



# Jeffrey Kuang

## Graphic Designer

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### EDUCATION

**California Polytechnic State University, San Luis Obispo**

B.F.A. Graphic Design

June 2024

### DESIGN SKILLS

#### Graphic Design

Web Design

Branding + Identity Systems

Packaging

Pitch Decks

Exhibition

Editorial Layout

Typesetting

Raster + Vector Based Illustration

### TOOLS

Adobe Photoshop, Illustrator, InDesign, and XD

Figma

Google Slides

Webflow

Squarespace

HTML + CSS

Wacom Tablet

### EXPERIENCE

#### Graphic Design Intern

EAIGG: Ethical AI Governance Group | *Remote* | OCT 2025–DEC 2025

Designed pitch decks, brochures, and social media templates for LinkedIn in coordination with the team to maintain alignment with EAIGG's brand identity.

Collaborated with AI Innovation Fellows to integrate text content into pitch decks.

Updated and maintained the Squarespace website.

Produced final designs approved by the Managing Director, ensuring brand consistency.

#### Graphic Design Intern

San Luis Obispo Museum of Art | *Hybrid* | JAN 2024–MAR 2024

Designed vinyl for the Adam Parker Smith exhibition in coordination with the curator.

Installed and de-installed vinyl for three artists with the production team.

#### Marketing Intern

ALPFA Philadelphia | *Remote* | JUN 2022–AUG 2022

Created engaging content for social media platforms while maintaining a unified brand voice across different social media channels.

Supported the marketing team in the creation of an editorial calendar and marketing strategy.

Reviewed analytics in MailChimp and created reports on key metrics.