

SUMMARY

Product designer and founder based in Atlanta. I design high-stakes consumer products — prediction markets, fintech, and anything that asks users to trust an interface with something real. Currently leading design on FanDuel Predicts and building Runway, an AI-powered career platform for students. Previously built the Carte Blanche and Arriviste brands from the ground up. I care about craft, velocity, and the kind of work that makes complex systems feel obvious. Always building something.

EXPERIENCE

FanDuel

Atlanta, GA

May 2023 – Present

Lead Product Designer, FanDuel Predicts

Mar 2024 – Present

- Lead designer on FanDuel Predicts — a zero-to-one prediction markets product launched nationally to bring sports-oriented trading to all 50 states.
- Owned the majority of core design flows — trading interfaces, event hub, checkout, combo builder, homepage, and merchandising — as the primary designer across 10+ engineering teams.
- Shipped the product from initial concept through launch, partnering closely with engineering, compliance, and executive leadership to navigate a highly regulated space.
- Established payout display standards and cross-product UX consistency between FanDuel Predicts and Sportsbook.

Product Designer

May 2023 – Mar 2024

- Led blue sky explorations and innovative concept mocks for how FanDuel could integrate within YouTube and Amazon products; pitched and won partnerships with both platforms.
- Contributed design work for FanDuel TV, developing interface patterns and design system components for the broadcast and streaming product.

Runway

Co-Founder & Chief Product Officer · Atlanta, GA

Aug 2025 – Present

- Co-founded and lead all product and design for Runway, an AI-powered career coaching platform for college students and recent graduates.
- Designed the full product from zero to one — AI match scoring, resume tailoring, paywall, onboarding, and job board integrations.
- Designed the landing page and onboarding UX, achieving a 5% conversion rate to paying users.
- Built a content funnel that has grown the student newsletter to 75,000 subscribers across 300+ universities.
- Scaled the platform to 35,000+ active users with growing monthly recurring revenue.

Paymentus

Product Designer · Remote

Nov 2022 – May 2023

- Led the design and build of a modernized design system for legacy billing software, enabling financial institutions to customize white-label payment interfaces with a cohesive, scalable visual language.
- Restructured the design team's Figma file architecture and project management workflow, improving team efficiency and cross-functional handoff quality.

FanDuel

May 2022 – Jul 2022

Product Design Intern · Atlanta, GA

- Researched, designed, tested, and shipped onboarding screens for a new personal betting kiosk deployed across all FanDuel Sportsbook retail locations nationwide.
- Led a cross-functional analysis of FanDuel's till and counter betting experience across three product verticals; redesigned till screens that improved counter betting efficiency by 25%.
- Built a dynamic component toolkit with master components that improved UX design efficiency by 20% for the upcoming flagship product.

Payveris

May 2019 – Sep 2019

UI/UX Design Intern · Remote

- Identified and resolved user-reported navigation issues in the marketplace product based on operations team feedback.
- Designed and edited the introduction video for the Flagship Bill Center product, screened at the Money20/20 Fintech Conference and generating 30–40 qualified leads.

EDUCATION

MS, Industrial & Product Design

Georgia Institute of Technology · 2021–2023

4.0 GPA · Interactive Product Design Lab Mentor

BA, Industrial Design

Auburn University · 2017–2021

3.7 GPA · Top 3 in Class · IDSA Student Merit Nominee

SKILLS & TOOLS

Design	Figma, ProtoPie, Claude, Cursor, V0, Webflow, Procreate, Full Adobe Suite
Research	User interviews, usability testing, behavioral analysis, UserTesting
Domain	Prediction markets, sports betting, fintech, consumer mobile, design systems
Process	Zero-to-one product design, cross-functional collaboration, Agile, JIRA, Notion, Asana