

# Case Study On



## **Saudi Contractors Authority Case Study**

From AI-driven networking and real-time engagement tools to gamification and seamless digital check-ins, we help organizations deliver exceptional experiences and drive measurable results.

# Saudi Event Awards Submission - Best Use of Technology at an Event

## Problem Statement

The Northern Leaders Forum (NLF) was never intended to be just another leadership conference. The mission was clear: foster genuine strategic connections between community leaders and business influencers. Organizers envisioned a platform that enabled meaningful leadership development, real-time engagement, and collaborative strategic planning. However, the traditional event tools—fragmented systems for registration, networking, and content—simply weren't enough. NLF needed a unified digital solution to meet its high aspirations.

## Solution Statement

### What We Built for NLF Saudi Arabia

Our partnership with the Northern Leaders Forum team in Saudi Arabia wasn't about deploying just another event app—it was about delivering a transformational digital experience. We implemented our comprehensive Eventify platform, replacing disconnected tools with a fully integrated event ecosystem that elevated every aspect of the attendee journey.

### The Complete Digital Transformation

Our Mobile Event Ecosystem Included:

- **Branded, Unified Mobile App:** Customized with NLF's identity and white-labeled to reflect Saudi Arabian culture and prestige.
- **User-Friendly Home Screen:** Designed for intuitive access to all features within seconds.
- **Live Information Updates:** Kept all attendees aligned with real-time changes in session schedules or key announcements.



### **AI-Powered Features That Delivered Impact:**

- **AI Co-Pilot:** Provided instant answers to attendee questions—no need to search or flag down event staff.
- **Advanced Matchmaking Algorithms:** Created high-value networking by connecting participants based on shared professional goals.

### **Reliable Digital Infrastructure:**

- **Cloud-Based Platform:** Seamlessly handled registrations, check-ins, and badge printing.
- **QR Code Scanning:** Reduced entry wait times by 78%, making networking and session access effortless.

### **Real-Time Engagement That Actually Worked**

- **Live Polling:** Boosted audience participation by 64%, turning passive listeners into active contributors.
- **Interactive Q&A Sessions:** Fostered direct conversations with speakers on leadership challenges.
- **Real-Time Workshop Feedback:** Enabled facilitators to adjust content dynamically based on attendee input.



# The Results We Delivered

**We helped NLF Saudi Arabia transform its event from a traditional conference into a cutting-edge leadership experience:**

## **Before the Event:**

- Customized the platform to reflect NLF branding and royal patronage.
- Integrated schedules, speaker bios, and interactive venue maps.
- Pre-configured gamification and engagement tools.

## **During the Event:**

- QR-based digital check-in eliminated bottlenecks.
- Real-time Q&A and polling tools increased engagement by 64%.
- Live photo sharing and in-app interactions created a socially immersive experience.
- AI-enabled lead qualification optimized business development efforts.

## **After the Event:**

- Persistent networking platforms kept professional connections alive.
- Detailed analytics delivered actionable insights for future planning.
- Session ratings and feedback loops empowered continuous improvement.

## **Key Impact Metrics**

- 78% reduction in wait times via digital entry systems
- 62% increase in attendee engagement through gamification
- 64% growth in live session participation
- 2–3 weeks of manual work saved for the event team through automation
- 100% paperless execution contributed to sustainability goals





**User-friendly  
and reliable.**



## About the Company

We specialize in building intelligent, integrated event technology platforms that power modern conferences and forums. From AI-driven networking and real-time engagement tools to gamification and seamless digital check-ins, we help organizations deliver exceptional experiences and drive measurable results. Our solutions are trusted by international summits, industry expos, government forums, and private enterprise events seeking to transform how people connect and collaborate.

## Book a Demo with Eventify Now!

Discover a custom event app tailored to your specific needs—just a call away!

Whether you're in corporate, B2B, education, research, or retail, we offer the perfect solution for businesses of all sizes. Our goal is to deliver exceptional results and create an unforgettable event experience, uniquely designed for you.

Don't wait—book your Eventify demo now! Choose a free demo or schedule a call with our team to get all your questions answered.

[Book a Demo](#)

 [hello@eventify.io](mailto:hello@eventify.io)

 [www.eventify.io](http://www.eventify.io)