# Christian Bistany / UX Designer

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## **Experience**

#### **UX Designer - NCCER**

Full Time | May 2022 - Present

Lead UX designer for NCCER's training management ecosystem, spanning web, mobile, and IOS/Android apps.

- Owning end-to-end design for a training management platform used by contractors nationwide to obtain and manage industry credentials.
- Led a full redesign of the customer account portal, improving task success and reducing support requests for 4 unique user roles.
- Designed and delivered a web-based performance evaluation application now used across hundreds of training centers.
- Built and maintain the company-wide design system, establishing scalable patterns and improving design—engineering velocity.
- Introduced metric-driven design decision-making by implementing analytics tools, usability testing loops, and mature design workflows across product, engineering, and leadership.

### **UI Designer - Stride Soles**

Freelance | Sep 2025 - Present

- Provide ongoing design support across marketing and digital surfaces, including UI refinements, graphics, blog templates, and component libraries.
- Develop visual guidelines to unify the brand across web and product contexts.

## Web Designer - Adaptable

Part Time | Aug 2025 - Present

- Deliver UX, UI, and Webflow design for clients across diverse industries.
- Translate business goals into intuitive, high-performance website experiences.

## Product Designer - Divinia

Contract May 2023 - Present

- Designing an Al-powered video generation platform in close collaboration with engineering and the CEO.
- Shape product direction by contributing to roadmap discussions, research planning, and feature prioritization.
- Conduct user testing to validate workflows and enhance video creation flows.
- Developed a modular design system to support rapid iteration in an early-stage environment.

### UX/UI Designer - 360 Privacy

Contract Sep 2024 - Dec 2024

- Led rapid design of a new user-management system enabling administrators to invite, assign, and manage personnel across a cybersecurity platform.
- Produced end-to-end workflows, prototypes, and UI ready for engineering handoff under tight timelines.

# Product Designer - Seminary Now

Contract Jun 2024 - Aug 2024

- Strengthened the brand through visual refreshes and updated design guidelines.
- Redesigned pricing and subscription pages, improving clarity and contributing to higher conversion.
- Delivered a new course page aligned with e-learning best practices, improving content discoverability and user comprehension.
- Reimagined the marketing landing page, resulting in a measurable lift in new user sign-ups.

# UX Consultant - Suno Inc.

Contract Jul 2022 - Oct 2022

- Designed enhanced UX flows for audiologists and front-office staff across a hearing-health SaaS tool.
   Conducted industry research, competitor analysis, and translated insights into wireframes and user iou
- Conducted industry research, competitor analysis, and translated insights into wireframes and user journeys.
  Provided strategic recommendations for new and existing product features to strengthen long-term product direction.

# **UX Consultant - Live Recruit**

Freelance Jul 2022 - Aug 2022

• Collaborated with the lead UX designer to improve workflows, refine interaction patterns, and strengthen usability across hiring tools.

# UX/UI Designer - Mental Health Check Freelance | Mar 2022 - May 2022

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- Improved the usability and visual clarity of a mental-health assessment platform.
  Produced updated user flows, conducted usability testing, and shipped UI impro
- Produced updated user flows, conducted usability testing, and shipped UI improvements that increased user comprehension.

# Education & Certifications

BA, Business Management | Capital University | 2014 - 2018

UX Design Immersive General Assembly Nov 2021 - Feb 2022

Scaling Design Systems | Dribbble | Apr 2023

# Core Skills

User Experience Design User Interface Design Interaction Design Design Systems Motion Design

Prototyping User Interviews Usability Testing Project Management

Output

Design Systems Motion Design

Project Management

**Daily Tools** 

Figma, Dovetail, Zeroheight, Hotjar, Lottie, Jira, Notion, Webflow.