



COLORADO DECA
**PARTNERSHIP
OPPORTUNITIES**
2025-2026

WHAT IS DECA?

DECA PREPARES EMERGING LEADERS AND ENTREPRENEURS

With a 75-year history, DECA has impacted the lives of more than ten million students, educators, school administrators and business professionals since it was founded in 1946. The DECA brand is widely recognized as a remarkable experience in the preparation of emerging leaders and entrepreneurs. DECA's programs and activities evolve to use the latest technology and apply cutting edge educational research in these areas of academic growth:



DECA USES INNOVATIVE LEARNING TO ENGAGE STUDENTS BY:



INTEGRATING
INTO CLASSROOM



CONNECTING
TO BUSINESS



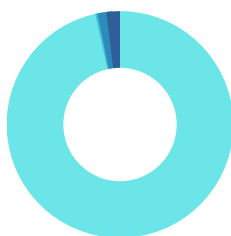
APPLYING
LEARNING



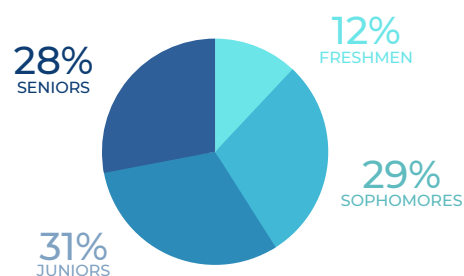
PROMOTING
COMPETITION

WHO IS COLORADO DECA?

98
CHAPTERS
9,412
MEMBERS



8,963 STUDENTS
161 ADVISORS
204 ALUMNI
84 PROFESSIONAL



WHO ATTENDS THE COLORADO DECA STATE CAREER DEVELOPMENT CONFERENCE?

*ALL STATS ARE FROM THE 2023 STATE CAREER DEVELOPMENT CONFERENCE

STUDENTS
3,215

ADVISORS &
CHAPERONES
299

PROFESSIONALS
380



We would like to invite you to sponsor the **2026 Colorado DECA State Career Development Conference**. Get your company seen by over **3,100** students, teachers, chaperones, and business professionals to increase brand recognition and make a positive impact in the lives of the incredible students we serve.

- 1 **PICK A PACKAGE** PG 4
Packages are outlined on page 4. If you don't wish to do a full sponsor package, see page 5 for individual sponsor opportunities.
- 2 **SUBMIT ORDER FORM** PG 6
Please submit a sponsorship form at <https://www.coloradodeca.org/>
- 3 **SUBMIT PAYMENT**
An invoice will be sent to you upon completion of your order form. Checks and credit cards are accepted forms of payment.



STATE CAREER DEVELOPMENT CONFERENCE SPONSORSHIP PACKAGES

BRONZE

- Company Name & Logo on Colorado DECA Website
- Company Name & Logo on Giant Screens during Opening Ceremony and Grand Award Ceremony

INVESTMENT
\$500+

SILVER

- Company Name & Logo on Colorado DECA Website
- Company Name & Logo on Giant Screens during Opening Ceremony and Grand Award Ceremony
- Company Name & Logo next to Event of Your Choosing
- Opportunity to Present Awards during the Grand Award Ceremony

INVESTMENT
\$750+

GOLD

- Company Name & Logo on Colorado DECA Website
- Company Name & Logo on Giant Screens during Opening Ceremony and Grand Award Ceremony
- Company Name & Logo next to Event of Your Choosing
- Opportunity to Present Awards during the Grand Award Ceremony
- Included in Sponsor Spotlight Post on Social Media

INVESTMENT
\$1000+

DIAMOND

- Company Name & Logo on Colorado DECA Website
- Company Name & Logo on Giant Screens during Opening Ceremony and Grand Award Ceremony
- Company Name & Logo next to Event of Your Choosing
- Opportunity to Present Awards during the Grand Award Ceremony
- Included in Sponsor Spotlight Post on Social Media
- Individual Sponsor Recognition Post on Social Media
- Conference Exhibit Space with two lunch tickets, if requested

INVESTMENT
\$1500+



SPONSORSHIP OPPORTUNITIES

STATE CAREER DEVELOPMENT CONFERENCE

EXHIBIT SPACE

Exhibitor Table & 2 Chairs \$500

**exhibitor table is 6 ft. long. Exhibits will be seen by over 3,000 conference attendees on February 23rd, 8 am - 4 pm*



COMPETITIVE EVENTS

Event Sponsorship \$200/event

**more information on the following page*



An integral assessment tool, DECA's Competitive Events Program is critical to our mission of preparing the next generation of emerging leaders and entrepreneurs. Place your brand in the center of our conference as members participate in role plays and presentations, competing to EARN their spot as a representative of Colorado DECA at the International Career Development Conference.

Event sponsors have the opportunity to stand onstage during their sponsored event and assist in congratulating those students who qualify for the International Career Development Conference.

\$200 SPONSORSHIP FOR EACH COMPETITIVE EVENT

EVENTS AVAILABLE TO SPONSOR:



BUSINESS MANAGEMENT & ADMINISTRATION

Business Law & Ethics Team Decision Making
Business Services Operations Research
Business Solutions Project
Career Development Project
Community Awareness Project
Community Giving Project
Financial Literacy Project
Human Resources Management
Principles of Business Management & Admin
Sales Project



FINANCE

Accounting Applications
Business Finance
Finance Operations Research
Financial Consulting
Financial Services Team Decision Making
Personal Financial Literacy
Principles of Finance



MARKETING

Apparel and Accessories Marketing
Automotive Services Marketing
Business Services Marketing
Buying and Merchandising Operations Research
Buying and Merchandising Team Decision Making
Food Marketing
Integrated Marketing Campaign - Event
Integrated Marketing Campaign - Product
Integrated Marketing Campaign - Service
Marketing Communications
Marketing Management Team Decision Making
Principles of Marketing
Professional Selling
Retail Merchandising
Sports and Entertainment Marketing Operations Research
Sports and Entertainment Marketing
Sports and Entertainment Marketing Team Decision Making



HOSPITALITY & TOURISM

Hospitality Services Team Decision Making
Hospitality and Tourism Operations Research
Hospitality and Tourism Professional Selling
Hotel and Lodging Management
Principles of Hospitality and Tourism
Quick Serve Restaurant Management
Restaurant and Food Service Management
Travel and Tourism Team Decision Making



ENTREPRENEURSHIP

Business Growth Plan
Entrepreneurship
Entrepreneurship Team Decision Making
Franchise Business Plan
Independent Business Plan
Innovation Plan
International Business Plan
Start-Up Business Plan



LET US KNOW HOW YOU'D LIKE TO
SUPPORT COLORADO DECA MEMBERS

<https://www.coloradodeca.org/sponsor-form>

After submitting your partnership form, Colorado DECA will send an invoice, deadlines, and information on the next steps to the contact information provided.

QUESTIONS?

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