

# Security Champions Program

Empower Your Organization with Built-In Security Leadership

**AppSecEngineer** introduces a comprehensive Security Champions Program—a fully integrated feature that enables Security Leaders to design, launch, and manage their organization's Security Champions Program directly within the platform.

## What Is the Security Champions Program?

The Security Champions Program is an end-to-end solution that transforms how organizations build security awareness, distribute security responsibilities, and scale their security culture across all teams. Rather than managing champions outside your security training ecosystem, this feature brings everything together—from team assignments and structured learning journeys to real-time progress tracking and knowledge base integration—creating a seamless experience that drives measurable security outcomes.

## Who Is It For?

- **Chief Information Security Officers (CISOs)** seeking to amplify security impact across the organization
- **Security Leaders & Managers** responsible for building and scaling security advocacy within their teams
- **Enterprise Security Teams** managing distributed security awareness and compliance initiatives
- **Organizations of Any Size** looking to establish a structured, measurable security champion framework
- **DevOps & Development Teams** seeking security champions within their departments to lead security practices



## Key Capabilities & Features

### 1. Centralized Team Management

Monitor security champion coverage across your entire organization at a glance. The Team Coverage Overview dashboard provides complete visibility into:

- Total Teams: Track all teams in your organization
- Teams with Champions: See which teams have designated security champions
- Teams Without Champions: Identify gaps requiring champion assignment
- Active Champions: Monitor currently active champions
- Coverage Percentage: Understand your organization's champion coverage

APPSEC engineer

Search to find a course

My account

Admin > Security Champions

### Security Champions

Security Champion Learning Journeys Reports Manage Champions Realtime Knowledge feed

#### Team Coverage Overview

|             |                      |                         |                  |
|-------------|----------------------|-------------------------|------------------|
| 12          | 8                    | 4                       | 9                |
| Total Teams | Teams with Champions | Teams Without Champions | Active Champions |

66.7% of teams have designated Security Champions

#### Team Champions Assignment

| TEAM                 | TOTAL MEMBERS | TOTAL CHAMPIONS | STATUS | DETAILS       |
|----------------------|---------------|-----------------|--------|---------------|
| Cloud Security Team  | 12            | 4               | Active | Detailed view |
| TeamSparrow          | 8             | 0               | Needed | Detailed view |
| COREQA               | 4             | 0               | Needed | Detailed view |
| Frontend Development | 5             | 2               | Active | Detailed view |
| Backend Services     | 2             | 0               | Needed | Detailed view |
| Mobile Apps          | 8             | 3               | Active | Detailed view |
| Data Engineering     | 11            | 4               | Active | Detailed view |
| DevOps               | 6             | 1               | Active | Detailed view |

Search teams or members Assign Champion

Cloud Security Team, 12 members, 4 champions, Active

TeamSparrow, 8 members, 0 champions, Needed

COREQA, 4 members, 0 champions, Needed

Frontend Development, 5 members, 2 champions, Active

Backend Services, 2 members, 0 champions, Needed

Mobile Apps, 8 members, 3 champions, Active

Data Engineering, 11 members, 4 champions, Active

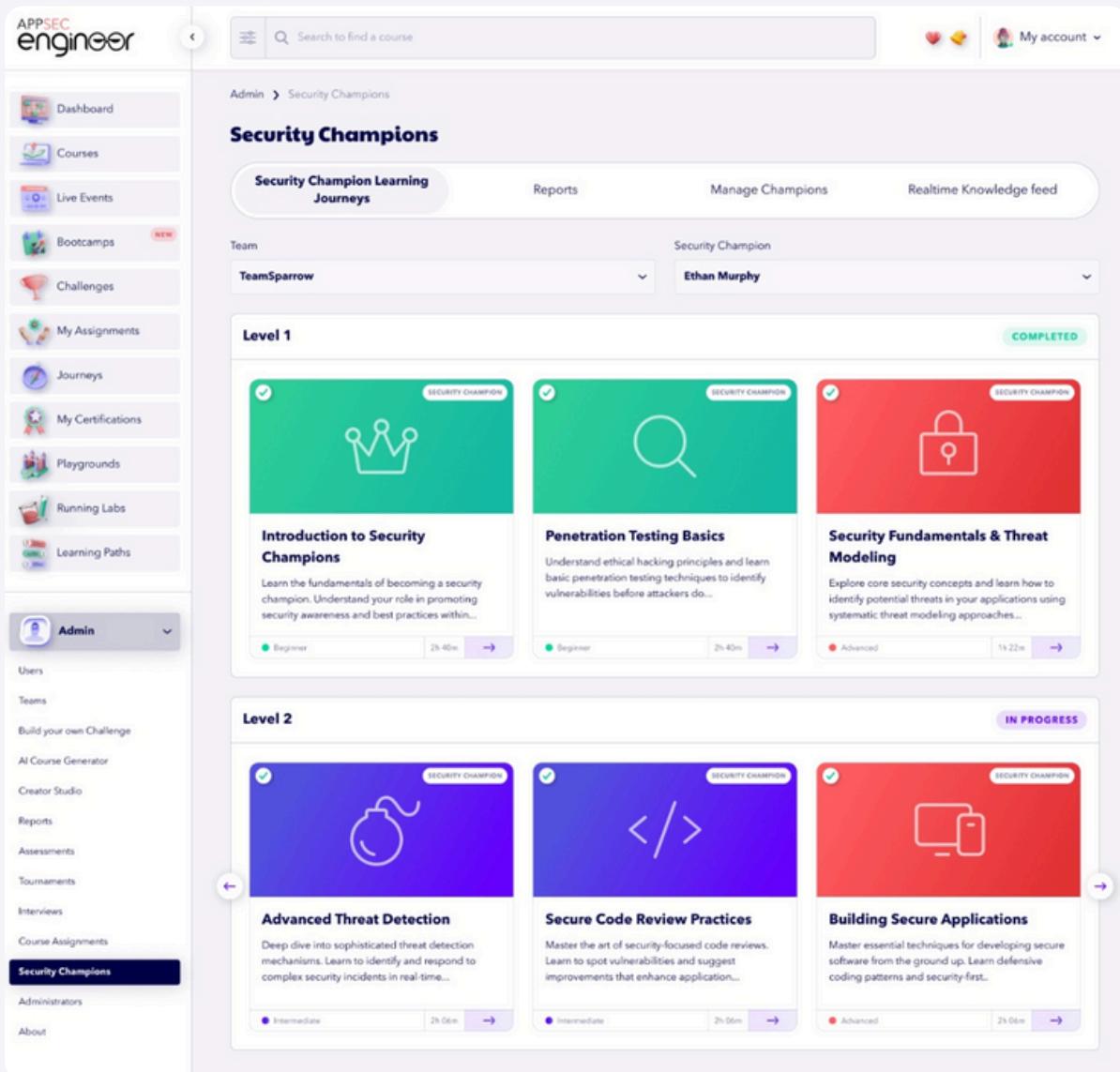
DevOps, 6 members, 1 champion, Active

Team Coverage Overview Dashboard - Manage Champions Tab

## Key Capabilities & Features

### 2. Structured Learning Journeys

Champions progress through multi-level, curated learning paths designed to build expertise progressively.



The screenshot displays the APPSEC engineer platform's learning journeys section. The left sidebar shows navigation links for Dashboard, Courses, Live Events, Bootcamps, Challenges, My Assignments, Journeys, My Certifications, Playgrounds, Running Labs, Learning Paths, and Admin (which is currently selected). The Admin section includes links for Users, Teams, Build your own Challenge, AI Course Generator, Creator Studio, Reports, Assessments, Tournaments, Interviews, Course Assignments, and Security Champions (which is also selected). The main content area is titled "Security Champions" and shows "Security Champion Learning Journeys". It includes a search bar, a "My account" dropdown, and a navigation bar with "Admin", "Security Champions", "Reports", "Manage Champions", and "Realtime Knowledge feed". The "Team" dropdown is set to "TeamSparrow" and the "Security Champion" dropdown is set to "Ethan Murphy". The "Level 1" section contains three cards: "Introduction to Security Champions" (Completed, Beginner, 2h 40m), "Penetration Testing Basics" (Completed, Beginner, 2h 40m), and "Security Fundamentals & Threat Modeling" (Completed, Advanced, 1h 22m). The "Level 2" section contains three cards: "Advanced Threat Detection" (In Progress, Intermediate, 2h 06m), "Secure Code Review Practices" (In Progress, Intermediate, 2h 06m), and "Building Secure Applications" (In Progress, Advanced, 2h 06m).

#### Security Champion Learning Journeys

Each course is time-bound with clear proficiency levels (Beginner, Intermediate, Advanced), enabling champions to develop deep security knowledge while maintaining accountability. Visual progress indicators show completion status at both course and level views.

### 3. Real-Time Tracking & Analytics

Individual champion profiles provide comprehensive insights into performance and progress:

#### User Activity Dashboard

- Visual activity heatmap showing engagement over 12 months
- Active days tracking to identify consistent learners
- Weekly engagement patterns (Mon-Sat activity visualization)

#### Champion Statistics

- Enrolled Courses
- Badges Earned
- Completed Labs
- Completed Challenges

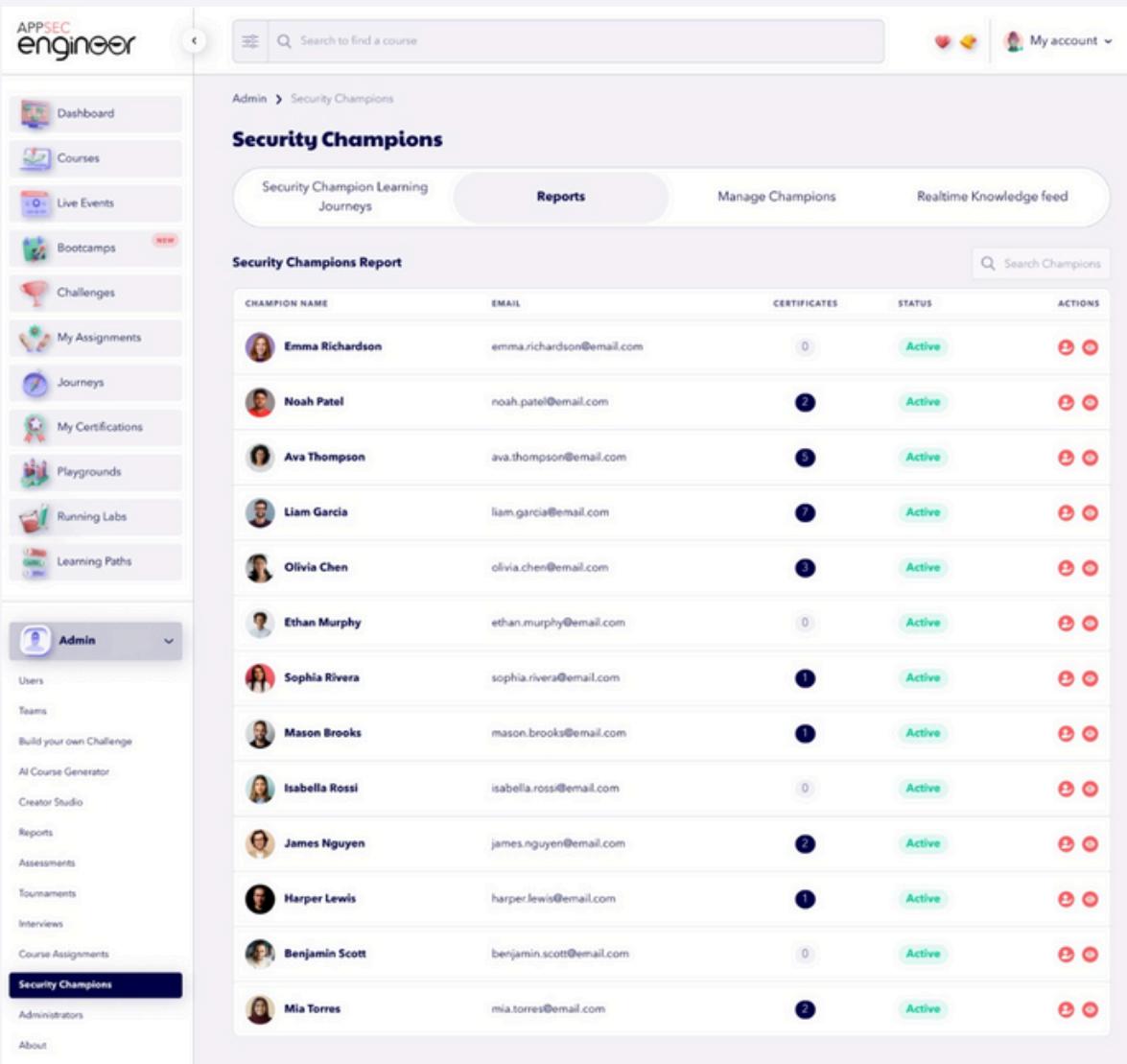
The screenshot displays the 'Kai Singh Profile' page on the APPSEC engineer platform. The top navigation bar includes a search bar, a 'My account' dropdown, and a 'Download' button. The left sidebar features a navigation menu with links to Dashboard, Courses, Live Events, Bootcamps, Challenges, My Assignments, Journeys, My Certifications, Playgrounds, Running Labs, Learning Paths, Admin (with sub-links for Users, Teams, Build your own Challenge, AI Course Generator, Creator Studio, Reports, Assessments, Tournaments, Interviews, Course Assignments, and Security Champions), and a 'Security Champions' section. The main content area is titled 'Kai Singh Profile' and shows 'k.singh@gmail.com'. It includes a 'User Activity' heatmap for the last 12 months, a 'Statistics' box with counts for Enrolled Courses (8), Badges (3), Completed Labs (8), and Completed Challenges (0), and a 'Kai's Courses' table with 12 entries. The 'Kai's Courses' table has columns for COURSE, PROGRESS, and PROFICIENCY. The 'Recent Activities' sidebar lists completed video, assignment, and lab entries. The page is titled 'Champion Profile - Activity Tracking, Statistics & Course Progress'.

Champion Profile - Activity Tracking, Statistics & Course Progress

Security Leaders can instantly identify high performers, at-risk champions, and training gaps to provide targeted support. The Recent Activities Feed shows real-time actions including completed videos, assignments, and labs—all tracked to the minute for accountability.

## 4. Comprehensive Reports

The Security Champions Report delivers executive-ready dashboards showing:



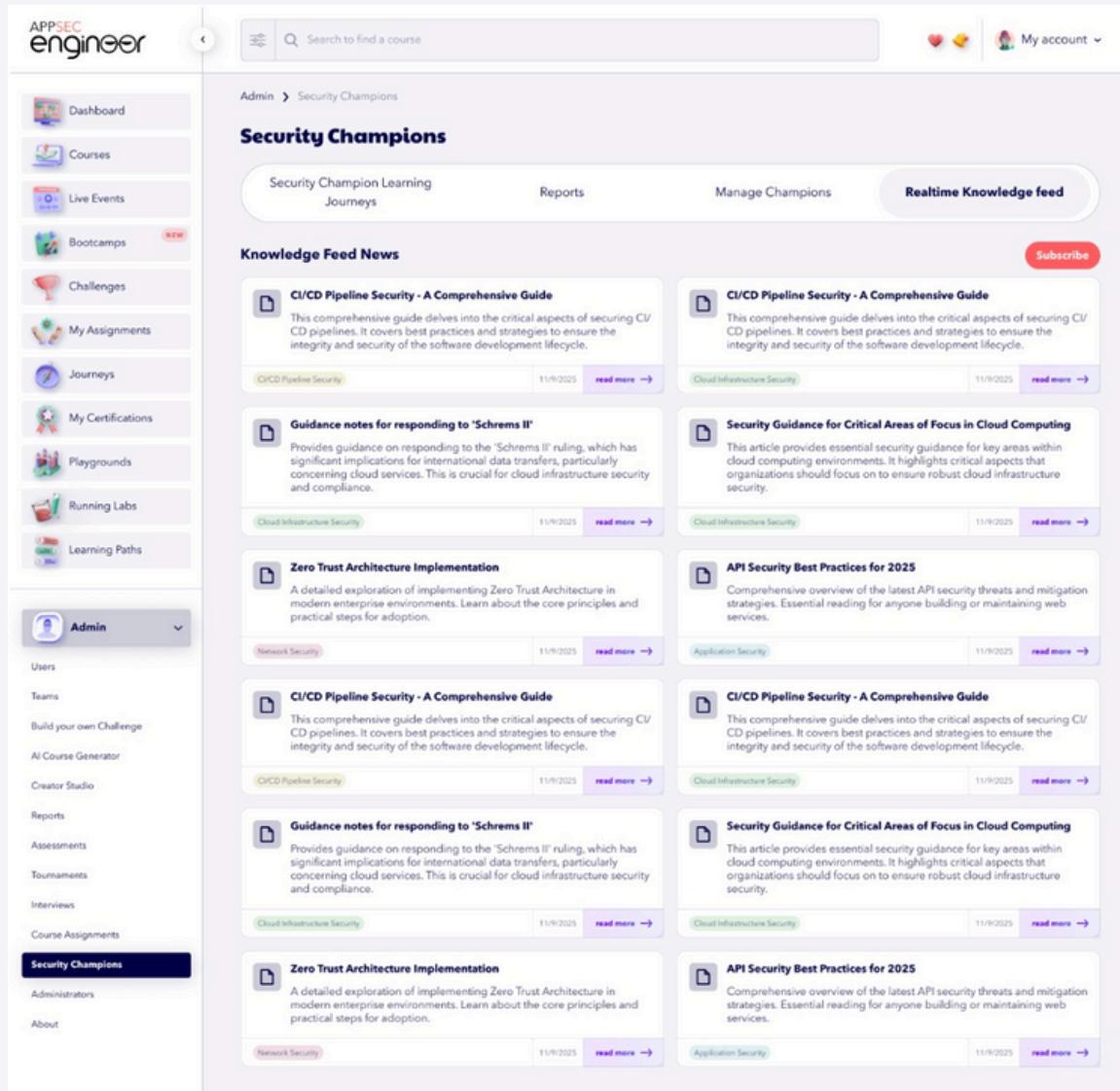
| CHAMPION NAME   | EMAIL                     | CERTIFICATES | STATUS | ACTIONS   |
|-----------------|---------------------------|--------------|--------|---|
| Emma Richardson | emma.richardson@email.com | 0            | Active |       |
| Noah Patel      | noah.patel@email.com      | 2            | Active |       |
| Ava Thompson    | ava.thompson@email.com    | 5            | Active |      |
| Liam Garcia     | liam.garcia@email.com     | 7            | Active |    |
| Olivia Chen     | olivia.chen@email.com     | 3            | Active |   |
| Ethan Murphy    | ethan.murphy@email.com    | 0            | Active |   |
| Sophia Rivera   | sophia.rivera@email.com   | 1            | Active |   |
| Mason Brooks    | mason.brooks@email.com    | 1            | Active |   |
| Isabella Rossi  | isabella.rossi@email.com  | 0            | Active |   |
| James Nguyen    | james.nguyen@email.com    | 2            | Active |   |
| Harper Lewis    | harper.lewis@email.com    | 1            | Active |   |
| Benjamin Scott  | benjamin.scott@email.com  | 0            | Active |   |
| Mia Torres      | mia.torres@email.com      | 2            | Active |   |

Security Champions Reports - Champion Overview with Status & Certificates

This enables data-driven conversations with executives and stakeholders about security program ROI, demonstrating tangible progress through certifications, engagement levels, and team coverage metrics.

## 5. Dynamic Knowledge Base

The Realtime Knowledge Feed delivers fresh, relevant security content to keep champions current:



The screenshot shows the APPSEC engineer platform's interface. On the left, a sidebar for 'Admin' includes sections for Dashboard, Courses, Live Events, Bootcamps, Challenges, My Assignments, Journeys, My Certifications, Playgrounds, Running Labs, Learning Paths, and a 'Security Champions' section which is currently selected. The main content area is titled 'Security Champions' and features a 'Realtime Knowledge feed' tab. Below this, a 'Knowledge Feed News' section displays several news items in a grid format. Each item includes a thumbnail, title, a brief description, a category tag (e.g., CI/CD Pipeline Security, Cloud Infrastructure Security, Network Security, Application Security), a date (11/9/2025), and a 'read more' button. The news items are: 'CI/CD Pipeline Security - A Comprehensive Guide' (CI/CD Pipeline Security), 'Guidance notes for responding to 'Schrems II'' (Cloud Infrastructure Security), 'Zero Trust Architecture Implementation' (Network Security), 'CI/CD Pipeline Security - A Comprehensive Guide' (CI/CD Pipeline Security), 'Guidance notes for responding to 'Schrems II'' (Cloud Infrastructure Security), 'Zero Trust Architecture Implementation' (Network Security), 'CI/CD Pipeline Security - A Comprehensive Guide' (CI/CD Pipeline Security), 'Guidance notes for responding to 'Schrems II'' (Cloud Infrastructure Security), 'Zero Trust Architecture Implementation' (Network Security), 'CI/CD Pipeline Security - A Comprehensive Guide' (CI/CD Pipeline Security), 'Security Guidance for Critical Areas of Focus in Cloud Computing' (Cloud Infrastructure Security), 'API Security Best Practices for 2025' (Application Security), 'CI/CD Pipeline Security - A Comprehensive Guide' (CI/CD Pipeline Security), 'Security Guidance for Critical Areas of Focus in Cloud Computing' (Cloud Infrastructure Security), 'API Security Best Practices for 2025' (Application Security), and 'CI/CD Pipeline Security - A Comprehensive Guide' (CI/CD Pipeline Security).

### Realtime Knowledge Feed - Current Security Topics & Best Practices

Champions stay current with evolving threats and best practices through this continuously updated knowledge repository, ensuring the program remains impactful and relevant.

## Why It Matters for Modern AppSec Teams



### Scale Security Culture

Traditional top-down security awareness fails to achieve deep organizational change. By embedding security champions within each team, organizations distribute security responsibility and create peer-to-peer influence that drives real behavioral change.



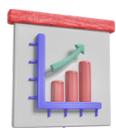
### Reduce Security Gaps Through Distributed Expertise

Security Champions serve as local security advocates who understand their team's unique risks, architecture, and constraints. This localized expertise catches vulnerabilities and security missteps faster than centralized security teams alone.



### Increase Adoption of AppSec Tools & Processes

When champions advocate for secure practices within their teams, adoption of AppSecEngineer tools, secure coding standards, and security processes increases naturally. Champions become agents of change, not impositions.



### Measurable Progress & Accountability

Built-in analytics, progress tracking, and certification capabilities create accountability and demonstrate ROI. Security leaders can quantify the business impact of their security champions program through metrics like coverage, completion rates, and skill progression.



### Streamline Champion Onboarding & Development

Structured learning journeys eliminate the guesswork in champion development. Each champion follows a proven progression, ensuring consistency and quality across the organization.



### Align Security with Business Objectives

When teams have embedded security champions, security initiatives align better with business priorities. Champions understand both security requirements and business pressures, enabling more pragmatic security solutions.

## The Three Pillars of Success



### Management

**Function:** Assign, track, and manage security champions across all teams with centralized visibility

**Outcome:** 100% team coverage visibility and champion accountability



### Learning

**Function:** Multi-level structured courses with progressive complexity from Beginner to Advanced

**Outcome:** Champions develop measurable expertise and earn industry certifications



### Intelligence

**Function:** Real-time dashboards, comprehensive reports, and dynamic knowledge feeds

**Outcome:** Data-driven decisions and current threat awareness

## The AppSecEngineer Advantage

By integrating Security Champions Program management directly into the AppSecEngineer platform, organizations enjoy:

- **No Context Switching** - Champions access learning, tools, and resources in one unified platform
- **Integrated Metrics** - Track security awareness alongside application security progress with unified analytics
- **Scalable Framework** - Whether managing 5 or 500 champions, the platform adapts seamlessly to your needs
- **Continuous Improvement** - Built-in knowledge feeds ensure your program stays relevant with emerging threats
- **Complete Visibility** - From individual champion activity to organization-wide coverage, see everything in one place
- **Proven Learning Paths** - Structured journeys based on industry best practices ensure consistent skill development

