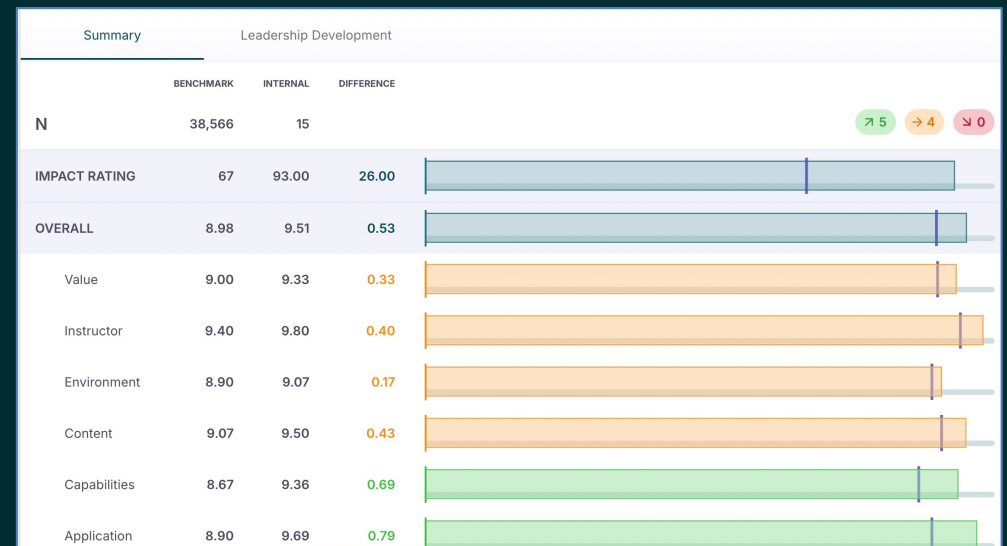


Success Story: Financial Services Company

- Leadership program vs. benchmark was significantly lower
- Used the data to receive funding to revise the program
- After revisions, the program aligned to world class benchmarks
- The organization saw improved fit, application and impact



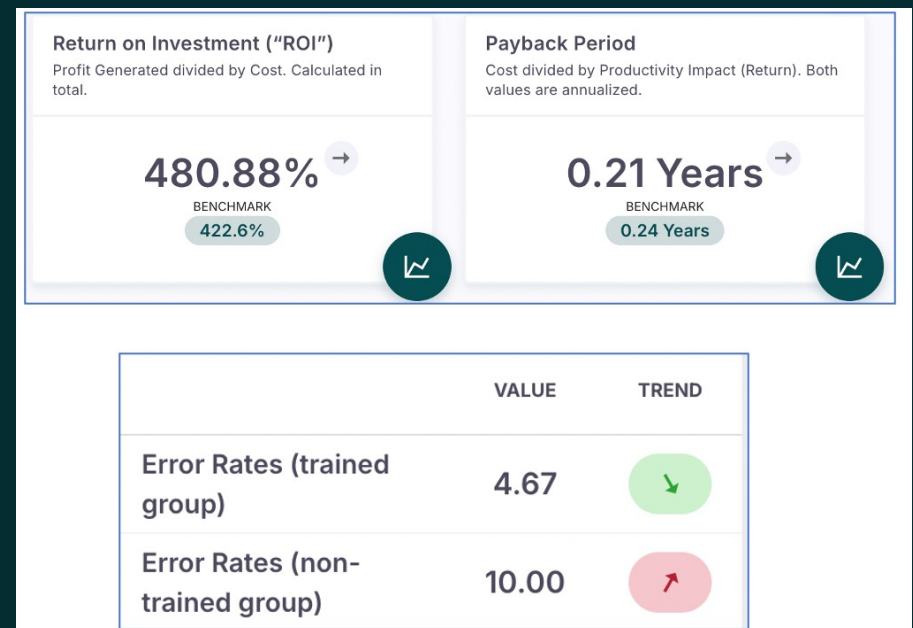
Success Story: Auto Manufacturer

- Tags data by multiple employee demographics
- Measures specific learners (tenure, grade, function) with materially different scores
- Identifies high and low impact learners
- Initiates timely adjustments for low impact learners
- Replicates best practices for high impact learners

Function - What best describes your job function?			
OPTION	N	A	AVG. (0-10)
OVERALL ASSESSMENT	20	96	7.85
Sales/Marketing	5	18	6.78
HR	5	21	7.81
Supply Chain	2	14	8.14
IT	6	21	8.29
Finance	2	8	9.00


Success Story: Transportation Provider

- Turnover and errors in call center were high
- Gathered program effectiveness data
- Correlated better performance, positive ROI and stronger retention with employees who had higher onboarding effectiveness indicators



Success Story: Professional Services Firm

- People are their assets
- Turnover is costly
- Integrated their LMS with Performativ via an API
- Integration brings over timely start date and termination date details
- Retention is computed by Performativ and compared by program
- The firm can now understand program effectiveness and its link to retention

PROGRAM	↑	IMPACT RATING	N	OVERALL	RETENTION RATE
SCORECARD GOALS				-10%	
Leadership Development		93	15	9.51	97
New Hire Onboarding		33	15	8.40	87
Sales Training and Enablement		-93	14	5.15	44