

ELEVATE

IN-BOOK MARKETING

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Auto Insurance

Mutual Auto No Fire

January

May

October

Standard Auto No Fire

February

June

November

LifeOnly Customers

March

*250/500/100 No PLUP

January

Fire Insurance

Home No Auto

January

May

October

Renters No Auto

February

June

November

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Fire Insurance cont.

***Renters \$1000 Deductible

February

Business Insurance Renewals

30 Days Before Renewal

Life Insurance

Term Conversions

Monthly

Permanent Life Insurance

Monthly I-Report

Annuity Renewals

Monthly

Renters No Life- Age 45+

January

February

September

October

Health Insurance

Medicare Supplement

9 Months Prior to 65th Birthday

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Retirement Planning

Age 59

Monthly

Age 62

Monthly

Age 67

Monthly

Age 70

Monthly

Age 72

Monthly

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