

Pooja Jain

pjain6801@gmail.com | (732) 570-9292 | pooja-jain.webflow.io

Data-driven UX Designer proficient in Figma, SQL, and Business Intelligence, specializing in crafting intuitive and engaging user experiences. Experienced in conducting user research and translating findings into high-fidelity prototypes and design solutions. During impactful internships, successfully combined technical expertise with strong communication and collaboration skills to deliver user-centered designs that meet business objectives.

SKILLS

Technical: Figma, Miro, HTML, CSS, Javascript, Adobe Creative Suite, SQL, Tableau,, Power BI, Jira, Wordpress

Design: Wireframing, Prototyping, Communication Design, Web Design, Storyboarding, Usability Testing, User Interviews, Personas, Storytelling, User Stories, Survey Design, Interaction Design, User Research

Data Analytics: A/B Testing, Trend Analysis, Dashboard Design, Data Mining, Data Visualization

PROFESSIONAL EXPERIENCE

UX Design Intern — Expedia Group

May - Jul 2023

- Collaborated with 7 stakeholders to increase customer base by improving the cruise planning experience.
- Analyzed 10+ research reports to identify data-driven design opportunities.
- Designed a high-fidelity iOS prototype while leveraging the Expedia Design System.
- Presented the final prototype and design process to UXD, UXR, PM, and Engineers, establishing foundation and scope for future product iterations.

UX Design Intern — Mobile Programming

Jun - Aug 2022

- Built high-fidelity prototypes for mobile and web interfaces for 7 clients from diverse industries.
- Created brochures that persuaded 80 participants to provide test data for a ML model.
- Identified 30+ bugs in the design builds by conducting Q/A testing for the IT team.
- Demoed design builds to clients and stakeholders during the client-team sprint workshops.

Product Design Intern — Softserve Inc.

Jun - Jul 2021

- Assisted in reviewing design proposals for service opportunities and deliverables for clients.
- Participated in the company's sales and customer calls to develop client relations.
- Engaged in journey mapping and 20 user interviews to understand customer challenges and needs.

CERTIFICATIONS

Business Intelligence Data Analytics Bootcamp — TripleTen

Oct 2024 - Feb 2025

Gen AI - The Ultimate Guide! Beginner to Leader in AI — Udemy

Oct - Nov 2024

The Complete SQL Bootcamp — Udemy

Sept 2020

EDUCATION

University of Maryland GC, MD

Graduated May 2024

B.S. Web & Digital Design | **GPA: 3.8**

Courses: AI Applications, Interactive Design, UX & Interface Design, Web Design, Typography, Digital Marketing Principles, Marketing Research, Consumer Behavior in Digital Media, Statistics, Psychology