

5 Positioning the South West

Economic Infrastructure 1		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Intermodal Transport Hub Deliver an open access IMT to maximise transport efficiencies	Create an IMT to facilitate dynamic transport management Plan for freight efficiencies, combining road, rail and port systems at the Waterloo site identified by the WA Department of Transport	Work towards site planning at Waterloo/Picton, accounting for existing transport networks, industrial land availability and future need	Deliver an open access inter modal transport hub to meet the regional freight task for decades ahead	The South West is served by an efficient inter-operable hub, boosting competitiveness in industry and supporting investment decisions
Bunbury Port Enabling the development of trade through shipping, connecting the South West to world markets	Fulfilling the potential of Bunbury Port Plan for the best use of significant landholdings and exploit the proximity to Perth by developing berths and rationalising landholdings Grow the port to meet South West and State export/import needs for bulk cargoes, energy transition requirements, niche container cargoes, breakbulk and roll-on roll-off cargo including refrigerated and food grade cargo Acknowledge regional ports importance in regional development via sustainability, collaboration and active participation in innovation systems	Determine best use of outer harbour facilities and consolidation of suitable cargoes	Consolidate facilities for efficiency	The region is well served by its port in a co-ordinated delivery of maritime services, working with other ports to provide solutions to both the South West and Perth
		Plan to widen the channel to maximise efficiencies and accommodate vessels to 265m	Widen the channel	
		Plan for a port-based operations centre with autonomous control capability	Deliver an operations centre and relocate port operations to the central port site	
		Plan for energy transition projects including further laydown storage needs	Develop port landholdings to support new trade opportunities for the region	
		Commence planning for new berth facilities to handle growing trade requirements inclusive of energy transition and onshore processing requirements	Begin the development of berths to support multi-user options including RO-RO, energy transition and organic growth	

Economic Infrastructure 2		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Rail Ensure rail systems keep apace with the needs of the region	Connect the South West Continually improve the South West rail network and connections to Perth to maximise freight competitiveness and community passenger patronage	Consider AMTECH development opportunities and the potential to connect with rail cost efficiencies Monitor developments at Bunbury Port and potential restraints caused by single track access to the Inner Harbour	Complete duplication of South West Main Railway Line – Brunswick to Bunbury Port – which would trigger remodelling the Coalfields Hwy/South Western Hwy intersection Construct standard gauge rail from Bunbury IMT to Perth Link Kemerton to Bunbury Port	The region's rail connections are fast and efficient, featuring standard gauge rail and grade separation
Roads Construct free-flowing major roads to benefit industry and minimise freight traffic on local roads	Freight efficiency Maximise efficiencies through grade separations at key connections to ensure the uninterrupted flow of traffic and boost business competitiveness	Improve safety at access points on Forrest and Bussell Highways		The South West has efficient freight, tourism and community networks meeting the needs of a go-ahead region
		Install lighting at the brake inspection bay on Coalfields Highway		
		Continually improve local roads with an emphasis on delivering sealed roads for Scott River agriculture producers		
		Continually improve South Western Hwy with upgrades and additional passing lanes between Bridgetown and Manjimup		
		Upgrade Graphite Road linking Manjimup and Nannup	Upgrade the Brockman Hwy between Nannup and Bridgetown	
		Upgrade roads to Improve efficiencies and safety around the lithium mine in Greenbushes	Dual single lane sections on the Busselton Bypass to Vasse	
		Upgrade the Boyup Brook-Kojanup Road to support agriculture and proposed developments	Construct the Vasse Dunsborough Link	

Economic Infrastructure 3		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Aviation The South West provides a suite of services including passenger, flight training, commercial, recreational and emergency services	Busselton Margaret River Airport BMRA becomes a recognised regional airport at the national level with links to other Australian cities and Asia, continually attracting quality upgrades to service the region	Begin constructing a quality fit-for-purpose passenger terminal with a view to expansion and meeting the expectations of visitors to the South West region	Upgrade to cater for international passengers Introduce quarantine capacity for international freight Develop and construct freight and logistics warehousing facilities at BMRA	The South West is connected via key air routes in Australia and Asia BMRA has a reputation for collaborative work with the mining sector, providing quality FIFO options
	Bunbury Airport The airport provides high capacity general services for recreational aviation, emergency management and flight training	Investigate offsets for future expansion	Construct a cross-runway to provide an alternate runway for training and in the event of strong winds	The South West provides a suite of flight training, recreational and quality emergency services including for RFDS, air ambulance and bushfire fighting aircraft
	Manjimup Airport Airport is capable of supporting 50-seat aircraft for fly-in fly-out and emergency service provision	Widen existing runway seal to 30m	Build additional terminal space and refuelling facilities	
	Boyup Brook Airport Airport can accommodate emergency night flights and glider demand	Extend the runway and add lighting to accommodate RFDS night flights and recreational use for gliders		
	Emergency services Ensure all regional airports have the capacity to support access for the Royal Flying Doctor Service The region's airports should also plan for, and be able to host, water bombers	Emergency access must be made available to all the region's airports		

Economic Infrastructure 4		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Water security Ensure the South West has long term water security for agriculture, industry and domestic purposes	Desalinating Wellington Dam Improve water availability and quality, desalinating the Wellington Dam water resource to support industry and downstream agriculture, targeting irrigation district growers and freeing up capacity for agricultural reserves around Myalup	Develop a business case for improving the dam, converting open irrigation channels to a piped network and improving water security	Consider integration of recycled water, use water balance to underwrite agriculture and industry	The region has access to fit-for-purpose industrial water supplies to meet growth in manufacturing and agriculture Salinity reduction in agricultural water supplies and long-term catchment rehabilitation is advanced
	Southern Forests Ensure water security in the agricultural food production areas across Bridgetown-Manjimup-Pemberton	Encourage shared infrastructure as growers manage their own water security	Implement evidence-based research and monitoring in a drying climate	The Manjimup growing district has better protection against climate change and drought
	Waste water recovery resource Treat and utilise waste water, and other non-potable sources, for use in public open space, recreational space and for industry	Construct a pipeline from Bunbury waste water treatment site to Bunbury for distribution within Dalyellup and Bunbury	Connect all large scale recreational and public open space areas to fit-for-purpose non-potable water	Set the benchmark for reusing waste water, minimising waste in a drying climate
		Extend wastewater reuse to all parts of the South West particularly looking at Collie and Busselton townsites, and new urban development areas in Margaret River	Future residential developments should include grey water systems	Potable water supplies are safeguarded and fit-for-purpose water is used for public irrigation
	Wastewater management/sewerage Existing septic sewer systems in urban areas are replaced by sewer systems	Complete sewerage infill provision in Bunbury, Busselton and Leschenault to mitigate against eutrophication	Complete sewerage infill provision in Augusta, Bunbury, Busselton, Balingup, Bridgetown, Leschenault, Manjimup, Northcliffe, Collie, Donnybrook, Capel, Harvey, Margaret River, Gracetown, Nannup, Witchcliffe and Walpole to mitigate against eutrophication	All South West towns have quality sewerage systems as a standard feature
		Begin installing reticulated sewerage in Boyup Brook		

Economic Infrastructure 5		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Water security Ensure the South West has long term water security for agriculture, industry and domestic purposes	Managing groundwater resources Investigate and provide appropriate level of protection/optimisation of existing resources	Digest the recent sea water intrusion report and identify new actions as well as additional coastal areas that may need to be monitored as the climate dries and water usage increases	Ensure an adequate network of sea water intrusion monitoring bores has been established	Monitor and flexibly manage groundwater extraction to optimise aquifer management, protect current users and ensure the resource remains available for future generations
	Water servicing Ensure expansion of Greater Bunbury and Busselton is undertaken in a coordinated and sustainable manner, including upgrades to services in Capel and Boyanup	Undertake a rigorous assessment of water servicing options for Wanju including wastewater, scheme water and fit for purpose water for irrigation of urban landscapes	Ensure water servicing infrastructure including arterial drainage is constructed in a timely manner to service urban expansion and industry throughout the region	Maximise opportunities to optimise water servicing to ensure the vision of a liveable, green and vibrant urban community is realised
Sustainable energy Ensure there is access to sustainable, affordable energy supplies to support a growing region	Energy security The region is able to expand its economic and population base through the provision of adequate energy supplies and reliable distribution networks, making the best possible use of renewable energy options and opportunities to decarbonise energy	Begin the green hydrogen journey with generation and refuelling at the Shire of Dardanup Depot in Waterloo	Underground power, particularly in the highest risk bushfire areas	The South West has secure and sustainable energy supplies for a population of 300,000 New industry is developing on the basis of access to reasonably priced green energy with a mix of technologies providing opportunity
		Continue to develop battery storage opportunities linked with the SWIS	Expand to make best use of the South West Interconnected System (SWIS) network	
		Explore and construct a mix of renewable energy options – solar, wind and hydrogen – where feasible	Provide upgraded power supplies to Kemerton Strategic Industrial Area and the Scott River area to facilitate industry and agriculture investment	
		Encourage solar and the electrification of local government assets at all levels, including EV charging and street lighting		

Economic Infrastructure 6		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Advanced manufacturing and digital hub Look to future trends and position the South West	Bunbury-Geographe cluster Identify key sites for advanced manufacturing and engineering services	Support any required service infrastructure and Initiate development to gain momentum in attract investment	Transition to a highly skilled workforce and environment where business is increasingly connected with academia	The South West has transitioned to a knowledge economy and is recognised for innovation and quality Continued investment is justified as the South West gains reputation for downstream processing and enjoys world class supply chains The South West is a leader in waste minimisation and is fully engaged in the circular economy
	Value-add downstream processing and circular economy Expanding the manufacturing sector is a key to value adding resources and facilitating growth including engagement with a waste innovation hub to benefit from R+D synergies	Offer information on available industrial land with a focus on transport links and co-location synergies	Transition to green energy use to boost business credentials and support the South West brand	
		Explore opportunities in critical minerals and the recovery of minerals		
High capacity bandwidth and digital connections Ensure the region is capable of communicating and transferring data at the forefront of world standards	High capacity bandwidth The region is able to expand its economic base and social amenity through high capacity broadband delivering 500+ Mbps for domestic use, 2-10Gbps for business use, with fixed, wireless and satellite networks throughout the region	Upgrade all copper services to more reliable high speed optic fibre (FTTP) Move fixed wireless communities to high speed FW and LEO sat options Free wi-fi access is available to support tourism in town and city centres throughout the region	Lever off progressing the digital agenda to engage with edge computing and establish a data centre in the South West Prepare for the growth in home robotics using low latency fibre networks	The South West is a region of excellence in digital technology The South West is a recognised technology region capable of meeting the needs of cutting-edge industry, the creative sector as well as education and social connectivity The critical mass of telecommunications demand is sufficient to drive investment in new and emerging technologies as access is enabled and consumers have choice
	Mobile coverage Mobile phone access is available throughout the entire region to support economic growth, improved social amenity and emergency calls Mitigate against bushfire risk and natural disasters by pursuing whole-of-region coverage	Back up batteries increase wireless and telecoms tower coverage during bushfires All blackspots are covered		

Industry, Business & Investment 1		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Export opportunities An industry and business sector with the skills, knowledge and capacity to engage with Asia	Business support Skill local business and industry in Asian and Indian business culture, language, finance and export procedures	Support trade opportunities through engagement with Government and trade bodies		The South West has a fully engaged, well developed international market presence with the reputation of being a good place to do business
		Establish an online South West opportunities prospectus, demonstrating regional capability		
Land for industry Ensure adequate land supply, water and energy is available to create business opportunities, economic diversity and generates employment across industry sectors	Industry land bank Sufficient land is set aside for a range of industry needs to 2050	Complete structure planning for Kemerton, Shotts and Preston industrial land areas being mindful of significant water constraints Ensure major towns have a supply of light industrial lots to support small business	Provide a rail link to the Kemerton Industrial Park and improve the East-West link Marriott Road Realise the potential of the Waterloo industrial estate, its transport connectivity and proximity to Picton State Government to look at incentivisation strategies to encourage industrial attraction and development	The South West has sufficient land for industry set aside to meet future demand and eliminate land use conflicts
	Shovel readiness Industrial land is prepared for immediate investment in respect of planning, water and power	Approval processes are undertaken by Government to remove investment barriers from SIAs at Kemerton and Shotts		
	Light industrial areas Set aside, and ensure fit-for-purpose locales are provided, particularly in respect to necessary services in smaller regional towns Upfront infrastructure support required to develop new fit-for-purpose areas	Provide utilities including three-phase power and water with adequate pressure for fire-fighting in Boyup Brook, Bridgetown, Donnybrook, Manjimup, Pemberton, Nannup		

Industry, Business & Investment 2		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Creative industries Ensure the creative sector has the best opportunity to expand and thrive	Grow the creative cluster Support the sector's reputation and opportunity in a fully inclusive environment that bridges sub-sectors of the industry and crosses cultures Drive skills development across the board to underpin the industry and grow critical mass in the South West Support jobs growth in an industry that has a very light footprint	Promote awareness of the value of the creative sector and support through local procurement and events including CinéfestOZ and the Emergence Festival	Continue growing national and international links through the Creative Tech Village	The South West has significantly grown its film, digital media, music and related creative capacity and is recognised as a major international contributor earning export income leading to new opportunities for education and training
		Look to develop a commercially-based Creative Hub centred in Busselton, and link in opportunities to nurture talent through an incubator model	Continually update the centre with cutting edge shared facilities to support the sector	
		Underpin part-time management costs to grow the South West Creative Corner with the neighbouring Great Southern region and develop the region as a hotspot for talent		
	Boost Aboriginal economic development Encourage opportunities to support the Aboriginal community through the acknowledgement of arts and culture	Grow the recognition of Aboriginal art in the region and continually move towards commercialisation opportunities	Ongoing long-term efforts to embrace a uniquely South West form of art	Aboriginal art in the region is widely recognised as distinctive and belonging to the South West
			Include culture and arts opportunities as an attractor and commercial venture via a Gnaala Karla Booja Aboriginal Corporation centre in Mangrove Cove	
Build the creative brand Enhance the entire region's creative reputation	Encourage all Local Governments to create streetscapes, places and feature public art in a way that collectively boosts the region's creative brand	The region has a reputation as a destination to enjoy art and culture		

Industry, Business & Investment 3		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Agriculture Ensure the South West maintains its reputation for quality products, produced in a reputable environment	Food reputation Ensure the region is well positioned to meet growing domestic and overseas demand for high quality food products Regional tourists experience quality foods in South West restaurants and at special food events such as Truffle Kerfuffle to create demand in premium markets Growth Support regional growth through value adding, soil improvement, reducing regulatory barriers, introducing common user infrastructure and making more efficient use of water resources in a drying climate	Protect the best agricultural land for food production	Find ways to reduce waste and utilise food that does not meet consumer expectations eg blemished fruit	South West product value has increased as it takes advantage of high-value niche markets domestically and overseas Regional consumers value regional production and all restaurants and cafes proudly prepare local product Nuisance weeds have been eradicated Soils have improved
		Support technological solutions to blockchain, enhancing regional brand reputation	Develop the South West Agribusiness Precinct on an unconstrained site to replace the ageing Boyanup Saleyards and accommodate a range of complementary agricultural businesses such as food manufacturing opportunities and export for high value produce	
		Introduce regenerative agriculture on marginal land and areas where soils are degraded	Encourage R&D and investment in water infrastructure and improve irrigation efficiency through consolidated schemes	
		Conduct inbound food and wine buyer events to support growth	Implement closed loop horticulture systems, recycling nutrients and organic matter material back to the soil	
		Develop traditional/native foods and spices as a point of difference and Aboriginal business opportunity		
		Investigate potential for food manufacturing links as a part of the advanced manufacturing drive		
		Host the WA Small Wineries Show at a major venue		

Industry, Business & Investment 4		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Forestry and timber processing Ensure the sustainability of forests through replanting and public understanding of locking up carbon	Expand the estate Growing the plantation estate is critical to give confidence of future supplies and underpin investment in the sector Drive to zero waste Employ the latest technologies in harvesting and engineered products to underpin the sustainability of the industry Ensure community understanding Promote environmental, regional, social and economic benefits from managed forests and woodlands, while ensuring bushfire risks are not exacerbated	Identify suitable landholdings for plantation timber and salinity reduction benefits with immediate investment through the Forest Products Commission	Mainstream building companies offer timber homes as a standard Attract investment in industrial scale mainstream kit homes	The South West has an international reputation for producing sustainably sourced and quality timber and wood products The region is known for building innovation in renewable timber The South West has more plantation acreage than in 2020 and will continue to expand the estate in a way that supports communities More homes are built of timber in the pursuit of savings and sustainability: grow-build-plant-repeat
		All South West LGAs adopt the Timber First policy	Continued plantation expansion guarantees supplies and tackles salinity issues	
		Construction of a common log landing and manufacturing precinct for timber manufacturing based on shared economies of scale	Introduce Forestry Management Plans that work over longer timeframes to give confidence to investors	
		Investigate carbon offset systems to stimulate investment interest and to promote tree planting		
		Encourage farmers to plant trees on parts of their landholdings to grow the overall plantation estate		
		Explore opportunities for an Advanced Timber Manufacturing Hub, boosting investment prospects		

Industry, Business & Investment 5		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Tourism Develop tourism infrastructure in core South West experiences of wine and food, art and culture, events and landscapes	World leader Increase economic contribution through higher value visitation from interstate and overseas markets by providing first class attractions, experiences, food and accommodation	Specifically support local governments that attract national and international level events eg Nannup hosting World Championship cycling	Support infrastructure requirements of the Margaret River region to deliver as a premium destination for tourism	The South West's international visitation rate matches intra and interstate rates leading to new investment in accommodation, things to do and jobs growth
	Aboriginal tourism opportunity Boost Noongar cultural experiences and involvement for contributions in other suitable projects throughout the region	Engage traditional owners and ILUA Regional Councils in projects with a view to generating Aboriginal employment opportunities that support culture	Create a completed mountain bike and trails network catering for all needs from walking, cycling, bridle trails, motorcycle and others	Traditional Owners are celebrated throughout the region and Western Australia for their connection to country, art and culture
	Events Increase the number of high value events to attract wider interstate and international visitation, act as attractors and contribute to addressing seasonality and regional dispersion	Utilise Saltwater venue to hold business events and capitalise on Busselton Margaret River Airport Capitalise on sports assets to host major events and country carnivals Support local government to grow events as attractors	Complete development of Collie Motorplex to at least a standard to hold nationally televised competitions Maintain Bunbury Speedway to a standard that secures national and state level events Support and develop Manjimup to become Western Australia's premier trailbike racing and experience hub	All restaurants support local food produce, beers and wines The South West features a range of appropriate accommodation choices that support infrastructure investment
	Accommodation expectation Provide modern hotels, stays and resorts to meet the needs of visitors	Encourage more investment in five-star and eco hotel accommodation as well as upgrading existing assets		
	Creative combination Street art, sculptures and townscapes demonstrating a sense of place add to the regional brand in business and leisure	Each South West townsites begins to develop and reflect their own unique sense of place Deliver the Nannup Geopark project		

Community & Environment 1		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Sustaining environmental qualities Acting to mitigate and adapt to climate change and sustain the environmental qualities which are intrinsic to the character of the South West	Maintaining environmental values Ensure the region maintains its environmental and economic values, maintaining sustainable credentials while growing in a drying climate and with rising sea levels Include Net Zero and carbon emission reduction in all activities and projects	Support the region's NRM bodies which work strategically to ensure the region's landscapes, flora, fauna, waterways and coastline are protected for current and future generations	Retrofit existing stormwater management systems with water sensitive urban design and continue to improve nutrient management to reduce threats to fish and water quality	Population and industry growth has occurred without materially compromising South West environmental values and lifestyle leaving a positive legacy for the future
		Support the Peron-Naturaliste Partnership (PNP) to identify and mitigate sea level rise between Rockingham and Naturaliste	Undertake a long-term study of groundwater salinity to investigate the impacts of continued agricultural use of the Western side of the Forrest Hwy in the Shire of Harvey	
		Continue to address nutrient inflows into the Leschenault Estuary, Hardy Inlet-estuary and Geographe Waterways and repair habitat	Develop a funding mechanism to ensure measures to mitigate against sea level rise can be achieved	
		The whole SWALGA Zone collaborates on a united goal to decarbonise the South West		
		Support the post mining transition of land back to nature or appropriate community use		
Regional waste Minimise kerbside waste and ensure that practices and processes head towards a target of zero landfill consistent with State and Australian Government policy agendas	Sub Regional resource recovery and capacity Develop the Diamond RRF within the proposed Eco Industrial Park, investigate and test mobile solutions for surrounding areas, with a 'hub' for processing agricultural, forestry, commercial and domestic waste Diversify and divert Support local waste industry diversification with a focus on diverting waste from landfills through reuse/repurposing incoming materials and educating communities to accelerate landfill diversion	Boost the region's composting capacity to divert landfill	Monitor innovations and replicate successes	The South West is nationally recognised as a leader in waste diversion, reuse and management Compost materials are widely used to improve agricultural land in a drying climate The use of waste materials in civil works is commonplace and all materials are utilised
		Replace basic raw materials with recovered alternative materials	Strive to develop local demand for quality recovered materials, and produce the products required	
		Utilise waste resources in civil works	Expand recovery to all forms of plastics with sub-regional collection points	
		Investigate pyrolysis for non-usable waste as a source of biochar, carbon black and energy generation	Continue to research and introduce novel, proven processing systems	

Community & Environment 2		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
South West streetscapes Create an image of the region's settlements that showcases culture and environmental values, benefitting the community and reducing heat islands	Creative culture The region's towns should reflect their sense of place in public art, heritage, atmosphere and offerings to attract population and stimulate business	Each settlement to undertake a review exploring their points of difference and showcase South West art through engagement with locally-based creatives		The South West is a desired lifestyle location with each area featuring its own character
	Urban canopy Urban greening concepts set the region and Western Australia apart	Extend urban greening concepts to all built areas		Urban streets are greener and boost available habitat as well as human lifestyle
Regional capital: Greater Bunbury Strengthen the role of Bunbury as Western Australia's second city supporting regional commerce, trade, arts, culture, education and human services	Bunbury Position Bunbury as a well-connected and consolidated city of choice through access to high quality services, housing, economic opportunity, education and high quality amenity in both recreational and public open spaces	Complete Bunbury Waterfront Development including expanded marina facilities in Casuarina Harbour and Koombana Bay	Create new mixed-use development opportunities at Casuarina Harbour following decommissioning of Outer Harbour infrastructure	Greater Bunbury is Western Australia's second city known for its vibrancy, growth and commercial investment Bunbury is a viable residential and investment alternative to Perth Bunbury is recognised nationally as a maritime trade and commercial centre
		Expand the Bunbury Regional Art Gallery to provide a regional exhibition and art education centre	Redevelop the area along Blair Street and bounded by Haley and Clifton Streets to revitalise the city, connect to the inlet and generate employment opportunities	
		Bunbury is home to a decentralised government agency		
Regional city: Busselton Develop the City of Busselton as a major Western Australian regional city	Busselton Establish Busselton as the regions' major lifestyle city based on tourism, wine and food, creative industries, events and high-value professional services	Complete Busselton foreshore development incorporating high quality accommodation development	Develop responsible approaches to managing coastal retreat or protection in respect of sea level rises	Busselton is a nationally recognised city for high- value industries in the creative sector, professional services and tourism and is an international gateway for business and tourism visitation to the region
		Ensure Busselton features Wi-Fi access in major tourism nodes		
		Monitor sea level rises to plan for the future		

Community & Environment 3		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Education A region of excellence requires the capacity to deliver high quality services from kindy to higher education	Growing to meet need Ensure kindergarten/primary and high schools are capable and have capacity to meet forecast population growth Continued learning Improve engagement of young people in the opportunity to access higher education and achieve high retention rates Adaptation Education and training are innovative in service delivery and work in collaboration with industry partners to adapt to changing needs Further education Increase the number of school leavers engaged in further training – TAFE and recognised certificates	Integrate vocational education with industry need and input, paying particular attention to opportunities for endogenous workforce growth on the South West Health and Education Precinct led by ECU South West Introduce additional learning support/centres in key areas of regional growth reflecting regional student participation levels Follow through on ECU's commitment to be a university of the future, creating points of difference and being responsive to change Create more opportunities for trades training to meet the demand – especially electrical – to support the energy transition	Integrate and develop online learning support/centres in each of the region's major towns to deliver synchronous quality courses in an online mode Physically expand higher education close to centres of population and industry Expand student accommodation facilities in Bunbury to support local initiatives and domestic and international student enrolment at ECU and to support SR TAFE Deliver a range of courses and modalities aligned to regional need and demand	Young people choose to remain in the South West for their education or return to the region following graduation elsewhere The region has a vibrant well developed international student cohort A broad range of educational opportunities exist for people to participate in education at any stage of life The South West is established and recognised as an education region and Bunbury is recognised as an education city
	Higher education options Continue to expand degree options for regional students, supporting first year study in the South West with the possibility of completing degrees in Perth	Focus on international student opportunities Strengthen proven links with Africa and explore other Indian Ocean countries		

Community & Environment 4		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Health Ensure hospital, GP and Primary Health care services have the capacity to meet demand from a South West population of 300,000	Primary health care Ensure the region has access to primary health care professionals, quality emergency care and a suite of programs that address health issues for a growing population Healthy minds Ensure the needs of people with mental illness are addressed as far as possible within the region Aged care Expansion of aged care services (to age in place) and accommodation options to address demographic change Aboriginal health Ensure that South West services support efforts to close the gap in Aboriginal health outcomes Expectations Traditional health service delivery becomes more patient-focused Health professionals The region should move towards growing its own workforce rather than rely on recruiting from other areas	Improve focus on the management of chronic disease (diabetes, asthma, mental health, and arthritis for example) and the associated lifestyle risk factors for these conditions (obesity, alcohol use, smoking, inadequate exercise and poor diet)	Population growth is demanding greater investment in oncology services to ensure need is met in the region Step change management accounts for support infrastructure needs such as parking, catering and necessary supplies Work towards meeting demand needs for additional chemotherapy, dialysis, theatres and beds Ongoing Integrated health services are provided to support adolescent health	High incidences of health morbidity have been addressed and awareness of the impact of personal decisions on individual health has increased The South West is a preferred regional destination for health professionals The South West is a model of integration and collaboration between the public and private healthcare systems
		Complete the \$472m refurbishment of Bunbury Regional Hospital by the end of 2029		
		Complete construction of the SW Aboriginal Medical Service's new centre		
		Monitor and develop the EMPPATH (Essential Medications for Palliative Patients Accessing Treatment at Home) pilot in the South West		
		Support redevelopment of the Margaret River Hospital Campus to meet the needs of the resident population and tourism influx		
		Support the increase of locally-trained workers, integrating training by educators and health providers		

Community & Environment 5		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Community connectivity Ensure the bulk of the population has access to public transport	EV Network Continue to grow the EV charging network Trackless tram Investigate the introduction of a ground-breaking trackless tram featuring renewable power	Grow 'greenfleets' across all levels of government		The key population corridor is connected by an efficient zero emissions transport service
		Plan for a service within Greater Bunbury	Extend south to Busselton and Vasse Introduce technologies to automate the service	
Active ageing Developing infrastructure which supports accessibility, ageing in place, Aboriginal engagement and advanced health care, including mental health	Ageing in place Enable people to age in place and transition to appropriate high and permanent care as required Moving forward Ensure continued community engagement through age-appropriate sports delivery and social/interest groups	Build supported seniors accommodation to meet forecast demand Ensure high care services are expanded both in high care accommodation and services to the home Build culturally specific Aboriginal high and permanent care facilities for Aboriginal seniors		The region's higher proportion of older people enjoy appropriate public infrastructure and have access to quality services delivered by a strong non-government sector
Housing Real estate stocks need to support growth across a mix of housing options at a range of settlement scales	Affordability and choice Ensure there is a mix of affordable housing options providing choice in terms of block size and city or hamlet scale living Lighter footprint Encourage lightweight construction methods to reduce the demand for sandfill Social housing Address homelessness issues and spread public housing within suburbs and throughout the region	Unlock land and ensure appropriate land supply and regional choice to manage pricing and regional living expectations	Detailed planning for the new suburb of Wanju to come on line – setting timelines and a schedule of necessary infrastructure roll-out	Affordability is no longer a major housing social issue in the South West All regional communities are self-sufficient with a range of housing options that enable people to remain in their local communities
		Expand the trades workforce through local training, and through migration, to meet construction demand	Incorporate affordable housing targets in new development proposals	
		Develop integrated accommodation for at-risk young people with service provision aimed at returning them to mainstream education and work		

Community & Environment 6		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Sport and recreation Ensure the region has adequate well planned sports and recreational spaces across the region	Enhance liveability Ensure adequate land area is developed to provide an expansion of team-based sports facilities mindful of demographic and gender need Raise the game Position the South West to have premium facilities which enable the region to host State-wide country events, support population growth and attract workers Trails reputation Support the development of key trail infrastructure that adds to the South West brand and reputation, working to continually upgrade the Cape to Cape Track and complete the Wadandi Track connection	Complete the Bunbury Community Courts Project	Develop the Sues Road precinct into a Busselton-based regional facility	A strategic spread of recreational space exists to support both population growth and the requirements of specific population demographics
		Upgrade facilities at Manjimup Speedway and Margaret River Speedway	Develop land in Dalyellup to cater for oval-based sports demand and relocate clubs at the South West Equestrian Centre to Capel Regional Equestrian Park	
		New western pavilion at Gloucester Park Margaret River	Redevelop the South West Sports Centre to increase capacity, integrating new models of service delivery and private sector integration to boost financial sustainability	
		New/replacement indoor courts at Margaret River Recreation Centre	Redevelop the ageing Hockey Stadium infrastructure in Bunbury	
		Upgrade the Windy Harbour Boat Ramp for fishing boats to address pressures resulting from the demersal fishing ban in other areas	Continue to develop the trailbike hub and trails in Manjimup	
		Raquet sports project with Busselton Squash and Busselton Tennis	Plan and deliver a state level equestrian facility at Capel Regional Equestrian Park	
		New pavilion at Vasse playing fields	Investigate the provision of suitable shooting sports facilities in the South West	
		Commence implementation of Eaton Foreshore Masterplan		
		Redevelop and upgrade the Leschenault Leisure and Recreation Precinct		
		Redevelop and upgrade Manjimup's Rea Park and Collier Sporting Precinct		
		Upgrade Boyup Brook recreation facilities		
		Upgrade Bunbury motorsports precinct at the Speedway, Kart Club and Motorcycle Club		

Community & Environment 7		Actions		
Focus	Proposition	1 - 5 years	5 - 20 years	Outcomes 2050
Community wellbeing Ensure the community is well served through leadership, volunteerism, collaboration and the safety of residents	Capitalise on opportunities in art Progress an Aboriginal art facility in Gnaala Karla Booja to boost business, tourism and cultural opportunities	Build the arts and creative culture of the region through events and Aboriginal recognition	Build an iconic cultural and community centre at Mangrove Cove in Bunbury to celebrate Aboriginal art and culture	The South West has a deep understanding of connections, engagement and growth in a value framework that respects the environment and demographic diversity Arts and music are identified tools for engagement, recognition and regional pride across the South West The South West has a diverse and capable not-for-profit sector
	Shared vision Facilitate a regional consensus on a shared vision and objectives through education and communication to build capacity	Exploit opportunities to educate and enhance leadership skills and understanding of regional development as a determinant of the region's future growth	The region features a developed system utilising the experience and skills of retirees	
	Volunteerism Ensure volunteerism remains a vital ingredient of South West community life	Promote the value of volunteerism as a contributor to regional liveability and human connection		
	Emergencies covered Ensure the region has the capacity to deal with natural events including storm, fire and flood	Encourage collaboration in planning for catastrophic events and support emergency organisations Plan for multiple centres to support communities and shared accommodation resources that can be transported to areas of need		