

SERVE THE COMMUNITY & COMMUNICATE INSTANTLY WITH MOBILE TECHNOLOGY

Mobile is increasingly becoming the way citizens interact with their local government. Whether it's finding parking, reporting potholes, or paying for services, people rely on mobile for information and communication.

Engage by Cell helps all kinds of government organizations implement a “mobile-first” technology approach that will save time and money for both internal and outward-serving departments.

- Increased staff productivity
- Fast, accurate emergency reporting
- Improved citizen communications

Small staff? No problem.

Anyone can use our platform—no IT department required.

INSTANT COMMUNICATION WITH TEXT CHAT

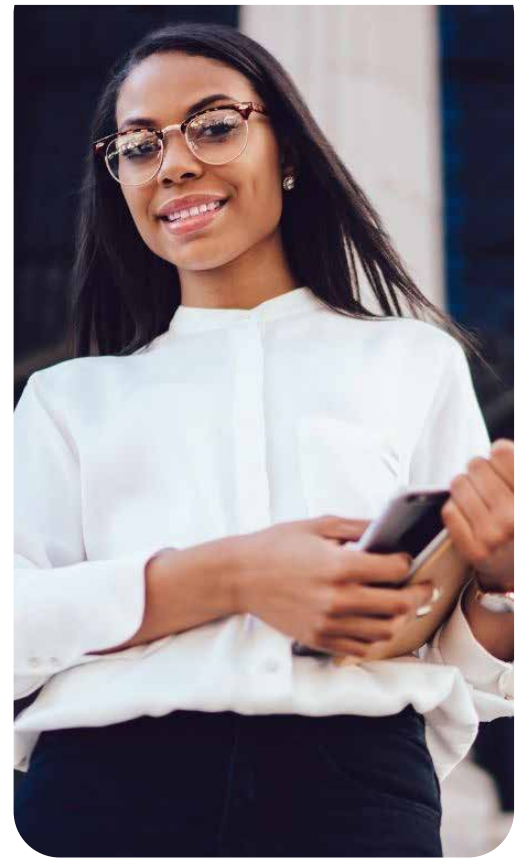
Your citizens want to reach your government departments, but they don't want to wait on hold.

With Engage by Cell's Text Chat service, people can simply text-in their questions, comments, and concerns. Then, government employees can respond instantly, one-to one via text from the administrative dashboard.

COMMUNITY ALERTS VIA TEXT MESSAGE

Emergency alert? Road construction? Changes to bus schedules? Extreme weather conditions? From a catastrophic event to everyday usage, Engage by Cell's text messaging service allows you to quickly and reliably send emergency mass communication in seconds.

- Citizens self-enroll
- Separate lists by location
- Link to more information
- Schedule text messages or create a sequence



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(continued)

BUILD A MOBILE RESOURCE PORTAL IN MINUTES

Navigating through a government website is not always easy— especially on a cellphone.

Engage by Cell’s drag-and-drop, mobile web authoring platform allows you to create a resource portal for both internal employees and the public.

- **Employee benefit app:** store benefit and enrollment information
- **Parks and recreation app:** include interactive maps to help people navigate your parks, and other services

INFORMATION HOTLINE

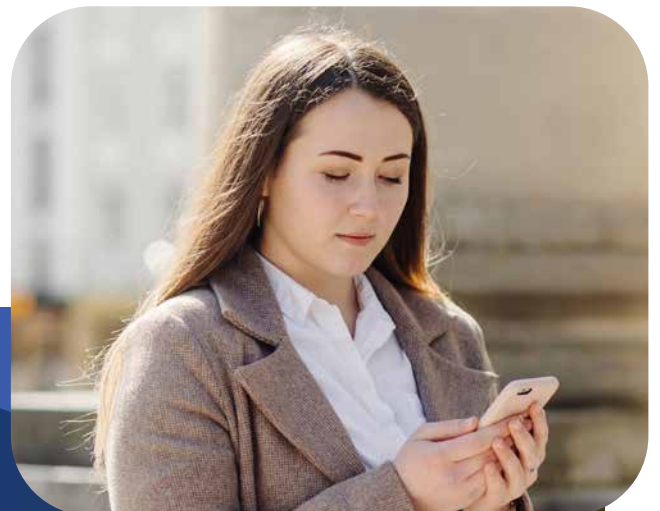
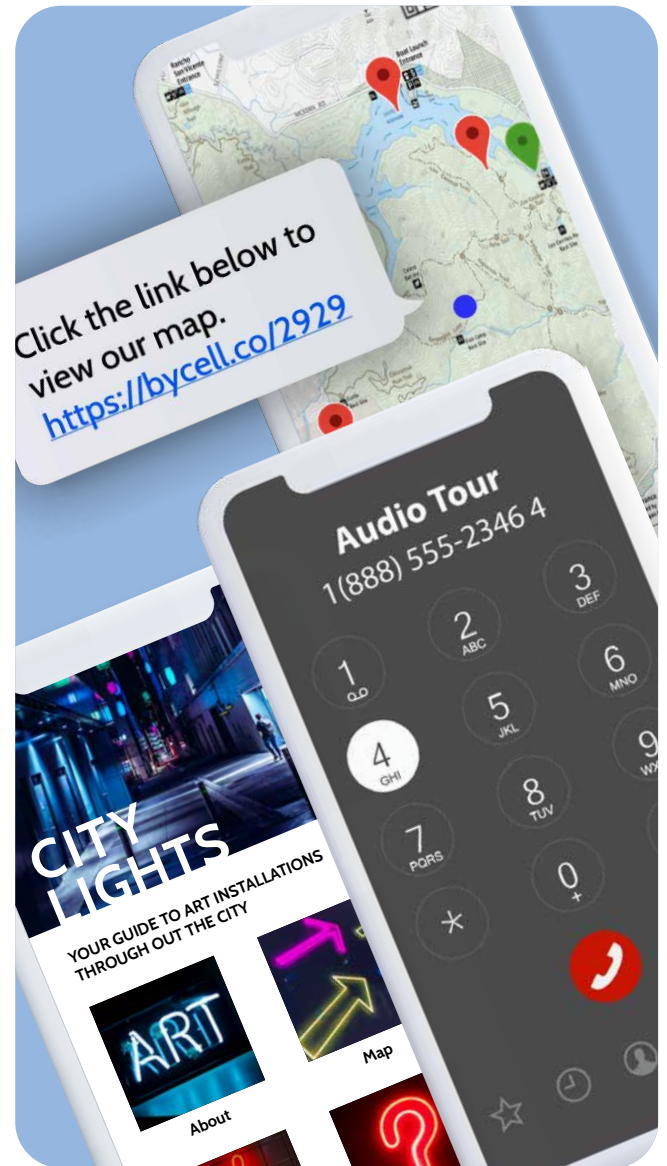
Our web-based platform makes it easy to dial in and record an unlimited number of audio prompts.

- Provide helpful information on locations, hours, holiday closures, etc.
- Provide information in multiple languages.

SMARTPHONE TOUR

Your city has all kinds of fascinating venues and things to do. With an Engage by Cell smartphone tour, you’ll provide visitors with an interactive way to EXPLORE EVERYTHING

- Access via text or QR code—no downloads required
- No limits on content: videos, GIFs, images, maps, PDFs, audio files, mobile-friendly forms for payment
- Change content at any time



Let’s get your services optimized for mobile devices today!