AI tools you can implement right now

Access this list of Free and paid AI tools

1) Planning, project management & ideation
• Notion + Notion AI — Freemium / Paid Collaborative planning, event templates, AI summaries, automated task breakdowns and agendas (usable from free tier; AI features are freemium).
• ClickUp (ClickUp Brain / AI) — Freemium / Paid Project timelines, task automation and AI writing/summary tools inside ClickUp; useful for timelines, vendor tasks and checklists. (Has event templates & AI assistant features).
• Whimsical AI — Free tier / Paid Text → flowchart / mind-map generator for run-of-show flows, process maps, speaker flows. Great for quick visuals from prompts.

2) Venue scouting, proposals & contracts
• Concord (contract tools) — Paid / Freemium — contract automation and clause analysis platforms for vendor comparatives as needed.

3) Marketing & content creation (emails, social, creative assets)
• Canva (Magic Studio) — Freemium / Paid AI design tools (Magic Write, text-to-image, Magic Design, templates, video edits). Some Magic features limited on free accounts; Pro unlocks heavier usage. Excellent for rapid social graphics, one-pagers and video assets.
• Ocoya — Paid (plans start low; trial available) AI social caption and scheduling tool (content generation + queueing). Good for event social calendars.
• Seventh Sense — Paid (HubSpot / Marketo integrations) AI send-time optimization and cadence personalization for event email campaigns. Useful to raise open/attendance rates.
• Jasper / Runway / Descript / Lumen5 — Paid / Freemium — content generation, video editing, speaker promos.

4) Speaker management & content capture
• Scribe / Ayanza / Descript / Scribe AI — Freemium / Paid Auto-document calls, create speaker briefs, auto-generate bios and edit speaker promo video clips.

5) Engagement, gamification & feedback
• Eventify event app — Paid Comprehensive AI-powered event engagement platform featuring customized challenges and gamification, AI-driven matchmaking for networking, personalized agenda creation, and intelligent session recommendations based on attendee interests and behavior. Enhances attendee experience through smart personalization and interactive features.
• Kahoot! + custom GPT prompts — Freemium / Paid — create quizzes and live games.
• Zonka Feedback / Hotjar AI surveys — Paid / Freemium — AI-driven sentiment on post-event surveys and site behavior.

6) Analytics, lead scoring & post-event reporting
• Polymer Search / ChatGPT Advanced Data Analysis (ADA) — Paid / Freemium (upload CSV and run queries) — turn event spreadsheets into dashboards and narrative insights.