FOUNDATIONS

DAY ONE

The Five Pillars

- **Systems**
- **C**apacity
- **Training**
- Marketing
- **Culture**

The Eight Things

- Not competitive in my area
- Too many agents
- Bad contract
- Claims issues
- Service department hold times
- Internet leads don't work
- No good employees in my area
- My customers don't have money

FOUNDATIONS

DAY ONE

Agent Core Duties

- **Customer Conversations**
- Team Development
- Marketing
- Thinking about the business

Systems

- Agent Inbox Cleanup
- Team Member Inbox Ownership
- Shared Folder Setup
- Office Communications Folder
- Team Member Inbox Cleanup
- 📝 Shared Outlook Calendar
- Agent Inbox Management
- Create Custom Rules
- Team Email Redirects
- SF Connect

- Phones
- **☑** Jabber
- **MSTeams**
- List Views
- **Q**uote Checklist
- Office Design