

Akash Panicker

User Experience Designer in Chicago, Illinois

I am a passionate UI/UX Designer with an experience of 2+ years trying to solve problems by creating a meaningful experience through design.

PROFESSIONAL EXPERIENCE

UI/UX Design Intern

Data Products LLC | Chicago, Illinois, USA

September 2022 – Present

- Create wireframes, site maps, and prototypes to redesign the company's website after conducting usability evaluation using methods like Heuristic Evaluation.
- Collaborated with the manager to troubleshoot UX problems on the company website. Maintained the design system and implemented fresh digital branding guidelines.

Admissions & Advising Student Assistant

DePaul University- Kellstadt Graduate School of Business | Chicago, Illinois, USA

April 2022 – September 2022

- Assisted students with any issues they might be facing via phone or in person.
- Provided event support such as template design, marketing, event planning, event execution, and event closure.

UI/UX Designer

Salt Web Technologies Pvt Ltd | Pune, Maharashtra, India

August 2020 – April 2021

- Led the design team and managed the end-to-end design and development lifecycle for projects like [Elait](#) and [Cuelogic](#). Collaborated with developers and product managers to design and redesign websites for clients in the USA and India.
- Involved in creating content strategies and IA testing for logistics, SAAS products, and personal websites. Conducting 15+ user interviews to build personas, improve usability, and identify navigational errors.
- The average task completion rate has grown from 35% to 94% as a result of the final design.

UI/UX Designer

Techflux (Renam Technologies Pvt Ltd) | Navi Mumbai, Maharashtra, India

January 2020 – July 2020

- Using tools like Figma and Adobe XD, I implemented interaction strategies to develop navigation and user flow, create wireframes and interactive prototypes, and organize content to design and deliver 4 projects in 7 months.
- I advocated the needs and goals using quantitative and qualitative data of clients for their marketing and sales design system.

UI/UX Designer Intern

Getgo Logistics | Mumbai, Maharashtra, India

November 2019 - December 2019

- Worked with the Product Manager and Senior UX Designer to improve the end-to-end user experience of the Getgo Logistics App and solve problems with the company's website and app using Adobe XD, Photoshop, and Illustrator.

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Portfolio- akashpanicker.com

LinkedIn- [linkedin.com/in/akashpanickerux](https://www.linkedin.com/in/akashpanickerux)

EDUCATION

Master of Science in Human-Computer Interaction

DePaul University

Chicago, Illinois, USA | September 2021 – June 2023 | CGPA- 3.4/4

Bachelor of Science in Media Graphics and Animation

Yashwantrao Chavan Maharashtra Open University

Mumbai, India | June 2016 – May 2019 | CGPA- 3.68/4

ACADEMIC PROJECTS

Title: Pet Mapping (3 months) [\[Link\]](#)

Course: Introduction to User-Centered Design (HCI 440) - DePaul University

Team Size: 3

Objective: Designing an app for pet owners who are experiencing difficulties while traveling with their pets.

Individual role:

- Conduct User Research and create personas.
- Wireframe and Prototype the application.

SKILLS

Software/Tools: Figma, Balsamiq, Adobe XD, InVision Studio, Axure, Photoshop, Illustrator, Sketch, InDesign, Miro, Optimal Workshop, Atlas.ti, Webflow, Excel.

Research and Evaluation Methods: User Research, UX Strategy, Contextual Inquiry, User Interviews, Heuristic Evaluation, Affinity Diagramming, Thematic Analysis, Surveys, Competitive Analysis, Journey Mapping, User Testing, Card Sorting, Usability Research, Information Architecture Testing, Persona Generation, and User Flows.

Coding: HTML, CSS, Bootstrap, JavaScript

Design: Prototyping, Wireframing, Storyboarding, UI Design, Interaction Design, Visual Design, Graphic Design, Video Editing, Motion Design, and Animation.