

Security Champions Program

Empower Your Organization with Built-In Security Leadership

AppSecEngineer introduces a comprehensive Security Champions Program—a fully integrated feature that enables Security Leaders to design, launch, and manage their organization's Security Champions Program directly within the platform.

What Is the Security Champions Program?

The Security Champions Program is an end-to-end solution that transforms how organizations build security awareness, distribute security responsibilities, and scale their security culture across all teams. Rather than managing champions outside your security training ecosystem, this feature brings everything together—from team assignments and structured learning journeys to real-time progress tracking and knowledge base integration—creating a seamless experience that drives measurable security outcomes.

Who Is It For?

- **Chief Information Security Officers (CISOs)** seeking to amplify security impact across the organization
- **Security Leaders & Managers** responsible for building and scaling security advocacy within their teams
- **Enterprise Security Teams** managing distributed security awareness and compliance initiatives
- **Organizations of Any Size** looking to establish a structured, measurable security champion framework
- **DevOps & Development Teams** seeking security champions within their departments to lead security practices

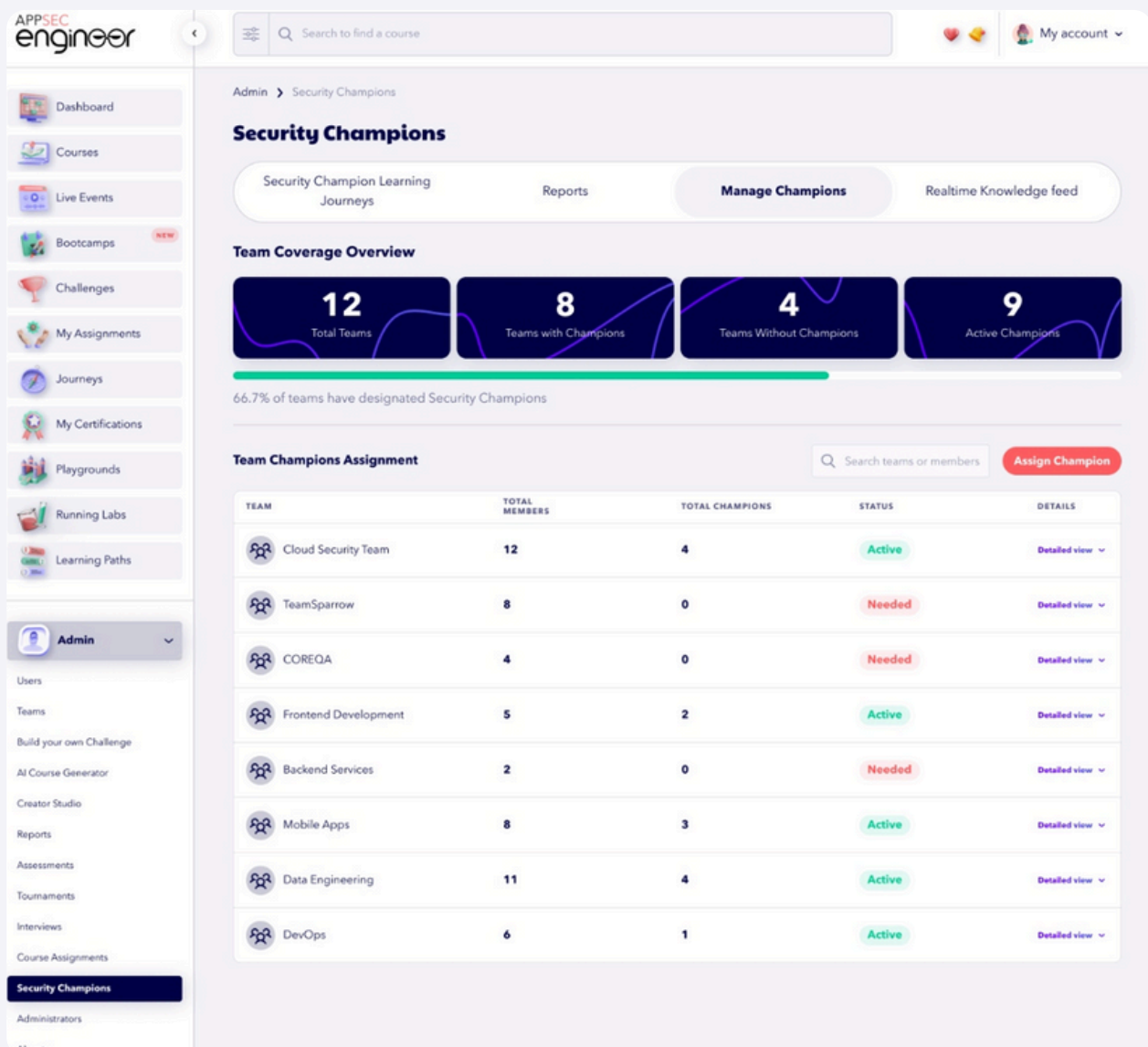


Key Capabilities & Features

1. Centralized Team Management

Monitor security champion coverage across your entire organization at a glance. The Team Coverage Overview dashboard provides complete visibility into:

- Total Teams: Track all teams in your organization
- Teams with Champions: See which teams have designated security champions
- Teams Without Champions: Identify gaps requiring champion assignment
- Active Champions: Monitor currently active champions
- Coverage Percentage: Understand your organization's champion coverage

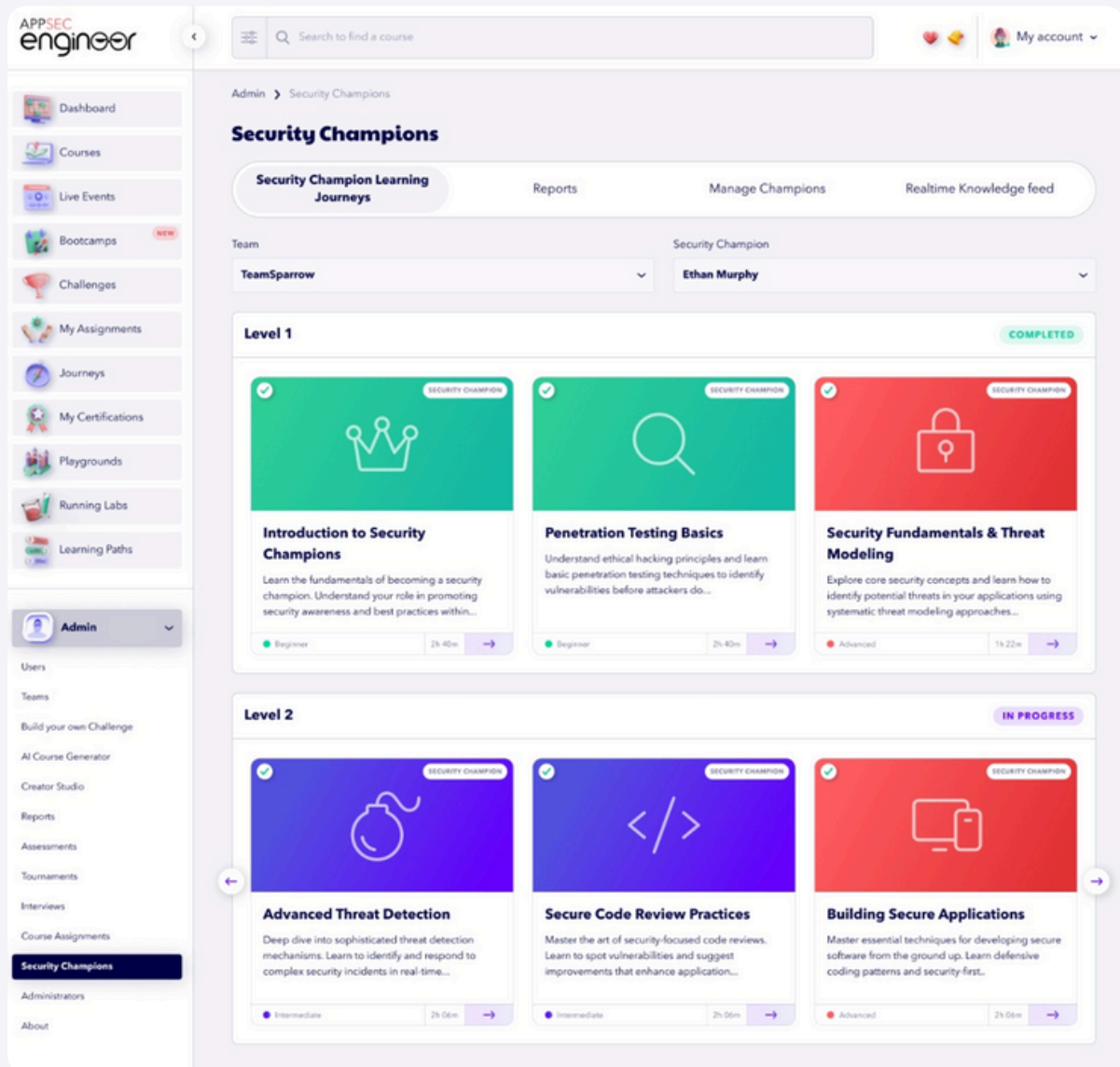


Team Coverage Overview Dashboard - Manage Champions Tab

Key Capabilities & Features

2. Structured Learning Journeys

Champions progress through multi-level, curated learning paths designed to build expertise progressively.



Security Champion Learning Journeys

Each course is time-bound with clear proficiency levels (Beginner, Intermediate, Advanced), enabling champions to develop deep security knowledge while maintaining accountability. Visual progress indicators show completion status at both course and level views.

3. Real-Time Tracking & Analytics

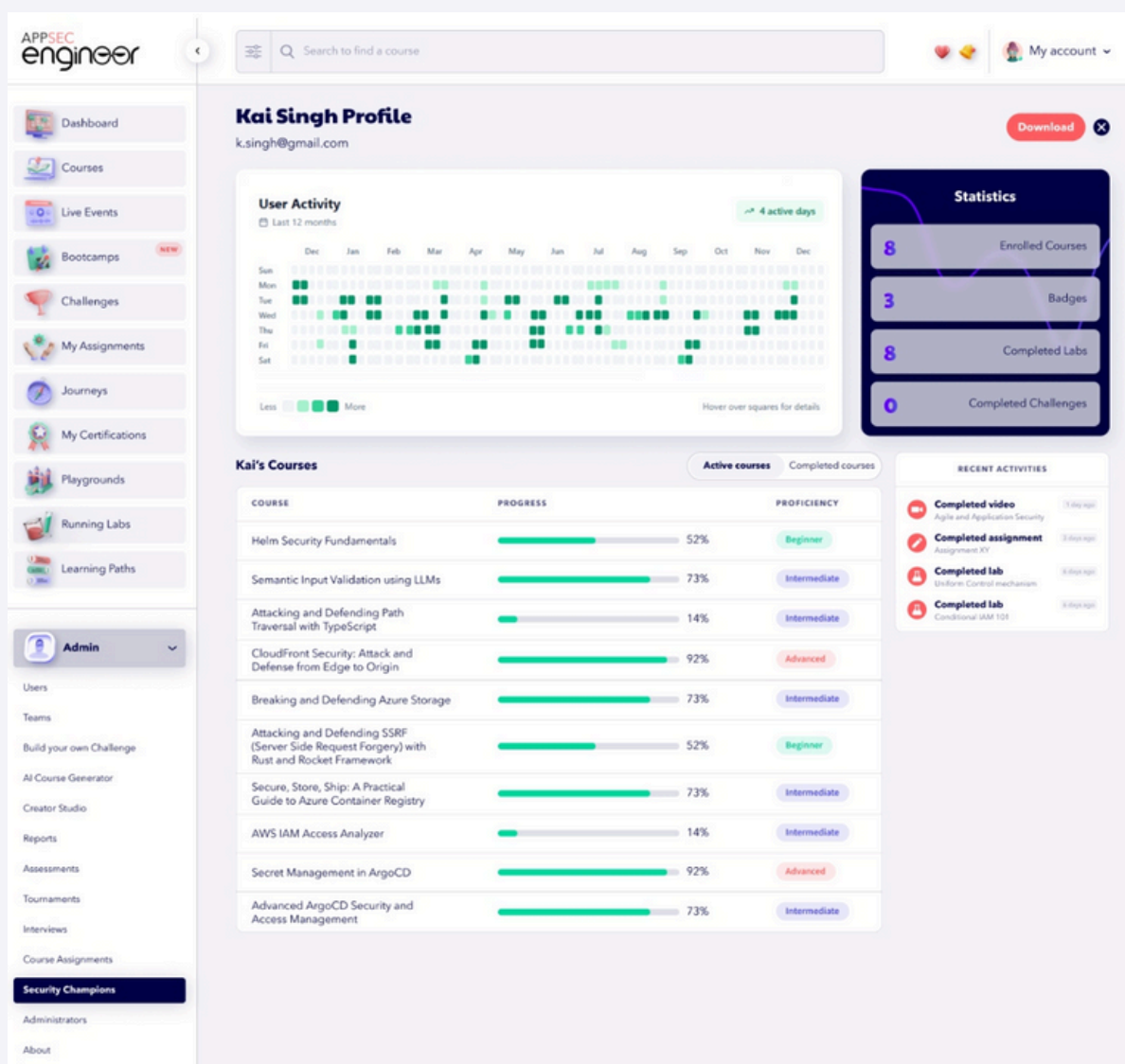
Individual champion profiles provide comprehensive insights into performance and progress:

User Activity Dashboard

- Visual activity heatmap showing engagement over 12 months
- Active days tracking to identify consistent learners
- Weekly engagement patterns (Mon-Sat activity visualization)

Champion Statistics

- Enrolled Courses
- Badges Earned
- Completed Labs
- Completed Challenges



Champion Profile - Activity Tracking, Statistics & Course Progress

Security Leaders can instantly identify high performers, at-risk champions, and training gaps to provide targeted support. The Recent Activities Feed shows real-time actions including completed videos, assignments, and labs—all tracked to the minute for accountability.

4. Comprehensive Reports

The Security Champions Report delivers executive-ready dashboards showing:

CHAMPION NAME	EMAIL	CERTIFICATES	STATUS	ACTIONS
Emma Richardson	emma.richardson@email.com	0	Active	
Noah Patel	noah.patel@email.com	2	Active	
Ava Thompson	ava.thompson@email.com	5	Active	
Liam Garcia	liam.garcia@email.com	7	Active	
Olivia Chen	olivia.chen@email.com	3	Active	
Ethan Murphy	ethan.murphy@email.com	0	Active	
Sophia Rivera	sophia.rivera@email.com	1	Active	
Mason Brooks	mason.brooks@email.com	1	Active	
Isabella Rossi	isabella.rossi@email.com	0	Active	
James Nguyen	james.nguyen@email.com	2	Active	
Harper Lewis	harper.lewis@email.com	1	Active	
Benjamin Scott	benjamin.scott@email.com	0	Active	
Mia Torres	mia.torres@email.com	2	Active	

Security Champions Reports - Champion Overview with Status & Certificates

This enables data-driven conversations with executives and stakeholders about security program ROI, demonstrating tangible progress through certifications, engagement levels, and team coverage metrics.

5. Dynamic Knowledge Base

The Realtime Knowledge Feed delivers fresh, relevant security content to keep champions current:

The screenshot displays the 'Security Champions' section of the APPSEC engineer platform. The interface includes a sidebar with navigation links such as Dashboard, Courses, Live Events, Bootcamps, Challenges, My Assignments, Journeys, My Certifications, Playgrounds, Running Labs, and Learning Paths. The main content area is titled 'Security Champions' and features tabs for 'Security Champion Learning Journeys', 'Reports', 'Manage Champions', and 'Realtime Knowledge feed'. The 'Realtime Knowledge feed' tab is active, showing a grid of security articles. Each article card includes a title, a brief description, a category tag, a date (11/9/2025), and a 'read more' link. The articles cover topics like CI/CD Pipeline Security, Guidance notes for responding to 'Schrems II', Zero Trust Architecture Implementation, and API Security Best Practices for 2025. A 'Subscribe' button is located in the top right corner of the feed area.

Realtime Knowledge Feed - Current Security Topics & Best Practices

Champions stay current with evolving threats and best practices through this continuously updated knowledge repository, ensuring the program remains impactful and relevant.

Why It Matters for Modern AppSec Teams



Scale Security Culture

Traditional top-down security awareness fails to achieve deep organizational change. By embedding security champions within each team, organizations distribute security responsibility and create peer-to-peer influence that drives real behavioral change.



Reduce Security Gaps Through Distributed Expertise

Security Champions serve as local security advocates who understand their team's unique risks, architecture, and constraints. This localized expertise catches vulnerabilities and security missteps faster than centralized security teams alone.



Increase Adoption of AppSec Tools & Processes

When champions advocate for secure practices within their teams, adoption of AppSecEngineer tools, secure coding standards, and security processes increases naturally. Champions become agents of change, not impositions.



Measurable Progress & Accountability

Built-in analytics, progress tracking, and certification capabilities create accountability and demonstrate ROI. Security leaders can quantify the business impact of their security champions program through metrics like coverage, completion rates, and skill progression.



Streamline Champion Onboarding & Development

Structured learning journeys eliminate the guesswork in champion development. Each champion follows a proven progression, ensuring consistency and quality across the organization.



Align Security with Business Objectives

When teams have embedded security champions, security initiatives align better with business priorities. Champions understand both security requirements and business pressures, enabling more pragmatic security solutions.

The Three Pillars of Success



Management

Function: Assign, track, and manage security champions across all teams with centralized visibility

Outcome: 100% team coverage visibility and champion accountability



Learning

Function: Multi-level structured courses with progressive complexity from Beginner to Advanced

Outcome: Champions develop measurable expertise and earn industry certifications



Intelligence

Function: Real-time dashboards, comprehensive reports, and dynamic knowledge feeds

Outcome: Data-driven decisions and current threat awareness

The AppSecEngineer Advantage

By integrating Security Champions Program management directly into the AppSecEngineer platform, organizations enjoy:

- **No Context Switching** - Champions access learning, tools, and resources in one unified platform
- **Integrated Metrics** - Track security awareness alongside application security progress with unified analytics
- **Scalable Framework** - Whether managing 5 or 500 champions, the platform adapts seamlessly to your needs
- **Continuous Improvement** - Built-in knowledge feeds ensure your program stays relevant with emerging threats
- **Complete Visibility** - From individual champion activity to organization-wide coverage, see everything in one place
- **Proven Learning Paths** - Structured journeys based on industry best practices ensure consistent skill development

