

Trump’s Coalition Is Already Cracking

Survey Cross-Tabulations and Technical Details

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1 Survey Methodology

This document presents the underlying cross-tabulation data from the article “Trump’s Coalition Is Already Cracking: Class Is at the Center of It” by Jared Abbott and Joan C. Williams. Both unweighted and weighted estimates are provided.

Survey Sponsor	Jared Abbott and Joan C. Williams
Survey Vendor	Verasight (probability-based online panel)
Mode	Online survey (self-administered)
Population	U.S. adults aged 18+
Sample Size (Total)	5,770
Sample Size (Trump 2024 Voters)	1,940
Field Dates	January 29 – February 17, 2026
Sampling Frame	Probability-based panel with oversamples of Black, Latino/Hispanic, and high-income adults
Oversamples	Black adults (n=650), Latino/Hispanic adults (n=400), High-income adults (n=300), U.S. adult general population (n=4,420)
Weighting	Data are weighted to be representative of the U.S. adult population using standard demographic raking weights provided by Verasight
Margin of Error (Trump 2024 Voters)	±2.2 percentage points (95% CI)

Key Definition: Throughout this report, “waverers” are defined as 2024 Trump voters who indicated they do *not* plan to vote Republican in 2028 (i.e., they plan to vote Democrat, Independent/third party, not vote, or are not sure). “Loyalists” are Trump 2024 voters who plan to vote Republican in 2028.

2 Overall 2028 Vote Intent Among Trump 2024 Voters

Table 1: 2028 Presidential Vote Intent Among 2024 Trump Voters (N=1,940)

2028 Vote Intent	N	Unwtd. %	Wtd. %
Republican	1525	78.6	79.9
Not sure/PNS	221	11.4	10.7
Indep./Third party	100	5.2	5.1
Democrat	74	3.8	3.4
Would not vote	20	1.0	0.9
TOTAL	1940	100.0	100.0

Note: Q: Thinking about future elections, which statement comes closest to how you see yourself voting in 2028?

Table 2: Waverer vs. Loyalist Status Among 2024 Trump Voters

Status	N	Unwtd. %	Wtd. %
Loyalist	1525	78.6	79.9
Waverer	415	21.4	20.1
TOTAL	1940	100.0	100.0

Note: Waverers = Trump 2024 voters not planning to vote Republican in 2028.

3 Biden-to-Trump Switchers

Table 3: Waverer Status Among Biden 2020 to Trump 2024 Switchers

Status	N	Unwtd. %	Wtd. %
Loyalist	59	43.1	42.8
Waverer	78	56.9	57.2
TOTAL	137	100.0	100.0

Note: Universe: Trump 2024 voters who voted for Biden in 2020 (n=137).

Table 4: Political Profile: All Waverers vs. Loyalists (Weighted)

Status	N	% Not Republican (Wtd.)	% Moderate (Wtd.)	% Independent (Wtd.)
Loyalist	1525	15.9	14.8	13.0
Waverer	415	70.0	43.5	53.6

Note: Weighted estimates. All Trump 2024 voters with valid 2028 intent.

4 Wavering by 2020 Vote Choice

Table 5: Wavering Rate by 2020 Presidential Vote, Among Trump 2024 Voters

2020 Vote	N	N Waverers	% Wavering	% Wavering (Wtd.)
Biden	137	78	56.9	57.2
Other/Did not vote	151	61	40.4	38.6
Trump	1640	267	16.3	15.5

Note: Q: Who did you vote for in the 2020 Presidential election?

5 Wavering by Demographics

5.1 By Income

Table 6: Wavering Rate by Household Income, Among Trump 2024 Voters

Household Income	N	N Waverers	% Wavering	% Wavering (Wtd.)
Less than \$15,000	113	36	31.9	31.3
\$15,000 to under \$50,000	349	102	29.2	27.4
\$50,000 to under \$75,000	485	108	22.3	20.9
\$75,000 to under \$100,000	339	67	19.8	18.0
\$100,000 to under \$150,000	389	64	16.5	16.8
\$150,000 to under \$200,000	136	20	14.7	13.5
More than \$200,000	127	17	13.4	12.7

Note: Income from Verasight panel profile.

5.2 By Education

Table 7: Wavering Rate by Education, Among Trump 2024 Voters

Education	N	N Waverers	% Wavering	% Wavering (Wtd.)
Some high school or less	39	14	35.9	31.8
High school graduate or GED	477	110	23.1	20.8
Some college, no degree	382	87	22.8	21.5
2-year or associate degree	245	59	24.1	22.2
4-year or bachelor degree	524	98	18.7	17.6
Post-graduate degree	273	47	17.2	17.3

Note: Education from Verasight panel profile.

5.3 By Race/Ethnicity

Table 8: Wavering Rate by Race/Ethnicity, Among Trump 2024 Voters

Race/Ethnicity	N	N Waverers	% Wavering	% Wavering (Wtd.)
Non-Hispanic Black	139	57	41.0	40.5
Hispanic/Latino	357	96	26.9	26.6
Non-Hispanic Asian	50	11	22.0	24.1
Other	77	14	18.2	17.3
Non-Hispanic White	1317	237	18.0	17.8

Note: Race/ethnicity from Verasight profile. Hispanic/Latino ethnicity takes priority over race category.

5.4 By Age

Table 9: Wavering Rate by Age Group, Among Trump 2024 Voters

Age Group	N	N Waverers	% Wavering	% Wavering (Wtd.)
18-29	406	102	25.1	23.3
30-44	445	97	21.8	20.8
45-64	442	70	15.8	15.0
65+	12	0	0.0	0.0

5.5 By Gender

Table 10: Wavering Rate by Gender, Among Trump 2024 Voters

Gender	N	N Waverers	% Wavering	% Wavering (Wtd.)
Man	1017	188	18.5	17.5
Other/PNS	16	6	37.5	43.2
Woman	907	221	24.4	23.0

5.6 By Party Identification

Table 11: Wavering Rate by Party Identification, Among Trump 2024 Voters

Party ID	N	N Waverers	% Wavering	% Wavering (Wtd.)
Democrat	79	55	69.6	69.2
Independent	407	209	51.4	50.8
Prefer not to say	13	6	46.2	39.0
Something else	32	14	43.8	46.9
Republican	1399	129	9.2	8.2

Note: Q: Generally speaking, do you usually think of yourself as a Democrat, a Republican, an Independent, or something else?

5.7 By Ideology

Table 12: Wavering Rate by Ideology, Among Trump 2024 Voters

Ideology	N	N Waverers	% Wavering	% Wavering (Wtd.)
Other/Not sure	29	16	55.2	48.5
Moderate	408	176	43.1	42.4
Liberal	113	41	36.3	33.9
Lean conservative	268	82	30.6	31.0
Conservative	1120	100	8.9	8.0

Note: Q: In general, how would you describe your political views?

5.8 By Urbanicity

Table 13: Wavering Rate by Community Type, Among Trump 2024 Voters

Community Type	N	N Waverers	% Wavering	% Wavering (Wtd.)
Big city	401	100	24.9	23.2
Suburb	692	152	22.0	20.7
Small town/rural	415	84	20.2	19.5
Small city/large town	427	78	18.3	17.2

Note: Q: Which best describes the place where you live?

6 Race, Class, and Wavering

6.1 By Race/Ethnicity and College Education

Table 14: Wavering Rate by Race/Ethnicity and College Education, Among Trump 2024 Voters

Race/Ethnicity	Education	N	N Waverers	% Wavering	% Wavering (Wtd.)
Black					
Black	College+	40	11	27.5	29.3
Black	Non-college	99	46	46.5	44.8
Hispanic/Latino					
Hispanic/Latino	College+	147	37	25.2	24.8
Hispanic/Latino	Non-college	210	59	28.1	27.8
White					
White	College+	568	89	15.7	15.5
White	Non-college	747	148	19.8	19.3

Note: College+ = 4-year degree or higher. Non-college = less than a 4-year degree.

6.2 By Race/Ethnicity and Income

Table 15: Wavering Rate by Race/Ethnicity and Income, Among Trump 2024 Voters

Race/Ethnicity	Income	N	N Waverers	% Wavering	% Wavering (Wtd.)
Black					
Black	Under \$50K	63	32	50.8	49.8
Black	\$50K-\$100K	50	19	38.0	39.2
Black	\$100K+	26	6	23.1	24.0
Hispanic/Latino					
Hispanic/Latino	Under \$50K	111	37	33.3	34.6
Hispanic/Latino	\$50K-\$100K	152	42	27.6	27.2
Hispanic/Latino	\$100K+	94	17	18.1	17.1
White					
White	Under \$50K	270	67	24.8	25.0
White	\$50K-\$100K	568	101	17.8	17.3
White	\$100K+	477	68	14.3	14.4

Note: Income from Verasight panel profile.

7 Immigration Attitudes

7.1 Trump vs. Biden Immigration Policies

Table 16: Immigration Policy Preference by Waverer Status, Among Trump 2024 Voters

Status	Immigration Policy Preference	N	Unwtd. %	Wtd. %
Loyalist				
Loyalist	Not sure	72	4.7	4.9
Loyalist	Prefer Biden's policies	46	3.0	3.0
Loyalist	Prefer Trump's policies	1400	92.2	92.1
Waverer				
Waverer	Not sure	121	29.2	28.0
Waverer	Prefer Biden's policies	60	14.5	13.5
Waverer	Prefer Trump's policies	234	56.4	58.5

Note: Q: When it comes to immigration policy, which would you choose – Trump's immigration policies or Biden's immigration policies?

7.2 Trump Gone Too Far on Immigration

Table 17: Trump Has Gone Too Far on Immigration, by Waverer Status

Status	Response	N	Unwtd. %	Wtd. %
Loyalist				
Loyalist	Strongly agree	121	8.0	7.0
Loyalist	Somewhat agree	172	11.3	11.1
Loyalist	Somewhat disagree	242	15.9	16.0
Loyalist	Strongly disagree	840	55.2	55.9
Loyalist	Not sure / Don't know	146	9.6	10.0
Waverer				
Waverer	Strongly agree	108	26.0	25.0
Waverer	Somewhat agree	102	24.6	25.1
Waverer	Somewhat disagree	55	13.3	12.6
Waverer	Strongly disagree	74	17.8	18.8
Waverer	Not sure / Don't know	76	18.3	18.6

Note: Statement: Trump has gone too far on immigration.

8 Profile Comparison: Waverers vs. Loyalists

Table 18: Demographic and Political Profile: Waverers vs. Loyalists (Wtd.)

Characteristic	Loyalist	Waverer
N	1525.0	415.0
% Women	42.5	50.5
% Age 18-29	27.4	35.3
% Age 30-44	31.3	34.9
% White	77.0	66.3
% Black	3.1	8.5
% Hispanic/Latino	12.3	17.8
% Non-college	59.0	64.7
% Under \$50K	17.9	28.2
% Republican	84.1	30.0
% Independent	13.0	53.6
% Conservative	80.1	44.7
% Moderate	14.8	43.5

Note: All estimates weighted. Universe: 2024 Trump voters with valid 2028 vote intent (N=1,940).

9 Sample Composition

Table 19: Sample Composition by Oversample Stratum

Sample Type	N
U.S. Adult General Population	4420
Black Oversample	650
Latino/Hispanic Oversample	400
High-Income Oversample	300
TOTAL	5770

Note: Total survey sample. Analysis is restricted to 2024 Trump voters with valid 2028 vote intent (n=1,940).

Table 20: Unweighted Sample Demographics

Sample	Total N	% Women	% White (NH)	% Black (NH)	% Hispanic/Latino	Mean Age
Full Sample	5770	54.8	49.2	21.6	23.1	30.2
Trump 2024 Voters	1940	47.0	67.9	7.2	18.4	33.4

Note: Unweighted descriptive statistics. Race categories are mutually exclusive (Hispanic/Latino ethnicity prioritized).

— *End of Cross-Tabulation Report* —