

Kikelomo Blavo

UX & Product Designer

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EXPERIENCE

Zentist, Remote, United States — Senior Product Designer JUNE 2023 - PRESENT

- Responsible for exploring product problems and simplifying insurance RCM for multi-location dental service providers across the United States.
- Designed the predeterminations feature for the Remit AI platform
- Redesigned the user experience for our payments reporting feature to give our users more visibility of their claim payments

Canza Finance, Remote, Nigeria — Senior Product Designer JUNE 2022 - MAY 2023

- Responsible for exploring product problems and developing design solutions for Canza's product offerings in the web3.0 and decentralized finance industry
- Redesigned the user experience for Baki, a web application that offers infinite liquidity FX exchange for African currencies at the official conversion rate.
- Designed the end-to-end flow and experience of the first version of JaraOTC, our web application that offers onramps and offramps to direct consumers, enabled via a network of agents and legacy user interfaces

Flair, Remote, Germany — UX Designer APRIL 2021 - MARCH 2023

- Responsible for improving the UX of multiple features across flair's HR and Recruiting apps (Salesforce Appexchange Apps, Employee hub web and mobile Apps)
- Collaborated with the dev team to redesign and project manage the end-to-end experience and implementation for version 2.0 of flair's employee hub mobile app
- Developed an onboarding strategy and improved the new-user experience for flair's HR and Recruiting apps on the Salesforce platform
- Improved the overall candidate evaluation process in flair's recruiting app and designed the end-to-end process of the no-code career portal builder in flair's recruiting app
- Developed the end-to-end experience and oversaw the implementation of flair's expense management feature of the employee hub app

Nomba (Formerly Kudi), Lagos Nigeria — Product Designer DECEMBER 2019 - APRIL 2021

- Designed the end-to-end flow and experience of Kshock; the loans feature of the Kudi agent app to provide liquidity agents need to serve their mobile money customers consistently
- Designed the cardless withdrawal feature in our agent app to allow USSD code/voucher tokens for cash withdrawals, increasing daily transaction count and volume by 15%
- Designed Kudi's internal tool used by our customer service agents; A dashboard to monitor our users' transactions and solve customer issues, resulting in faster response time and a 70% Sustainability value

Canary NG, Lagos Nigeria — Product Designer MAY 2019 - DECEMBER 2019

- Redesigned the experience of the portals for the Nigerian Interbank Settlement Scheme
- Collaborated with cross-functional teams to craft the perfect product, leveraging interaction, UI, and visual design

Infinix, Lagos Nigeria — Digital Design Lead DECEMBER 2017 - MAY 2019

- Led the design team and crafted designs for online and offline campaigns and collaborated on digital marketing strategies which resulted in a 12% growth of social media audiences in Nigeria and Togo

EDUCATION

- **Quantic School of Business and Technology, Washington, DC, USA**

MBA, Management & Strategic Innovation

Oct 2018 to Aug 2019

- **The University of Lagos, Lagos Nigeria**

BA, Visual Arts, Major in Graphics Design.

June 2005 to Dec 2009

SKILLS & TOOLS

Product Strategy

Product management

Visual and Interaction Design

User + Product Research

Usability Testing

Data Analysis

Figma, Figjam

Notion

Linear