



Jeffrey Kuang

Product Designer

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EDUCATION

California Polytechnic State University, San Luis Obispo

B.F.A. Graphic Design

June 2024

DESIGN SKILLS

Product Design

Survey

Contextual Inquiry

Empathy Map

Impact / Effort Matrix

Pain Points

Heuristic Evaluation

Competitor Analysis

Lo-Fi, Mid-Fi, and Hi-Fi Wireframes

Prototyping

Case Study

TOOLS

Figma

Adobe Photoshop, Illustrator, InDesign, and XD

Webflow

Squarespace

HTML + CSS

EXPERIENCE

Graphic Design Intern

EAIGG: Ethical AI Governance Group | *Remote* | OCT 2025–PRESENT

Designing pitch decks, brochures, and social media templates for LinkedIn in collaboration with the team to maintain alignment with EAIGG's brand identity.

Collaborating with AI Innovation Fellows to integrate text content into pitch decks.

Updating and maintaining the Squarespace website.

Producing final designs approved by the Managing Director, ensuring brand consistency.

Graphic Design Intern

San Luis Obispo Museum of Art | *Hybrid* | JAN 2024–MAR 2024

Designed vinyl for the Adam Parker Smith exhibition in coordination with the curator.

Installed and de-installed vinyl for three artists with the production team.

Marketing Intern

ALPFA Philadelphia | *Remote* | JUN 2022–AUG 2022

Created engaging content for social media platforms while maintaining a unified brand voice across different social media channels.

Supported the marketing team in the creation of an editorial calendar and marketing strategy.

Reviewed analytics in MailChimp and created reports on key metrics.