

jeffreyakuang@gmail.com jeffreykuang.com linkedin.com/in/-jeffrey-kuang/

#### **EDUCATION**

California Polytechnic State University, San Luis Obispo

B.F.A. Graphic Design June 2024

#### **DESIGN SKILLS**

# **Graphic Design**

Web Design

Branding + Identity Systems

Packaging

Pitch Decks

Exhibition

**Editorial Layout** 

**Typesetting** 

Raster + Vector Based Illustration

### **TOOLS**

Adobe Photoshop, Illustrator, InDesign, and XD

**Figma** 

**Google Slides** 

Webflow

Squarespace

HTML + CSS

**Wacom Tablet** 

#### **EXPERIENCE**

### **Graphic Design Intern**

EAIGG: Ethical AI Governance Group | Remote | OCT 2025-PRESENT

Designing pitch decks, brochures, and social media templates for LinkedIn in collaboration with the team to maintain alignment with EAIGG's brand identity.

Collaborating with AI Innovation Fellows to integrate text content into pitch decks.

Updating and maintaining the Squarespace website.

Producing final designs approved by the Managing Director, ensuring brand consistency.

## **Graphic Design Intern**

San Luis Obispo Museum of Art | Hybrid | JAN 2024-MAR 2024

Designed vinyl for the Adam Parker Smith exhibition in coordination with the curator.

Installed and de-installed vinyl for three artists with the production team.

### **Marketing Intern**

ALPFA Philadelphia | Remote | JUN 2022-AUG 2022

Created engaging content for social media platforms while maintaining a unified brand voice across different social media channels.

Supported the marketing team in the creation of an editorial calendar and marketing strategy.

Reviewed analytics in MailChimp and created reports on key metrics.