

ZAMA

June 2026

BRAND ASSETS

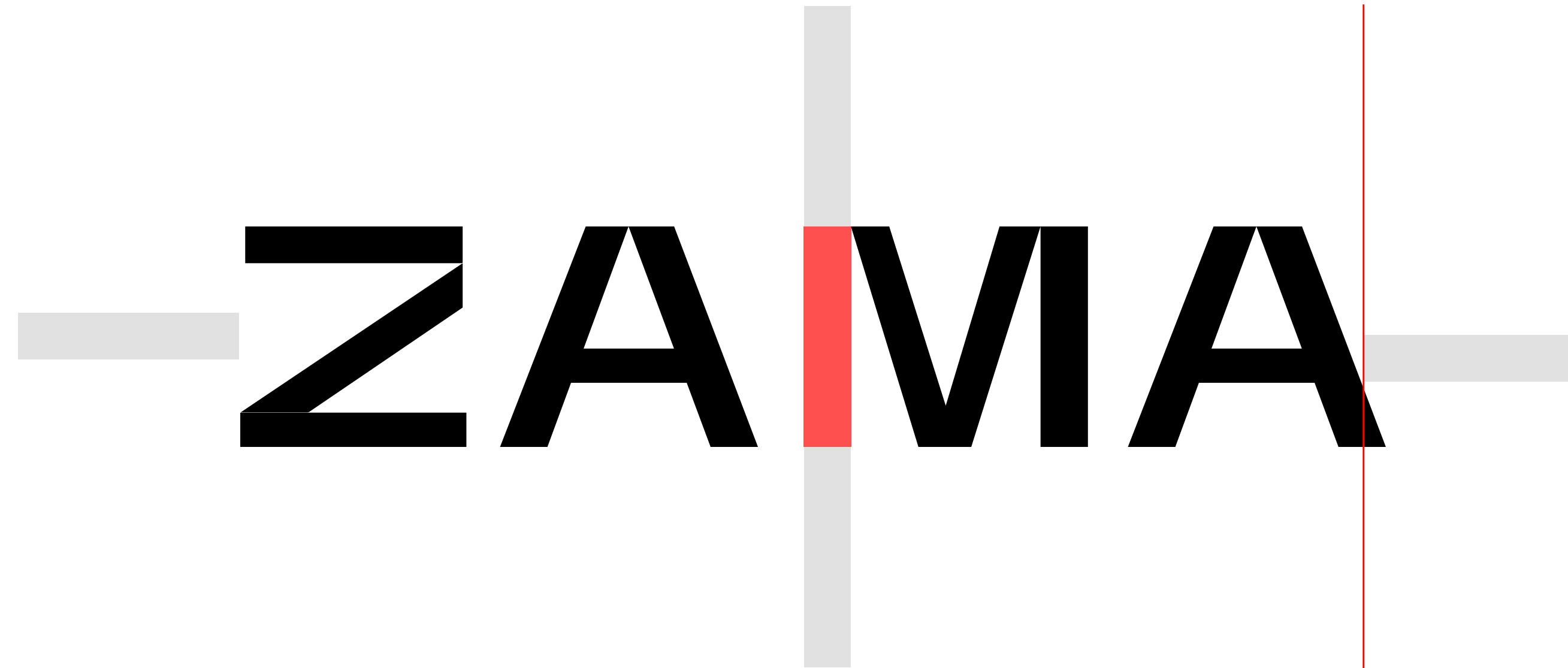
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ZAMA

Logo

ZAMA



Safe area is created by vertical line from letter "M".
To make logo optically aligned, safe area for the last "A" on
the logo is marked from the bottom of the fence in "A".

Guideline for usage of colours



“ZAMA” logo should always be: black on yellow background, white on dark backgrounds and dark on light background.

Guideline for usage of logomark



Only used when “ZAMA” typography logo can’t be used or Zama is written on headline.

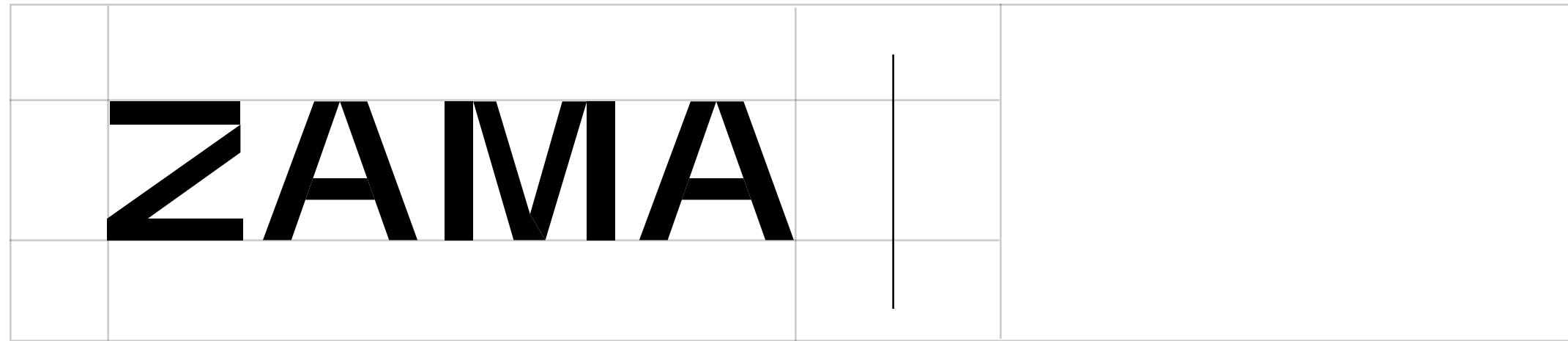
Example use-cases: Icon, favicon, wallet integration etc.
Or with a special use-case approved by Zama design team.

ZAMA

Logo Collaboration

Logo Lock-up

Construction Grid



ZAMA |  GSR

ZAMA |  GSR

ZAMA |  GSR

ZAMA |  GSR

ZAMA

Powered by Zama

Powered by Zama Logo

Horizontal

Powered by **ZAMA**

Powered by **ZAMA**

Powered by **ZAMA**

Vertical

Powered by

ZAMA

Powered by

ZAMA

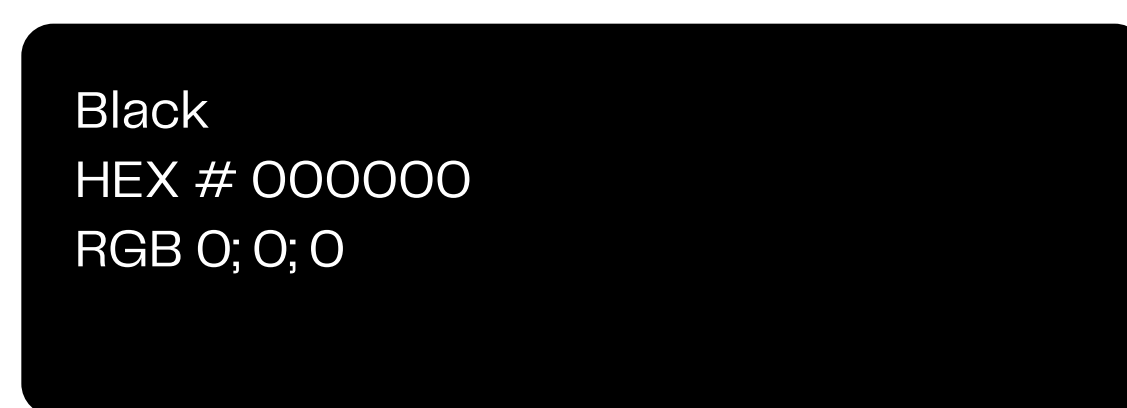
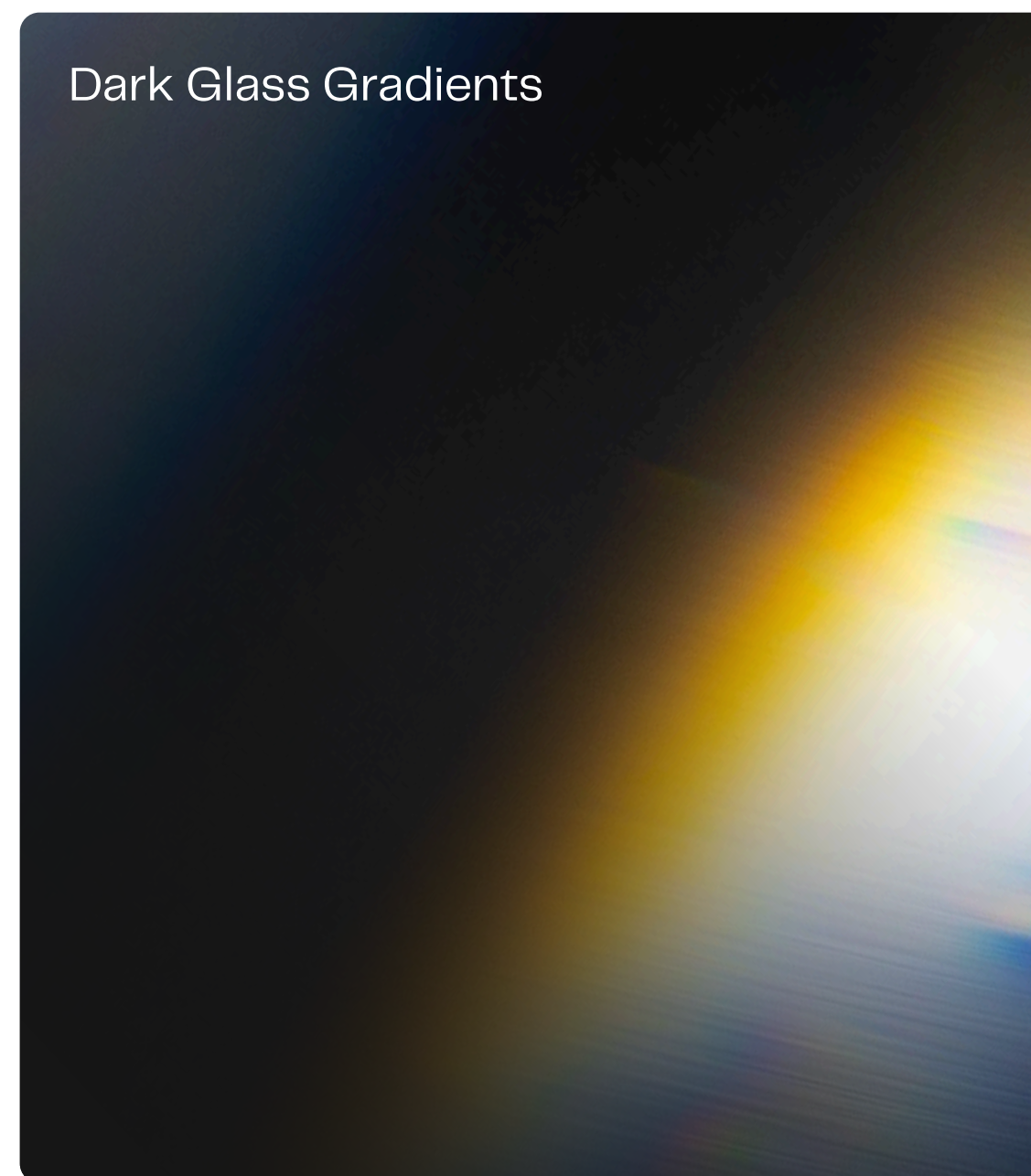
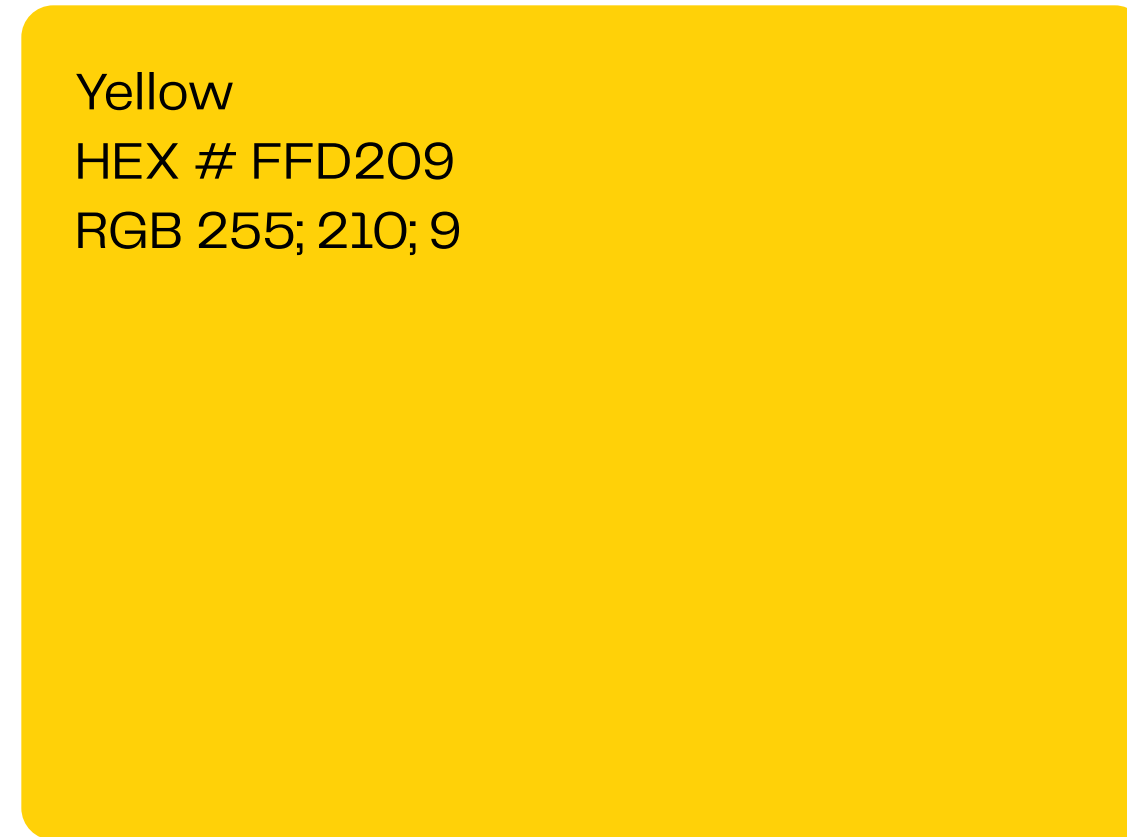
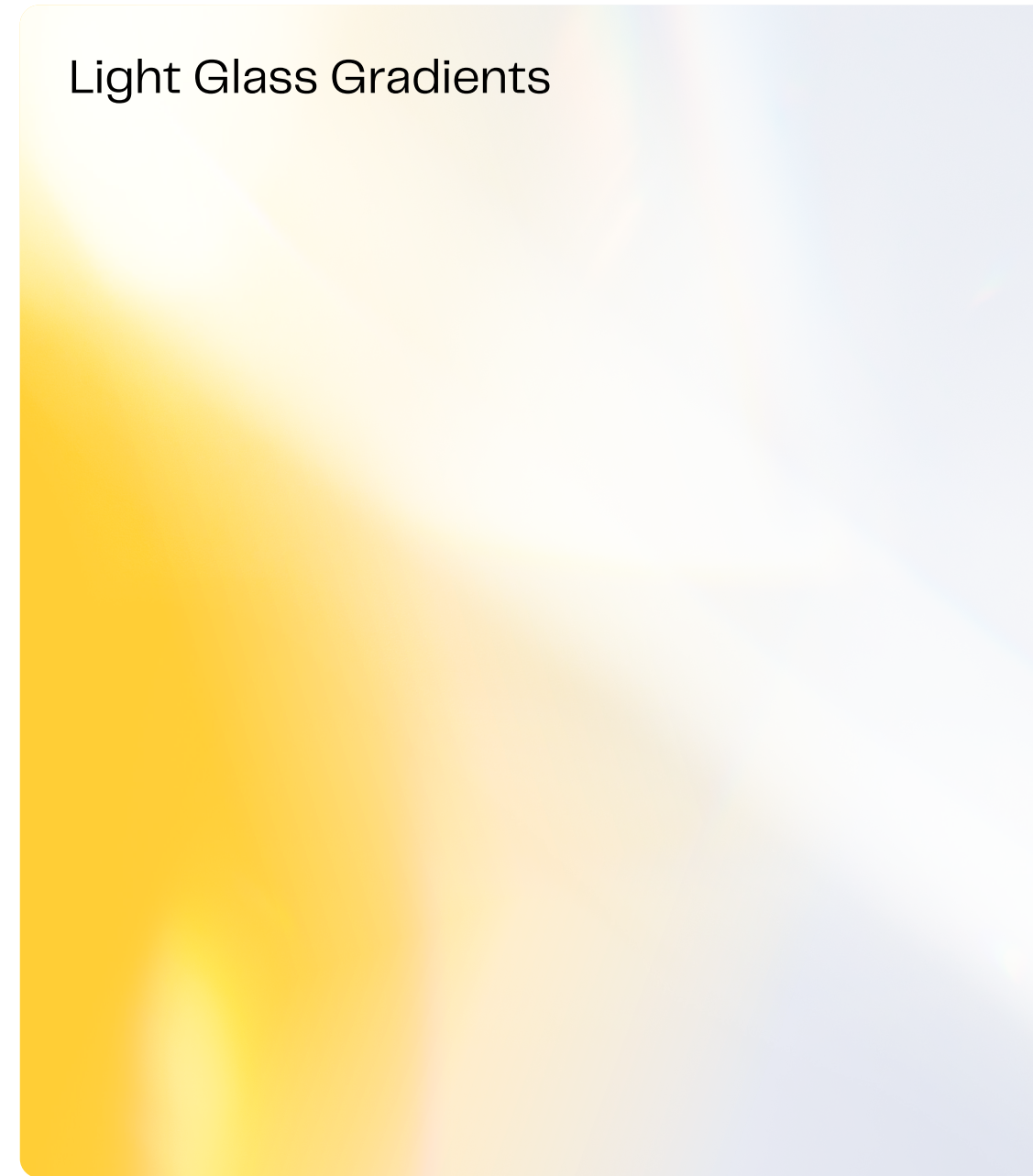
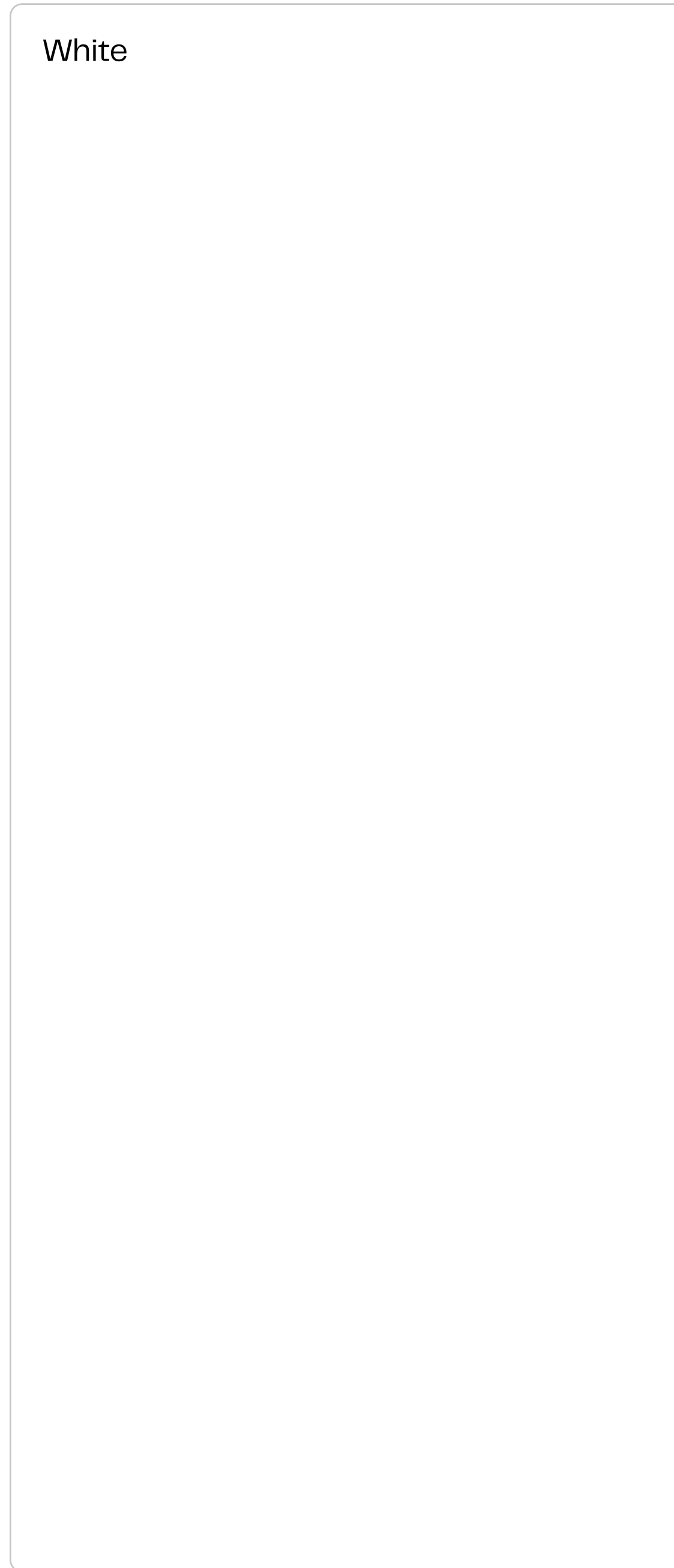
Powered by

ZAMA

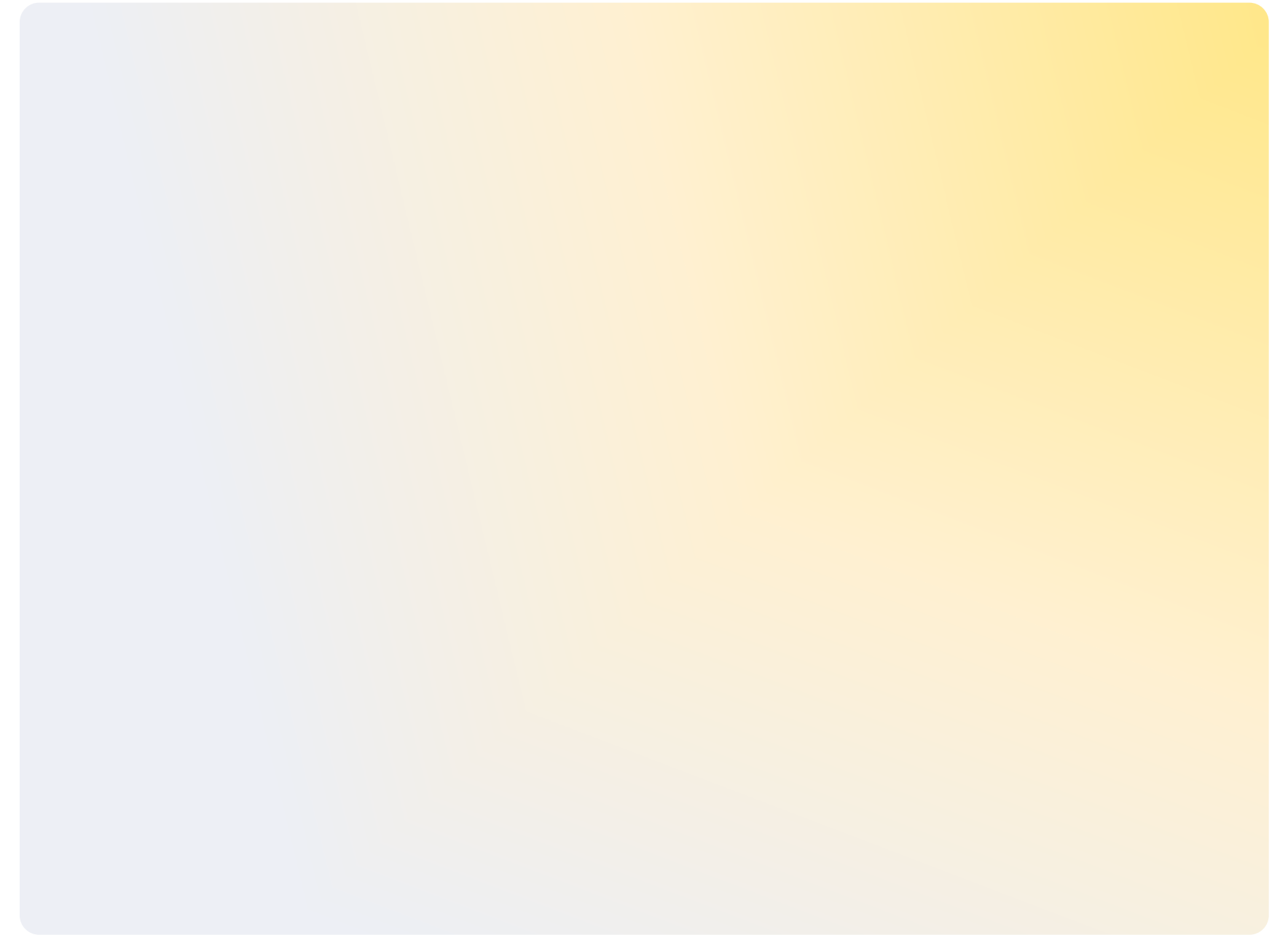
ZAMA

Colours

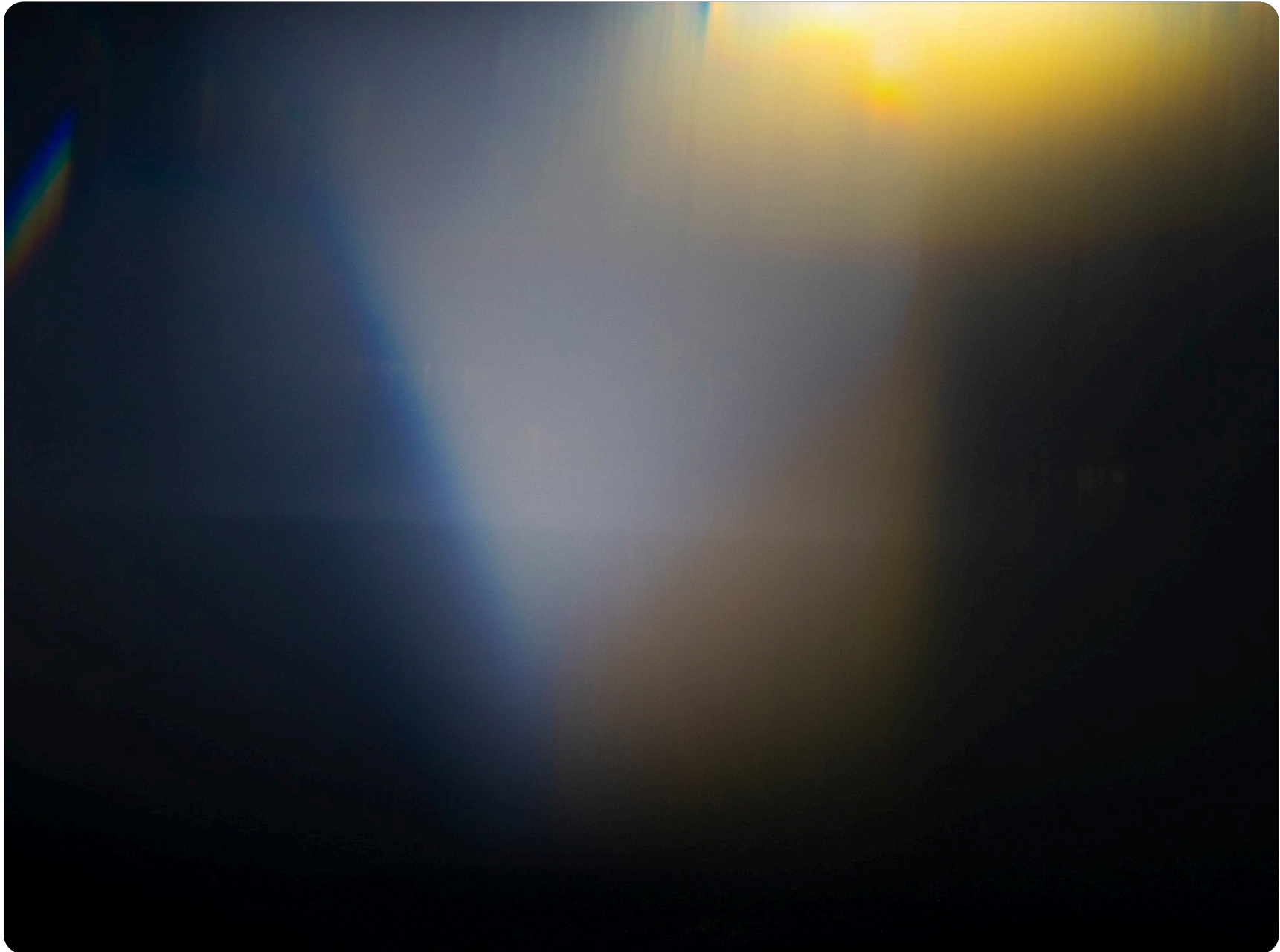
Colours



Glass Gradients Light



Glass Gradients
Dark



ZAMA

Typography

The Confidentiality Layer for Public Blockchains

Issue, trade and manage confidential assets natively on
Ethereum, without bridging and with post-quantum security.

A a B b

Font: Telegraf Light, Regular
by Pangram Pangram

[Get the font](#)

Headline
Telegraf Light

Confidentiality Layer for Public Blockchains

Sub Headline
Telegraf Light

Issue, trade and manage confidential assets natively on Ethereum, without bridging and with post-quantum security.

Body
Telegraf Regular

Issue, trade and manage confidential assets natively on Ethereum, without bridging and with post-quantum security.

Captions / Buttons
Telegraf Regular

Issue, trade and manage confidential assets natively on Ethereum, without bridging and with post-quantum security.

Contact us ↗

Contact us ↗

Headlines and sub-headlines appear in Telegraf Light, body text, captions and buttons appear in Telegraf Regular

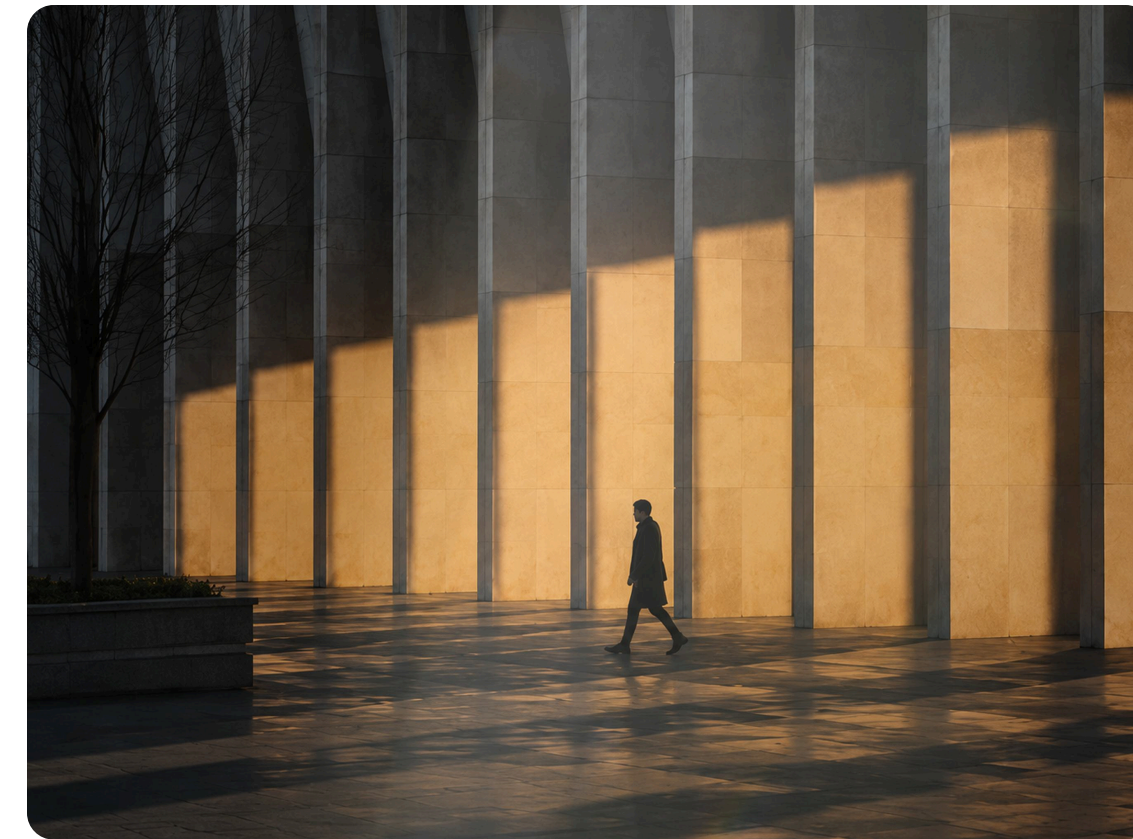
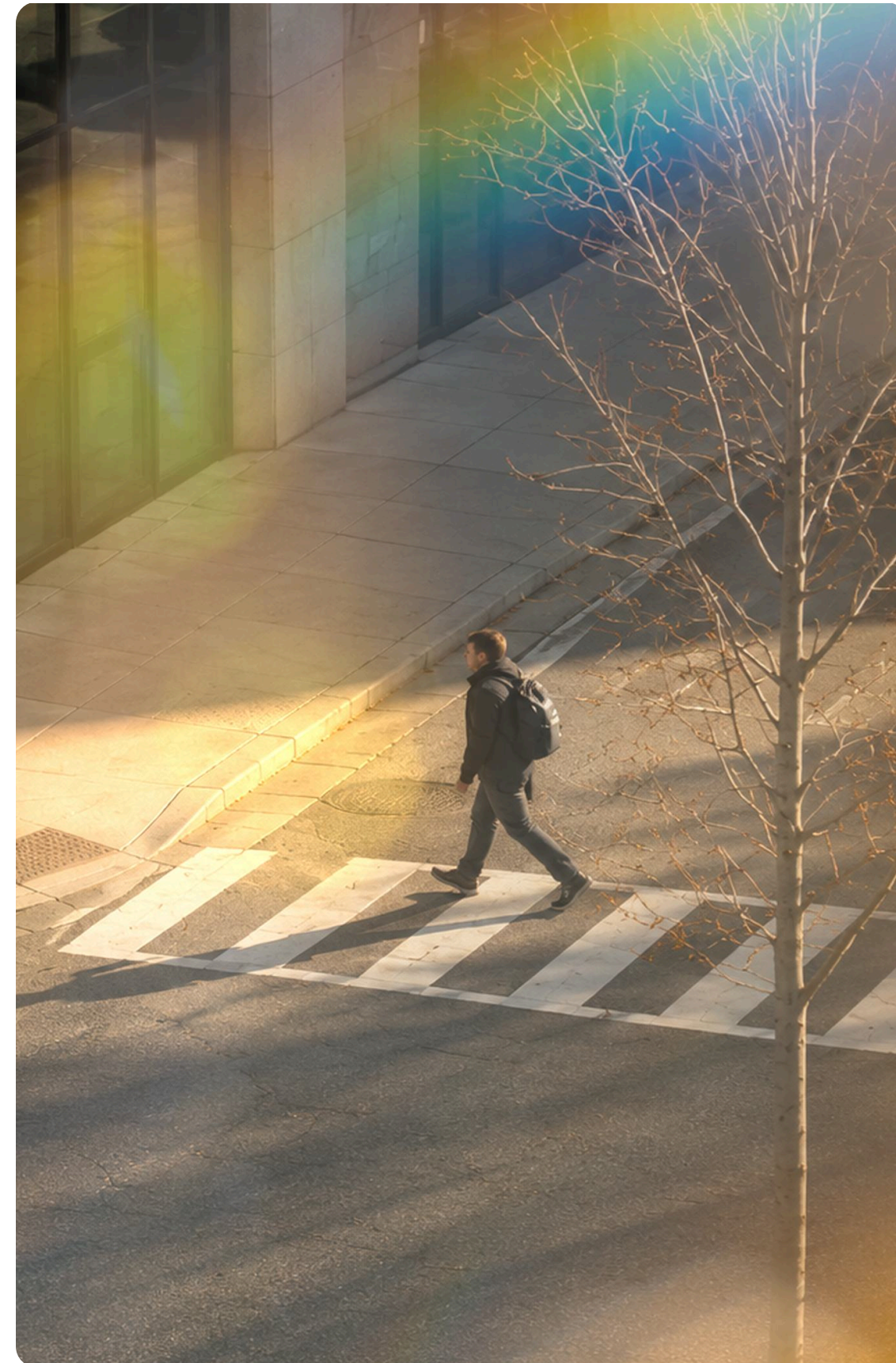
The Confidentiality Layer for Public Blockchains

We bring compliant
confidentiality
to onchain finance

For emphasis against darker backgrounds typography can be treated with a linear gradient fill for emphasis.

ZAMA

Photography



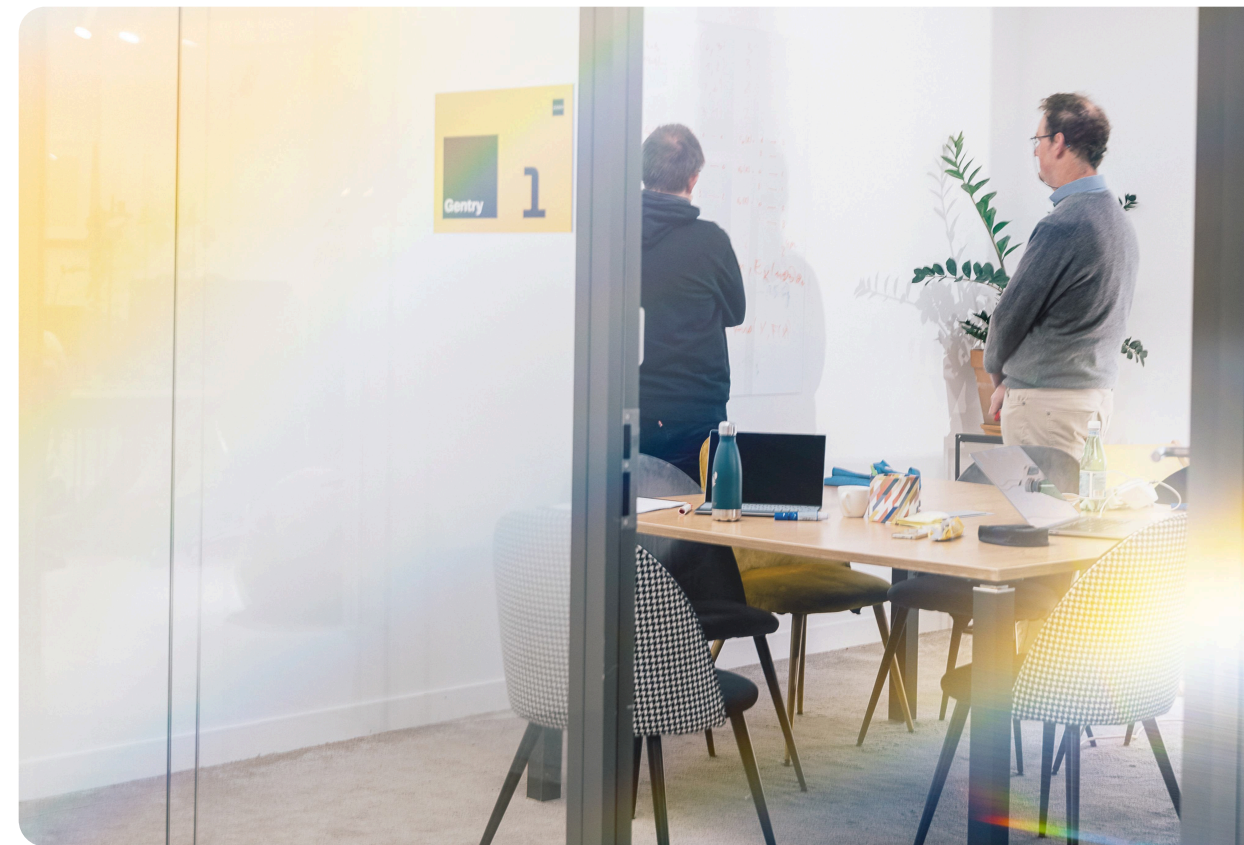
Everyday life scenes
 Sophisticated
 Editorial
 Urban
 Minimalist
 Human-centered

Warm & cool neutrals
 Sun lighting
 Reflections
 Feel of motion



Photos to use in media

Zama Brand Assets June 2026



[Download Zama Photos](#)

Cover images to use in media



[Download Zama Covers](#)

ZAMA

Icons

