

A photograph of two young men in a workshop or classroom setting. The man on the left, with dark skin and curly hair, is wearing a green t-shirt and looking down at a table. The man on the right, with light skin and short hair, is wearing a blue t-shirt and smiling. They are both working on a complex robotics project, with various electronic components, wires, and a printed circuit board visible on the table. The background is slightly blurred, showing other people and equipment.

# BUILD LEADERSHIP SKILLS + CAREER READINESS

with **WAYFINDER**



## Teach Durable Skills that Stand the Test of Time

Wayfinder equips students with essential leadership and career-ready skills, building confidence in decision-making and aligning strengths with purpose. Teach character development, grit, and resilience by bringing Wayfinder into your leadership and careers classes.



Used across career readiness, leadership, PE classes, and more, Wayfinder's learning resources help students build critical skills to help them succeed in school and beyond. Our Core Skills prepare students to be adaptable critical thinkers driven by purpose and ready to take on life's challenges.

Students who completed the Wayfinder program experienced many positive outcomes, including:

**75%**

Could name their strengths and connect them to real life

**11x**

Increase in key measures of Purpose

**71%**

Felt more confident contributing to their communities + beyond



"Wayfinder helps our students to be ready for what they choose to do next in life. It's relatable and engaging to our students at all ages."

**MAEVE CLINTON, MSW, Guidance Counselor**  
*Big Sky, MT*

# Build Positive Character Traits + Effective Leadership Skills with Wayfinder

Wayfinder guides students to discover their purpose and confidently navigate their futures.

Our six Core Skills cultivate flexibility, thoughtfulness, and drive, ensuring students are prepared to succeed in work that truly matters to them.

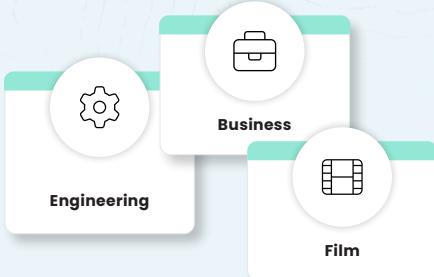


“Wayfinder tools equip [students] with mindsets, maps, durable character development, practical skills, and a new language through which to better understand what’s happening on the inside as their compass points the way forward.”

**DR. JOHN GASKO, Uplift Education, Dallas, TX**



# Combine Character Education with College + Career Readiness



## ✓ Career Aptitude Assessments

Use resources in the Wayfinder Activity Library to help students understand their strengths and connect them to future paths. Activities like Strengths Survey and Roadmap to a Future Career provide access to research-backed assessments that guide students toward self-discovery and career exploration.

## ✓ Pathway Awareness

College, Trade, Workforce, etc.

Wayfinder Collections include content on:

- Leadership + Entrepreneurship
- College Readiness
- Confident Decision Making
- CTE + Career Exploration
- Financial Literacy
- Job Prep
- Life Skills



## ✓ Career Exploration

Through a partnership with Roadtrip Nation, we offer tools to help students explore their interests and career options. Roadtrip Nation provides hundreds of interactive videos to encourage self-discovery and show students career paths they may have never considered.



“Wayfinder helps us succeed in the world rather than merely in the classroom. It shows us that no matter how different we are and how separated we are, we have a purpose and that our purpose is consequential to the world.”

**NICHOLETTE D., Student at Perkiomen Valley School District, Montgomery, PA**