



# GAMIFY EMPLOYEE TRAINING WITH A MOBILE LEADERBOARD

When the mere mention of employee training is met with blank stares, you know it's time to try something new.

Engage by Cell's Mobile Leaderboard is an excellent way to incentivise learning and motivate new employees to reach higher scores when performing their training.



## The Front-End User Experience

- Users receive a link to access the Leaderboard login page
- Once logged in, users can participate in training activities like:
  - quizzes
  - surveys
  - polls
  - training videos
- Each training activity is assigned a point value
- As tasks are completed, users rack up points
- Users can view their achievements on the leaderboard
- Inspire healthy competition among your team as they try to reach the top spot

## The Back-End User Experience

- An unlimited number of administrators can access the platform
- Drag-and-drop technology allows administrators to add any kind of content:
  - text
  - PowerPoint
  - videos
  - quizzes
  - audio recordings
  - forms
  - PDFs
  - surveys
- Reporting analytics help track learning activity and provide statistics on polls, quizzes, usage on both an individual or team level

Leaderboard: Quiz Results June 23, 11:00 am

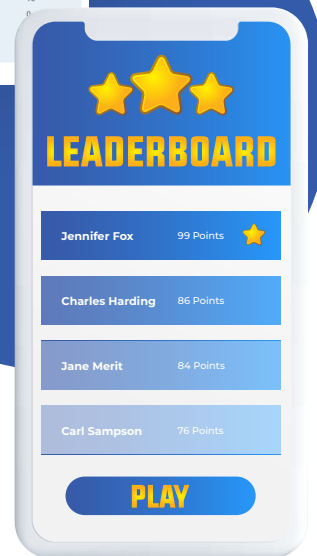
Question: What is the formula for conversion rate?  
Answer: Sales/transaction

User	Answer	Correct?	Point
Jennifer	Sales/transaction	Yes	10
Charles	Sales/transaction	Yes	10
Jane	Transaction/traffic*100	No	0
Carl	None of the above	No	0

Question: What percent of emails are opened in mobile first?  
Answer: 70%

User	Answer	Correct?	Point
Jennifer	70%	Yes	10
Charles	60%	No	0
Jane	30%	No	0
Carl	70%	Yes	10

Participate in our  
leaderboard!  
<https://bycell.co/dbd>



## Training Through Mobile Technology...

allows employees to access learning content any time and anywhere it's convenient for them. Plus, mobile training is perfect for learners on-the-go. With Engage by Cell's Mobile Leaderboard, you'll create memorable and effective employee training programs by engaging staff members and making them feel like they're part of the team—even if they work in a remote environment.

Contact a Engage by Cell mobile solutions expert today for more information and pricing.

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