



Health Fair — Los Angeles
Celebrating 20 Years of Community Health



Saturday, October 24, 2026 | 10:00 AM - 2:00 PM

MAOF Headquarters
401 N. Garfield Avenue, Montebello, CA 90640
Free Admission and Parking



Greetings,

MAOF is a 501(c)(3) nonprofit organization dedicated to the socio-economic betterment of under-resourced families, children, and seniors. This fall, we are proud to celebrate the 20th annual ¡Vive Tu Vida! Get Up! Get Moving!® Health Fair at our headquarters located at 401 N. Garfield Avenue, Montebello, CA 90640.

Twenty years of free health resources. Twenty years of community.
We hope you'll be part of this milestone.

Created by the National Alliance for Hispanic Health (NAHH) and presented in Los Angeles by MAOF, ¡Vive Tu Vida! Get Up! Get Moving!® is the premier nationwide family physical activity and healthy lifestyle event. The NAHH is the nation's leading authority on Hispanic health, with a network of community-based organizations that deliver services to over 14 million people annually.

This event reminds people of all ages to make healthier choices by adding fun, flair, and corazón to their daily lives. ¡Vive Tu Vida! Get Up! Get Moving!® is an excellent opportunity for your organization to promote services for Latino families, from children to seniors.

Last year, GUGM welcomed approximately 429 guests, including 69 children and 360 adults, with 18 sponsors, 26 community resource booths, and two mobile clinics on site. This year, we expect 500 attendees.

We invite you to join us as an exhibitor or sponsor. Space is limited – please complete and return the attached registration form at your earliest convenience.
The deadline to register is Friday, September 11, 2026.

For questions, contact:

Ashley Fragoso, Event Coordinator

ashley.fragoso@maof.org | (323) 313-1642 office | (323) 972-3858 cell

Brenda Contreras, Program Director

bcontreras@maof.org | (323) 313-1628

Sincerely,

Dr. Ciriaco “Cid” Pinedo

President & CEO, MAOF

EIN: 95-2594166

About the event

Activities and resources include: *Event activities and details are subject to change.*

Free health screenings and
mobile clinic services

Bracelet-making and
arts and crafts

Halloween costume contest

Community resource booths

Pilates

Food box distribution

Children's face painting

Smoothie station

Photo booth

Raffle prizes

Free admission and parking. Open to the entire community.

Exhibitor Guidelines

Each exhibitor is encouraged to offer a health-related or physical activity at their booth. Exhibitors are responsible for providing all props, supplies, and equipment needed.

Giveaway items are encouraged but not required. Wellness-themed baskets or spirit bags for community raffles are highly encouraged across all sponsorship levels.

Suggested Activities

Loteria, Photo Booth, Pilates, Bingo, Painting, Glitter Tattoos, Folklorico, Essential Oils, Children's jumper, Massage Table, Yoga, Wall of Affirmations, Smoothie Demo/Recipes, Uno, Face Painting, Bracelet Station, Arts & Crafts, Balloon Twisting, Hoola Hoops

Suggested Food Items (must be packaged)

Trail mix, fresh fruit or vegetables, dried fruit or vegetables, bottled water

• Food Items Not Allowed

Candy, soda, chips (non-baked), caffeine, energy drinks, items with more than 20% daily value per serving of fat, sodium, cholesterol, carbohydrates, or sugar, items with more than 400 calories per serving.

Sponsorship Levels

Community Ally

\$1,000

- Verbal recognition at the event by emcee
- Logo on all printed materials and event signage
- Logo and recognition on MAOF's social media event posts (pre- and post-event)
- Lunch provided up to 3 people
- 1 individual 10x10 tent with 1 table and 3 chairs
- Featured in post-event recap content shared on MAOF website
- Certificate of Attendance/Participation
- Invitation to Future MAOF Outreach + In-House Events
- Event Branded Appreciation Gift

Community Champion

\$500

- Logo on selected signage and printed materials
- Logo included in MAOF social media event posts (pre- and post-event)
- 1 individual 10x10 tent with 1 table and 2 chairs
- Recognition in post-event recap content
- Lunch provided (Up to 2 people)
- Invite to MAOF future Outreach Events
- Certificate of Attendance/Participation

Non-Profit Sponsor

\$150

- Must be a registered nonprofit organization
- A chance to come out on MAOF social media event posts
- Name listed on stamp card (all attendees must visit booth to enter raffle/receive food box donation)
- 1 table and 2 chairs
- Wellness-themed basket or raffle items highly encouraged
- Snacks provided

Amigo de la Comunidad

FREE

- Must provide complimentary health screenings
- Name listed on stamp card (all attendees must visit booth to enter raffle/receive food box donation)
- 1 table and 2 chairs
- Wellness-themed basket or raffle items must be provided

Neighborhood Partner

In-Kind

- Contributions may include food donations, gift cards, or healthy snacks
- Name listed on event signage and day-of materials
- Acknowledged in MAOF's post-event social media content
- Not required to participate as an on-site exhibitor
- Wellness-themed basket or raffle items highly encouraged

Registration Form

Deadline to register: Friday, September 18, 2026

Deadline for logo submission (to appear on printed materials): Friday, September 18, 2026

Name:

Company Name:

Address:

City / State / Zip:

Phone:

Email:

I am unable to attend the event, but would like to donate in the amount of: \$

Point of Contact

Name:

Phone:

Email:

Service(s) being provided:

Activity or food item(s) being provided (see Exhibitor Guidelines for suggestions):

Sponsorship Level (select one)

- ☐ Community Ally: \$1,000
- ☐ Community Champion: \$500
- ☐ Non-Profit Sponsor: \$150
- ☐ Amigo de la Comunidad: Free (must provide complementary health screening)
- ☐ Neighborhood Partner (in-kind donation only)

Booth Needs

Each exhibitor receives 1 table and 2 chairs. Additional items available based on sponsorship level or request.

- ☐ Space for mobile unit

Extra tables: Extra chairs: Extra tent/canopy:

- ☐ Stage access (physical exercise demonstrations, etc.)
- ☐ Access to electricity/power – please explain:

Gift or giveaway items being provided:

Payment Options

To ensure your logo appears on promotional materials, payment must be received by
Friday, September 18, 2026.

1)Credit card (Visa, Mastercard, Amex, Discover)

2)Check — payable to Mexican American Opportunity Foundation

Attention: Get Up Get Moving
401 N. Garfield Ave, Montebello, CA 90640
TAX ID: 95-2594166

3)Online payment (PayPal, PaymentWorks, or similar) — contact Jacqueline Ramirez to coordinate

Completed forms can be returned to:
Ashley Fragoso: ashley.fragoso@maof.org
Jacqueline Ramirez: jramirez@maof.org

Thank you for your time, consideration, and support.

