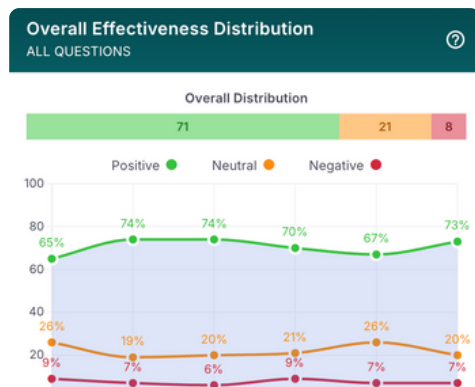


How One Leading Global Brand Increased Job Impact by 2x Using Performitiv

Challenge

One of the world's most recognizable and admired wholesale brands, with thousands of employees, hundreds of retail partners, and dozens of their own showrooms dispersed globally, had begun to measure the effectiveness of their training programs, but lacked the visibility they needed on how learning investments directly impacted strategic business outcomes.

While they were able to track program completion and get basic evaluation data from learners, they lacked the data they needed to understand how their programs helped move the needle on their strategic business outcomes - and they lacked critical visibility into which areas required immediate attention and improvement.



Solution

By implementing Performitiv as a replacement for their legacy learning evaluation system, they were able to quickly pinpoint specific areas of improvement and misalignment, and take immediate action on those to optimize individual performance and organizational outcomes – seamlessly integrating with data from their LMS and other internal systems, all without requiring any heavy lifting from IT.

They were able to act quickly to drive improvement and establish a new continuous improvement process to better measure and manage all components of their learning programs across departments, teams and regions.

Results

Since implementing the Performitiv platform, and adopting our best practice process for learning measurement and management, the leading global brand was able to drive:



Increased Learning Effectiveness by
45%



Improved Job Impact by
200%



Decreased Scrap Learning by
13%



Increased Knowledge Gain by
86%