBT population. Participants will discuss culturally competent strategies to best provide care LGBT older adult community.

4:15 pm - 5:15 pm
Orlando Ballroom M-N
Sponsored by:
Guardian Pharmacy

BREAKOUT SESSION 12:
Understanding Your Medicaid Contracts | Regina Wild

Assisted living facilities are often overwhelmed by the thought of dealing with Medicaid contracts. From credentialing, renegotiating contracts, claims, billing issues and proper reporting for their residents. This presentation will share some pearls of wisdom on understanding your contracts and how to resolve issues as well as some common pitfalls to avoid and good practices to put into place.

5:30 pm - 7:00 pm
Sponsored by:
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Garden Terrace, Fourth Floor



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7:30 am - 6:30 pm Conference Registration Desk Open (closed 12:30 pm - 3:00 pm)
Plaza Ballroom Foyer Sponsored by: EmpowerMe Wellness

7:30 am - 8:30 am Light Breakfast & Coffee Plaza Ballroom Foyer

7:30 am - 6:30 pm Daily Health Screening & Temperature Check Kiosks Open
Plaza Ballroom Foyer Sponsored by: Accushield

8:30 am - 9:30 am **BREAKOUT SESSION 13:**
Florida Ballroom A-B *How to Effectively Deploy a Non-Pharmacological Memory Care Program: Bridging the Gap of Neuroscience and Supportive Living*
Sponsored by: Sunshine Health | Joshua Freitas

This session will address how non-pharmacological interventions and associate training may be a more effective strategy for treating those with memory loss. Explore how behavioral color therapy may create a more supportive environment and how to deploy communication approaches that have long-term effects on the person and sustain cognitive functioning.

8:30 am - 9:30 am **BREAKOUT SESSION 14:**
Orlando Ballroom M-N *The Power of Great Customer Service* | Joy Boyd
Sponsored by: Freedom Rehab Aquatic Therapy & Balance Center
The POWER of Customer Service starts at the top! We as leaders must pay close attention to this, because it can make or break a business. Customer Service is the focus of every successful business. Let's work our way to the top because the power begins and ends with you!

10:00 am - 11:00 am **BREAKOUT SESSION 15:**
Florida Ballroom A-B *Hot Topics in Assisted Living Litigation* | Kirsten Ullman
Sponsored by: EmpowerMe Wellness
This session will address frequent claims brought by the bad guys and will provide helpful tips to reduce your risk by discussing best practices and documentation utilization to bolster your case in the event of litigation. Real-world case examples will be utilized for demonstrative purposes in an entertaining and educational session.

10:00 am - 11:00 am **BREAKOUT SESSION 16:**
Orlando Ballroom M-N *Fighting Isolation and Loneliness to Improve Outcomes Beyond the Pandemic* | Larry Graft & David Burke
Sponsored by: Humana Healthy Horizons

By blending research and technology, senior living providers can increase meaningful engagement, reduce the negative effects of loneliness for residents, and improve care and operational efficiencies through a single solution. During the presentation we will look at the primary and secondary outcomes achieved through the use of healthcare intelligence technology designed for senior living providers.

11:30 am **SILENT AUCTION CLOSSES**

11:30 am - 12:30 pm **BREAKOUT SESSION 17:**
Florida Ballroom A-B *Understanding How Liability Insurance Can Protect Your Facility and Your Residents* | Shelagh Grubb
Sponsored by: Accushield

A fun and exciting dive into the ins and outs of General and Professional Liability. We will review, what does General and Professional Liability cover, how we got to where we are, what you can do on your end to mitigate claims, what underwriters are looking at, and what to look for if you are shopping.

11:30 am - 12:30 pm **BREAKOUT SESSION 18:**
Orlando Ballroom M-N *Addressing Employment Needs and Occupancy with Our Country's Vets* | Dennis Baker
Sponsored by: Howell Buchanan & Strong

Our military veterans are often overlooked today within the ALF and Adult Family Care Home industry as residents and employees. Join us as Dennis Baker with the Florida Veterans Foundation discusses how administrators can address employment concerns and fill beds to our country's vets.



12:30 pm - 3:30 pm AFTERNOON ON OWN

4:00 pm - 5:00 pm GENERAL SESSION AND KEYNOTE SPEAKER:

Plaza Ballroom G-K Secretary Simone Marstiller and
Sponsored by: Bureau Chief of Field Operations Kim Smoak
United HealthCare
Community Plan

5:15 pm - 6:15 pm TRIBAL COUNCIL (MEMBERSHIP MEETING) AND AWARDS CEREMONY

Sponsored by:
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6:15 pm - 10:00 pm SURVIVORS FEAST AND PARTY (includes Live Auction and 50/50 Drawing)

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"Especially during these past few months, but also before COVID-19, FALA has been an absolutely invaluable resource to assisted living communities, including Anthem Lakes. FALA's expertise, responsiveness and initiative have been enormously helpful, not just to ownership, but also to the residents and staff of assisted living facilities [who] are privileged to participate in FALA membership."
— David Kirkland, Anthem Lakes

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"As an owner/operator of three assisted living facilities in Indian River County on the east coast of Florida, I could never replicate the benefits that the Florida Assisted Living Association and its PAC bring to our businesses. I am honored to contribute to the PAC, knowing that they are much closer to the ever-changing issues at hand. It is extremely expensive to continually monitor what is coming, provide lobbying efforts for the right reasons and make sure our residents and employees are protected, far beyond our facility walls. We could not do this alone. Our investment in a louder, united voice makes sense, and our industry is better for it. I am proud to continue supporting the PAC and will do so into the future. Thank you, FALA!"
— Don Wright, Rosewood Manor of Vero Beach, Pelican Garden Assisted Living, Integrity — Dixie Oak Manor

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