

**Whether you are a  
CIO, CTO or CISO,  
being a leader in  
technology isn't easy.**

**Typically there are  
three challenges:**

# Challenge #1 – Isolation

**Being at the top can feel lonely.**

**Being the smartest tech person in the room isn't always a good thing.**

**Your team's solutions are limited by their experience and can be like working in an echo chamber.**

**Vendors are eager to give you advice and sell you a solution, which is useful, but you know it is biased.**

**Finding even one peer you can ask for advice regularly can feel like you are imposing on their time, not to mention you are only getting one point of view.**

***You need diverse perspectives and unbiased advice from other Tech Leaders to accelerate and increase your impact.***

# Challenge #2 – Stagnation

**While having technical expertise leads to promotions, lacking business acumen can cause your career to plateau.**

**If you don't have the experience or access to understand your business strategy, it will be nearly impossible for you to align your technology with the business goals.**

**If you don't know how to position IT as more than a support function, you're not likely to be considered as a strategic partner and get a seat at the table.**

**If you don't have confidence in your solutions and the ability to “talk the talk” you'll lack the executive presence to gain buy-in from your executive team.**

***Just like any project plan, if your career plan isn't clear, considered, and intentional, it's not likely to deliver.***

# Challenge #3 – Delegation

**Managing teams is a skill that some need to improve. Other executives need a third party to manage project delegation so they can focus their efforts higher.**

**For you to be successful, your teams need to be aligned to your expectations and work with enough oversight to mitigate risk.**

**In the ever-changing environment that comes with technology and business, morale and retention will suffer if there isn't a culture of trust.**

**If your team members don't take ownership and have a sense of accountability they're probably not keeping pace with your technology plan.**

***Without leadership your teams will under-perform, under-deliver and have high turnover.***



**We're CIO Mastermind  
the career accelerator  
for Tech Leaders.**

**We help you with  
the challenges of being  
a Tech Leader.**

# CIO Mastermind supports Tech Leaders throughout their career cycle. While our community is based on our Peer Advisory Groups we also offer one-on-one coaching and team training to accelerate your impact.

**1. Peer Advisory Groups:** professionally moderated and confidential, bringing trusted insights from diverse Tech Leaders in a vendor-free environment that you can take immediate action on.

Joining a peer advisory group provides a space to gain diverse perspectives, challenge your thinking, and make better decisions.

- Confidential, trusted network of peers
- Objective, independent guidance
- Hands-on advice from experienced peers from across multiple industries
- Accelerated Outcomes
- Relevant to you today, insights you can “Take to the Bank”

**2. Personalized Coaching:** addresses specific challenges head-on.

When you invest in growth, your entire organization benefits.

- Clear roadmap for advancement into a strategic role
- Learn and acquire executive presence
- Navigate high-stakes decisions in unfamiliar or evolving environments
- Balance work and growth in a fast-paced role

**3. Customized Training and Guided Implementation:** maximize team performance.

Strong teams benefit the individuals, management, and the organization.

- Teams are aligned with clear goals
- Team members possess ownership and accountability
- Manage morale and engagement during periods of change
- Clear communication and culture of trust
- Teams keep pace with strategic transformation goals

If you are ready to accelerate your career,  
connect with us at [www.ciomastermind.com](http://www.ciomastermind.com)