

Case Study On



Case Study: Global Students Research Conference

The Global Students Research Conference (GSRC) is a globally recognized academic platform that brings together students, researchers, educators, and professionals to share innovative ideas and research.

Problem Statement

As GSRC expanded in scale and audience, their existing event management tools fell short in managing high-volume registrations, tracking attendee participation, and maintaining engagement. They needed a solution that could automate critical workflows, provide real-time insights, and enhance the professional value of the event for attendees.

Key Points – Challenges Faced Before Using Eventify

- **Manual Certificate Distribution:** GSRC previously issued participation and session certificates manually, leading to delays and inconsistencies.
- **Limited Onsite Efficiency:** High footfall at the registration desk resulted in long wait times and bottlenecks due to lack of an efficient bulk check-in system.
- **No Centralized Analytics:** The team lacked real-time data on attendee engagement and session popularity, making it difficult to evaluate event success.
- **Engagement Gap on Social Platforms:** Attendees had no streamlined way to share their participation or credentials on LinkedIn, missing opportunities for wider reach and visibility.
- **Scattered Information:** Schedule, speaker bios, sponsor details, and exhibitor information were not integrated in one place, leading to a fragmented attendee experience.
- **Rigid Feature Set:** Their previous platform did not allow flexible scaling or purchasing of add-on features mid-event, which limited functionality as the event grew.



Solution

Eventify provided GSRC with a flexible, all-in-one platform that directly addressed their operational bottlenecks and engagement challenges:

Automated Certificate Feature

Certificates were automatically issued to attendees based on their check-in history and workshop attendance, saving time and ensuring professionalism.

Bulk Check-In & Kiosk App

Large groups were efficiently managed using the Bulk Check-In tool and Kiosk Windows App, cutting down wait times and improving the onsite flow.

Analytics Dashboard

GSRC leveraged Eventify's analytics tools to monitor attendance trends, popular sessions, and overall engagement—enabling better planning and follow-up.

Social Boost for LinkedIn

With Social Boost enabled, attendees could share their profiles and credentials on LinkedIn, significantly increasing the event's digital footprint.



The Results We Delivered

- 3,000+ personalized certificates issued without manual intervention
- 70% faster check-ins using Bulk Check-In and Kiosk App
- 45% increase in social visibility through attendee shares on LinkedIn
- 360° attendee insights from the analytics dashboard for real-time decision-making
- Streamlined user experience with unified access to schedule, speakers, sponsors, and more

Conclusion

By switching to Eventify, GSRC overcame the inefficiencies and limitations of their previous system. The platform's automation, engagement tools, and scalable feature set empowered them to deliver a polished and professional event experience to a global academic audience.



Simple interface with advanced functionality



About the Company

The Global Students Research Conference (GSRC) is a globally recognized academic platform that brings together students, researchers, educators, and professionals to share innovative ideas and research. The event attracts a large international audience and features multiple sessions, workshops, and networking opportunities.

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hello@eventify.io



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