Akash Panicker

UI UX Designer in Chicago, Illinois, USA

I'm focusing on solving problems by creating a meaningful experience through design.

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Portfolio- akashpanicker.webflow.io/

LinkedIn- linkedin.com/in/akashpanickerux

EDUCATION

Master of Science in Human-Computer Interaction

DePaul University

Chicago, Illinois, USA | September 2021 - June 2023

Bachelor of Science in Media Graphics and Animation

Yashwantrao Chavan Maharashtra Open University

Mumbai, India | June 2016 - May 2019

ACADEMIC PROJECTS

Title: Pet Mapping (Link)

Duration: 3 months

Course: Introduction to User-Centered Design (HCI 440)

Location: DePaul University, Chicago, Illinois, USA

Team Size: 3

Objective: Designing an app for pet owners who are

facing issues while traveling with pets.

Individual role:

- Conduct User Research
- Create personas of users
- Wireframe and Prototype the application.

SKILLS

Software/Tools: Figma, Balsamiq, Adobe XD, InVision Studio, Axure, Photoshop, Illustrator, Sketch, InDesign, Miro, Optimal Workshop, Atlas.ti, Excel.

Interaction: User Research, UX Strategy, Wireframing, Prototyping, User Testing, Usability Research, and Information Architecture Testing.

Coding: HTML + CSS, JavaScript

Visual: UI Design, Interaction Design, Web Design, Graphic Design, Video Editing, 3D Modeling, and 2D/3D Animation

PROFESSIONAL EXPERIENCE

Student Assistant

DePaul University- Kellstadt Graduate School of Business | Chicago, Illinois, USA

April 2022 - Present

Assist students with any issue they might be facing via phone or in person. Providing support for events including marketing, event planning, event execution, and event closure. Conduct phone and email campaigns to encourage application submission, completion, and enrollment.

UI/UX Designer

Salt Web Technologies Pvt Ltd | Pune, Maharashtra, India.

August 2020 - April 2021

Led the design team and managed the development team to build projects such as <u>Elait</u> and <u>Cuelogic</u>. Collaborated with developers and product managers to design and redesign websites for clients in the USA and India. Involved in creating content strategies and IA testing for logistics, SAAS products, and personal websites. Conducted UX research for the projects.

UI/UX Designer

Techflux (Renam Technologies Pvt Ltd) | Navi Mumbai, Maharashtra, India.

January 2020 - July 2020

Implemented interaction strategies to develop navigation and user flow, create wireframes, and interactive prototypes, and organize content. I advocated the needs and goals of clients based in the USA, UK, and UAE using tools like Figma, and Adobe XD.

UI/UX Designer Intern

Getgo Logistics | Mumbai, Maharashtra, India.

November 2019 - December 2019

Involved in designing the company's website and mobile app. Worked under the Product Manager and Senior UX Designer to improve the end-to-end experience of the Getgo Logistics App and solve the problems faced by the company on their website and app with the use of Adobe XD, Photoshop, and Illustrator.