Akash Panicker

UX Designer in Chicago, Illinois

I am a passionate UI/UX Designer with an experience of 2+ years trying to solve problems by creating a meaningful experience through design.

Phone no.- +1 (872) 210-7540

Email Address- akashdpanicker@gmail.com

Portfolio- akashpanicker.com

LinkedIn- linkedin.com/in/akashpanickerux

PROFESSIONAL EXPERIENCE

UI/UX Design Intern

Data Products LLC | Chicago, Illinois, USA

September 2022 – Present

- Create wireframes, site maps, and prototypes to redesign the company's website after conducting usability evaluation using methods like Heuristic Evaluation.
- Collaborated with the manager to troubleshoot UX problems on the company website.

Student Assistant

DePaul University- Kellstadt Graduate School of Business | Chicago, Illinois, USA

April 2022 – September 2022

- Assist students with any issue they might be facing via phone or in person. Conduct phone and email campaigns to encourage application submission, completion, and enrollment.
- Providing event support such as event template design, marketing, event planning, event execution, and event closure.

UI/UX Designer

Salt Web Technologies Pvt Ltd | Pune, Maharashtra, India

August 2020 – April 2021

- Led the design team and managed the development team to build projects such as Elait and Cuelogic. Collaborated with developers and product managers to design and redesign websites for clients in the USA and India.
- The average task completion rate has grown from 35% to 94% as a result of the final design.
- Involved in creating content strategies and IA testing for logistics, SAAS products, and personal websites. Conducting 15+ user interviews to build personas, improve usability, and identify navigational errors.

UI/UX Designer

Techflux (Renam Technologies Pvt Ltd) | Navi Mumbai, Maharashtra, India

January 2020 – July 2020

- Implemented interaction strategies to develop navigation and user flow, create wireframes, and interactive prototypes, and organize content using tools like Figma, and Adobe XD.
- I advocated the needs and goals using quantitative and qualitative data of clients based in the USA, UK, and UAE to design and deliver 4 projects in 7 months.

UI/UX Designer Intern

Getgo Logistics | Mumbai, Maharashtra, India

November 2019 - December 2019

- Worked with the Product Manager and Senior UX Designer to improve the end-to-end experience of the Getgo Logistics App and solve problems with the company's website and app using Adobe XD, Photoshop, and Illustrator.

EDUCATION

Master of Science in Human-Computer Interaction

DePaul University

Chicago, Illinois, USA | September 2021 – June 2023 | CGPA- 3.4/4

Bachelor of Science in Media Graphics and Animation

Yashwantrao Chavan Maharashtra Open University

Mumbai, India | June 2016 – May 2019 | CGPA- 3.68/4

ACADEMIC PROJECTS

Title: Pet Mapping [Link]

Duration: 3 months
Course: Introduction to User-Centered Design (HCI 440)
Location: DePaul University, Chicago, Illinois, USA
Team Size: 3
Objective: Designing an app for pet owners who are experiencing difficulties while traveling with their pets.
Individual role:
- Conduct User Research
- Create personas of users
- Wireframe and Prototype the application.

SKILLS

Software/Tools: Figma, Balsamiq, Adobe XD, InVision Studio, Axure, Photoshop, Illustrator, Sketch, InDesign, Miro, Optimal Workshop, Atlas.ti, Webflow, Excel.

HCI: User Research, UX Strategy, Contextual Inquiry, User Interviews, Heuristic Evaluation, Wireframing, Surveys, Competitive Analysis, Prototyping, User Testing, Card Sorting, Usability Research, Information Architecture Testing, User Personas, User Flows, and Storyboarding.

Coding: HTML, CSS, Bootstrap, JavaScript

Visual: UI Design, Interaction Design, Web Design, Graphic Design, Visual Design, Product Design, Video Editing, 3D Modeling, Motion Design, and 2D/3D Animation.