



"I'm the guy your guy's guy knows"

☼ HI, STRANGER!

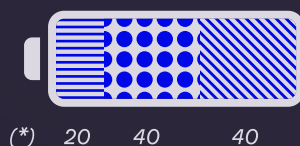
When I left my hometown to wander the world, my goal was simply to find the answer to how to live comfortably in old age. But as time goes by, I've realized there is so much more to seek than to settle for. Maybe, just maybe, this journey was never only about me—it was about how things might change if I were there to participate in the development of something greater: the stories of brands.

🌀 EXPERIENCE

2022 - 2024

CAREERFOUNDRY

Berlin, Germany
Remote
Start-up



SENIOR VISUAL DESIGNER

Figma / Adobe Suite / UI Design / Illustrations / Art Direction / Project Management / Leadership

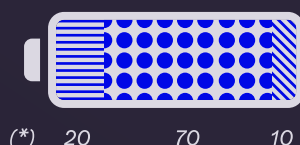
As the sole visual designer, my responsibilities included:

- Maintaining brand consistency across all visual communication channels (LinkedIn, Instagram, YouTube) and marketing materials.
- Updating and creating visual graphics for online course learning materials.
- Consulting with the Product team on the creation and launch of the new website and visual approach.
- Establishing visual autonomy for different teams by creating individual brand-aligned templates for non-designers.
- Serving as the primary resource for visual aid, both professionally and personally.

2021 - 2022

AR-BUILDINGS

Berlin, Germany
Remote
Small business



DIGITAL DESIGNER

Webflow / Figma / Adobe Suite / UX Design / UI Design / Art Direction / Project Management

Tasked with developing a new website within their existing visual identity, the project consisted:

- Pioneering the use of Webflow as their primary web-building platform.
- Conducting thorough research and testing to explore Webflow's capabilities.
- Designing, creating, and building the entire website from the ground up.
- Independent project management, navigating all challenges.
- Being a very good listener.

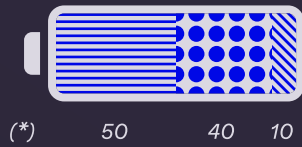
2017 - 2021

DCMN

Berlin, Germany

On-site

Media agency



ART DIRECTOR

Adobe Suite / Illustrations / Art Direction / Concept / Project Management / Leadership

Joining their established in-house creative team, my contributions involved:

- Developing and producing ad campaigns for various startup clients, often their first.
- Securing successful creative pitches, expanding the company's portfolio with diverse, vibrant projects.
- Managing and providing strategic guidance to the in-house design team, comprising Motion, 3D, and Graphic Designers.
- Consulting and directing on-location TV commercial and photo shoots.
- Delivering a humongous number of presentations for pitches.

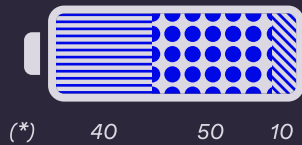
2015 - 2017

MCCANN WORLD GROUP

Berlin, Germany

On-site

Creative network agency



JUNIOR ART DIRECTOR

Adobe Suite / Illustrations / Art Direction / Concept

As an entry into the creative world, the opportunity included:

- Brainstorming and developing creative pitches for potential clients such as Intel, Lotto, and Lufthansa.
- Learning diverse design techniques under the guidance of mentors across departments.
- Participating in numerous networking events, leveraging the global agency's network.
- Being a do-it-all to learn-it-all.

EDUCATION

2012 - 2015

MIAMI AD SCHOOL EUROPE

Diploma in Art Direction

Hamburg, Germany

2009 - 2012

THE ART INSTITUTE OF CALIFORNIA - SAN DIEGO

Bachelor Degree in Advertising

San Diego, California, USA

SKILLS

Figma
Adobe Suite
Webflow
UI Design
Illustrations
Art Direction
Concept
Project Management
Leadership
Staying inspired

